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FOR IMMEDIATE RELEASE

## **OSU Design Professor Awarded Society Fellowship Kaufman Honored for Contributions to Design Education**

DULLES, VA (February 15)—The Industrial Designers Society of America (IDSA) recently inducted Jim Kaufman, professor of industrial design and design technology at The Ohio State University, into its Academy of Fellows, honoring Kaufman for his significant contributions to design education and IDSA. Kaufman chaired IDSA's Education Committee from 2001-2003 and also served as chair of its Central Ohio Chapter for 2000-2001.

"Jim has worked tirelessly on behalf of design education throughout his 30-year career," said Roger Funk, FIDSA, who nominated Kaufman. "He has had a profound impact as an educator of current designers. His effective devotion has made him particularly deserving of this recognition."

Kaufman, who chaired OSU's Department of Industrial, Interior and Visual Communication Design from 1990-1998, is regarded as an articulate advocate for the nurturing of a robust design education component necessary to support the future growth and quality of the industrial design profession. Tirelessly committed to improving industrial design programs, Kaufman served as a consultant to help educational institutions develop new professional design-related programs that cross discipline lines. He has been a member of the National Association of Schools of Art and Design (NASAD) since 1990, and was elected to NASAD's Commission on Accreditation in 2001.

"I am surprised and honored to be recognized for work I would have done anyway," Kaufman said. "The rewards for me—the people I have met and the activities I've been involved in—have been much bigger than the small contribution I have made."

IDSA's Board of Directors awards fellowship status to a select few each year. The Society's Academy of Fellows is a veritable "who's who" of industrial design; previous inductees are pioneers in the field who have made significant contributions to the design community and the Society.

"Jim's commitment to educate future generations of industrial designers is extraordinary," said Pascal Malassigné, FIDSA, professor of industrial design at the Milwaukee Institute of Art and Design. "His professional practice is exemplary and almost unique among design educators who have limited opportunities to practice."

*With more than 3,200 individual members, the Industrial Designers Society of America (IDSA) is the voice of the industrial design profession, advancing the quality and positive impact of design.*