



visit us on the web:  
[www.design.osu.edu](http://www.design.osu.edu)

---

**Department of Industrial, Interior,  
and Visual Communication Design**

The Ohio State University  
380 Hopkins Hall /128 N. Oval Mall  
Columbus, Ohio 43210-1318 USA

T: 614. 292-6746  
F: 614. 292-0217  
E: [design@osu.edu](mailto:design@osu.edu)

---

## **Bachelor of Science Degree Programs in Design**

### *Notice of Undergraduate Admissions Policy*

The Department of Industrial, Interior, and Visual Communication Design's admissions policy for its undergraduate programs is described below. Admission for all undergraduate applicants to the Department is based on the following criteria.

#### ***Completion of the Department's Entrance Examination, which includes:***

- *Student background questionnaire*
- *Student advising record*
- *Personal statement*
- *Resume (with extracurricular activities)*
- *Visual test material*
- *Supplementary portfolio*
- *Student agreement*
- *Department curriculum schedule*
- *Submittal checklist*
- *Selection of an undergraduate major*

*Please note: all international students must achieve a 550 or higher TOEFL score.*

***Prerequisite courses are not required for applying to any of the Department's majors via the Entrance Examination.*** Enrollment at Ohio State is not required. High school students and transfer students from other universities are encouraged to apply to both Ohio State and the Department.

***It is suggested that incoming students intending to apply to one of the Department's majors register for both Design 200 and Design 201 in Autumn Quarter.*** Both courses help develop design skills and knowledge demonstrated through the Entrance Examination. It is also strongly suggested that admitted students take the following courses in the Winter + Spring quarters, prior to beginning a major in the following Autumn quarter: Design 202, Design 203, Design 310, and Design 320.

***Entrance Examinations may be downloaded from the Department's web-site by applicants starting on the first Friday in December.*** A period of five weeks is allowed for completion of the examination, which will be evaluated by the Department's faculty.

***All entrance items listed above must be submitted to the Department office by 12 noon on the Monday of the second week of Winter Quarter.*** A notification of acceptance or nonacceptance will be supplied to all students applying to the Department by the fifth week of Winter Quarter.

***The Department accepts approximately 54 undergraduate students each year, equally divided into approximately 18 students for each major.*** A wait list may be maintained to fill slots left open by any accepted students who choose not to enter Design 251, the first course of the three year sequential Design curriculum.

*If you have any questions concerning the above information, please see Department personnel in room 380 Hopkins Hall. You may also reach the Department via the phone number and e-mail address listed above.*



visit us on the web:  
[www.design.osu.edu](http://www.design.osu.edu)

OSU Department of Industrial, Interior, and Visual Communication Design

# Bachelor of Science Degree in Design

University Requirements, updated 09/09

## Pre-Design Courses\*

Students accepted to any of the Design majors should take the below courses prior to Design 251:

- *Design 200*
- *Mathematics 116 or equivalent (one course required)*
- *English 110*
- *Minimum University cumulative grade point average of 2.0*
- *Successful completion of departmental entrance examination*

General prerequisites for entry to Design courses numbered Design 460 are:

- *Design 201, 202 + 203*
- *Design 253*
- *Design 254*
- *Design 258 (Visual Communication majors only)*
- *Design 262*
- *Design 310*
- *Statistics 135, 145 or equivalent*
- *Minimum University cumulative grade point average of 2.0*

\* **Note:** Courses noted concurrent in the OSU Bulletin must be taken when indicated. Failure to do so will result in refusal of right to continue in major studio courses

## General Education Curriculum (GEC)

Curricula within the College of the Arts include a body of courses designed to assure that students are given the opportunity to become acquainted with several basic areas of academic study. Courses in these areas comprise the **General Education Curriculum (GEC)**. The College requires completion of courses in the following areas:

- *Writing and related skills*
- *Quantitative and logical skills*
- *Social Science*
- *Natural Science*
- *Arts and Humanities*
- *Historical Study*
- *Diversity*

## Writing and Related Skills

- *Three courses:* English 110, English 367 (or other second level writing course from approved GEC list), and Design 555.

## Quantitative and Logical Skills

- *Two courses:* Math 116 or equivalent (one course required), and Statistics 135 or 145 or equivalent (or other approved GEC course)

## Social Science\*

- *Three courses, with at least one from two of the three sections:* individuals and groups, organizations and policies, human, natural, and economic resources

**Suggested:** Psychology 100, Sociology 101, and Economics 200, or other courses from the approved GEC list

## Natural Science\*

- *Three courses, including a sequence of related courses, plus one individual science in opposite category.* Example: Bio. 101-102, Chem. 101 (see GEC list for other courses)

**Recommended for Industrial and Interior Design majors:** at least one physics course on theories of mechanics, light, sound, and heat dynamics

## Arts and Humanities\*

- *Literature:* one course from approved GEC list
- *Visual and Performing Arts:* Art 300

## Historical Study\*

- *Hist of Art 202*
- *Chronological overview:* two courses including Design 253 and one other course from approved GEC list in history or history of art

\* **Note:** See approved GEC course list for specific courses—one course on social diversity in the US and two non-western or global courses are required (hours may overlap with other GEC categories).

## Other Courses: Industrial Design Major

Students may select from any available courses in Architecture, Business Administration, or Engineering to fulfill all or part of this category. Please see the suggested courses in Art, Communications, Design, and Educational Teaching and Leadership (listed on the curriculum sheet for this major) that may also be used to satisfy requirements in this category.

## Other Courses: Interior Design Major

- **Required:** Architecture 602, 626 or 627; and (choose one) Communications 320, 321, or 367.
- **Suggested:** Design 603 (3 hours).

Students may select remaining hours from any available courses in Architecture or Business Administration to fulfill all or part of this category. Please also see the suggested courses in Art, Design, and Theatre (listed on the curriculum sheet for this major).

continued →



visit us on the web:  
[www.design.osu.edu](http://www.design.osu.edu)

---

## Other Courses:

### Visual Communication Design Major

• **Suggested:** Design 673 and 674 (8 hours).  
Students may select from any available courses in Architecture, Business Administration, or Engineering to fulfill all or part of this category. Please see the suggested courses in Art, Art Education, Communications, Design, and Sociology (listed on the curriculum sheet for this major) that may also be used to satisfy requirements in this category.

---

## Admission & Registration

*For information on admission to the university and registration write:*

### Undergraduate Admissions

The Ohio State University  
Enarson Hall  
154 W. 12th Avenue  
Columbus, Ohio 43210  
(614) 292-3980  
[www.osu.edu](http://www.osu.edu) (click on Future Students link)  
[askabuckeye@osu.edu](mailto:askabuckeye@osu.edu)

---

**Please note:** Admission to the university does not ensure acceptance to any of the three undergraduate programs in design. Please see the first page of this document concerning the annual entrance examination process.

---

## Advising Services

### College of the Arts

Office of Student Records and Advising  
100 Denny Hall  
164 W. 17th Avenue  
Columbus, Ohio 43210

**Kami Meighan**, Academic Advisor

Design  
(614) 292-2244

**Dennis Thompson**, Academic Advisor

Honors + Athletes  
(614) 292-2244

**Amy Treboni**, Assistant Director, Academic Advising

(614) 292-6961

*This office will provide information and assistance about University and curricular requirements, including General Education Requirements, transfer of college and major, and declaration of major.*

---

## Department of Industrial, Interior and Visual Communication Design

**Main Office**, 380 Hopkins Hall

(614) 292-6746  
[design@osu.edu](mailto:design@osu.edu)

*This office will provide information and assistance about the design requirements in the three design majors.*



visit us on the web:  
[www.design.osu.edu](http://www.design.osu.edu)

---

OSU Department of Industrial, Interior, and Visual Communication Design

# Undergraduate Faculty Profiles

Updated 09/09

---

**Arnold, James:** *Assistant Professor.* M.S.D., Arizona State University; B.F.A., Brigham Young University. *Industrial Design:* design methodology, user-centered product design, virtual product design, rapid concept visualization.

---

**Butter, Reinhart:** *Professor Emeritus.* Diplom Hochschule fuer Gestaltung, Ulm, West Germany. *Industrial Design:* product semantics, human factors, strategic planning.

---

**Carlson, Wayne:** *Professor + Vice Provost.* PH.D., M.S., The Ohio State University; M.S., B.S., Idaho State University. *Design Technology:* computer-based graphics and geometric modeling.

---

**Chan, Peter Kwok:** *Assistant Professor.* PH.D., The Ohio State University, M.F.A., Rhode Island School of Design; B.F.A., Minneapolis College of Art and Design. *Visual Communication Design:* design processes, visual identification design, web-based education, packaging and artists' books.

---

**Gill, Carolina:** *Associate Professor.* M.S., Georgia Institute of Technology; B.S.I.D., Universidad Javeriana, Colombia. *Industrial Design:* foundations design, design process, modes of information communication, design for international markets, industry collaborations.

---

**Goeller, Heike:** *Associate Professor.* M.F.A., Interior Architecture Staatliche Akademie der Bildenden Kuenste Stuttgart, Germany. *Interior Design:* space-related human behavior, environmental factors, semantics, interior identity.

---

**Haase, L. Jeffrey:** *Associate Professor.* Master of Architecture, The Ohio State University; Bachelor of Architecture, University of Kentucky. *Interior Design:* strategic spatial programming, construction methodology, team dynamics.

---

**Mayo, Noel:** *Professor + Eminent Scholar.* D.F.A. (Honorary), Massachusetts College of Art; B.F.A., Philadelphia College of Art and Design. *Industrial Design:* product and interior design, color theory and environmental application.

---

**Melsop, Susan:** *Assistant Professor.* Master of Architecture, University of Illinois at Chicago; B.S. Architecture, The Ohio State University. *Interior Design:* sustainable interior architecture design, sacred Asian architecture, manual and digital design, construction and fabrication.

---

**Nini, Paul:** *Professor + Interim Department Chairperson.* M.S., Institute of Design, Illinois Institute of Technology; B.F.A., Miami University. *Visual Communication Design:* design processes, viewer-centered design, visual identification design, environmental graphics.

---

**Palazzi, Maria:** *Associate Professor + Director of ACCAD, College of the Arts.* M.A., B.S., The Ohio State University. *Design Technology:* computer animation and visualization, distance learning.

---

**Price, Alan:** *Associate Professor.* M.F.A., B.F.A., University of South Florida. *Design Technology:* computer animation and visualization, interactive and immersive environment technologies.

---

**Reynaldo, Tony:** *Assistant Professor.* M.F.A., The Ohio State University; B.F.A., Art Academy of Cincinnati. *Foundations Design:* Color theory and application, basic design studies, design history.

---

**Shim, Scott:** *Associate Professor.* M.A., The Ohio State University; B.F.A., University of Illinois-Chicago. *Industrial Design:* comprehensive design process, product development.

---

**Stone, R. Brian:** *Associate Professor + Graduate Studies Chair.* M.F.A., M.A., The Ohio State University; B.F.A., University of the Arts. *Visual Communication Design:* interactive visual communication, multi-media interfaces, web usability, information design, type in motion.

---



OSU Department of Industrial, Interior, and Visual Communication Design

# Visual Communication Design Major

Bachelor of Science in Design (BSD), College of the Arts, updated 09/09

Name: \_\_\_\_\_

Advisor: \_\_\_\_\_



visit us on the web:  
www.design.osu.edu

## University Requirements

**GEC: 77 hours**

### Arts 100: 1 hour

### Writing and Related Skills:

**13 hours**

- 5 Eng. 110 or 111
- 5 Eng. 367 (or other second level writing course)†
- 3 Design 555 (Methodology)

### Quantitative and Logical

**Skills: 10 hours**

- 5 Math 116 or equivalent
- 5 Statistics 135 or 145 or equivalent

### Social Sciences: 15 hours\*†

- 5 \_\_\_\_\_
- 5 \_\_\_\_\_
- 5 \_\_\_\_\_

### Natural Sciences: 15 hours\*

- 5 \_\_\_\_\_
- 5 \_\_\_\_\_
- 5 \_\_\_\_\_

### Art and Humanities: 10 hours\*†

- 5 Art 300 (Photography)
- 5 Literature

### Historical Study: 13 hours\*†

- 3 Design 253 (History)
- 5 Hist. of Art 202
- 5 History or History of Art

\*See approved GEC course list for specific courses.

†One course on social diversity in the US, and two non-western or global courses are required. Hours overlap with other GEC categories.

## Visual Communication Design Major Requirements:

**118 hours**

### Design: 86 hours

- 5 Design 200
- 3 Design 201
- 3 Design 202
- 3 Design 203
- 5 Design 251
- 5 Design 252
- 0\* Design 253
- 3 Design 254
- 3 Design 258
- 5 Design 262.02
- 3 Design 310
- 5 Design 460.02
- 5 Design 461.02
- 5 Design 462.02
- 3 Design 511
- 3 Design 514
- 3 Design 552
- 3 Design 554
- 0\* Design 555
- 3 Design 656
- 5 Design 660.02
- 5 Design 661.02
- 5 Design 662.02
- 3 Design 671

\*Listed under GEC.

### Others: 22 hours

Select any combination of courses from the following list:

- Architecture\*
- Business\*
- Engineering\*
- Art Ed. 252, 352
- Comm. 101, 200, 320,\* 321, 367
- Design 320, 340, 571, 673,\* 674,\* 693, 780
- Soc. 345, 487, 488

### Free Electives: 10 hours

Any courses

### Minimum required for graduation: 195 hours

\*Any courses from these programs may be used.

\*Design 320, 673 + 674 are suggested.





OSU Department of Industrial, Interior, and Visual Communication Design

# Industrial Design Major

Bachelor of Science in Design (BSD), College of the Arts, updated 09/09

Name: \_\_\_\_\_

Advisor: \_\_\_\_\_

## University Requirements

**GEC: 77 hours**

**Arts 100: 1 hour**

### Writing and Related Skills:

**13 hours**

- 5 Eng. 110 or 111
- 5 Eng. 367 (or other second level writing course)†
- 3 Design 555 (Methodology)

### Quantitative and Logical

**Skills: 10 hours**

- 5 Math 116 or equivalent
- 5 Statistics 135 or 145 or equivalent

**Social Sciences: 15 hours\*†**

- 5 \_\_\_\_\_
- 5 \_\_\_\_\_
- 5 \_\_\_\_\_

**Natural Sciences: 15 hours\***

- 5 \_\_\_\_\_
- 5 \_\_\_\_\_
- 5 \_\_\_\_\_

**Art and Humanities: 10 hours\*†**

- 5 Art 300 (Photography)
- 5 Literature

**Historical Study: 13 hours\*†**

- 3 Design 253 (History)
- 5 Hist. of Art 202
- 5 History or History of Art

\*See approved GEC course list for specific courses.

†One course on social diversity in the US, and two non-western or global courses are required. Hours overlap with other GEC categories.

## Industrial Design Major Requirements:

**118 hours**

**Design: 86 hours**

- 5 Design 200
- 3 Design 201
- 3 Design 202
- 3 Design 203
- 5 Design 251
- 5 Design 252
- 0\* Design 253
- 3 Design 254
- 3 Design 310
- 5 Design 262.04
- 5 Design 460.04
- 5 Design 461.04
- 5 Design 462.04
- 3 Design 501
- 3 Design 502
- 3 Design 551
- 3 Design 552
- 3 Design 554
- 0\* Design 555
- 3 Design 603
- 3 Design 656
- 5 Design 660.04
- 5 Design 661.04
- 5 Design 662.04

\*Listed under GEC.

**Others: 22 hours**

Select any combination of courses from the following list:

- Architecture\*
- Business\*
- Engineering\*
- Art 307, 331, 340, 342, 370, 480, 481
- Comm. 200, 321, 367
- Design 258, 320\*, 340, 570, 573, 693, 780
- Ed. T&L 120, 220, 221, 222, 225, 227, 228, 231, 232

**Free Electives: 10 hours**

Any courses

**Minimum required for graduation: 195 hours**

\*Any courses from these programs may be used.

\*Design 320 is suggested.



visit us on the web:  
www.design.osu.edu





# Interior Design Major

Bachelor of Science in Design (BSD), College of the Arts, updated 09/09

Name: \_\_\_\_\_

Advisor: \_\_\_\_\_

## University Requirements

**GEC: 77 hours**

**Arts 100: 1 hour**

### Writing and Related Skills:

**13 hours**

- 5 Eng. 110 or 111
- 5 Eng. 367 (or other second level writing course) †
- 3 Design 555 (Methodology)

### Quantitative and Logical

**Skills: 10 hours**

- 5 Math 116 or equivalent
- 5 Statistics 135 or 145 or equivalent

**Social Sciences: 15 hours\*†**

- 5 \_\_\_\_\_
- 5 \_\_\_\_\_
- 5 \_\_\_\_\_

**Natural Sciences: 15 hours\***

- 5 \_\_\_\_\_
- 5 \_\_\_\_\_
- 5 \_\_\_\_\_

**Art and Humanities: 10 hours\*†**

- 5 Art 300 (Photography)
- 5 Literature

**Historical Study: 13 hours\*†**

- 3 Design 253 (History)
- 5 Hist. of Art 202
- 5 History or History of Art

\* See approved GEC course list for specific courses.

† One course on social diversity in the US, and two non-western or global courses are required. Hours overlap with other GEC categories.

## Interior Design Major Requirements:

**118 hours**

**Design: 89 hours**

- 5 Design 200
- 3 Design 201
- 3 Design 202
- 3 Design 203
- 5 Design 251
- 5 Design 252
- 0\* Design 253
- 3 Design 254
- 5 Design 262.08
- 3 Design 310
- 5 Design 460.08
- 5 Design 461.08
- 5 Design 462.08
- 3 Design 521
- 3 Design 522
- 3 Design 523
- 3 Design 524
- 3 Design 525
- 3 Design 552
- 3 Design 554
- 0\* Design 555
- 3 Design 656
- 5 Design 660.08
- 5 Design 661.08
- 5 Design 662.08

\* Listed under GEC.

**Others: 19 hours**

The following list of courses are required:

- 4 Architecture (any)
- 3 Architecture 626, 627 or 628
- 5 Comm. 320, 321 or 367

Select remaining hours from any combination of courses from the following list:

- Architecture\*
- Business\*
- Art 307, 331, 340, 342, 370, 480, 481
- Design 320\*, 340, 570, 573, 603\*, 693, 780
- Theatre 625

**Free Electives: 10 hours**

Any courses

**Minimum required for graduation: 195 hours**

\* Any courses from these programs may be used.

\* Design 320 + 603 are suggested.



visit us on the web:  
www.design.osu.edu



visit us on the web:  
www.design.osu.edu

# Interior Design Major

Curriculum Sheet, updated 09/09

→ 1st Year: Autumn		Winter	Spring
1	Arts 100 (GEC)	3	Design 202*
5	Design 200*	5	Math 116 or equiv. (GEC)
3	Design 201*	5	Literature (GEC)
5	English 110 or 111 (GEC)	3	Design 310*
5	Social Science (GEC)		3 Design 203*
			5 Art 300 (GEC)
			5 Natural Science (GEC)
			3 Design 320** (suggested elective)

  

→ 2nd Year: Autumn		Winter	Spring
5	Design 251	5	Design 252
3	Design 253 (GEC)	3	Design 254
5	Statistics 135, 145 or equiv. (GEC)	5	Social Science (GEC)
5	Others or Free Electives	5	Natural Science (GEC)
			3-5 Others or Free Electives
			5 English 367 or other second-level writing course (GEC)

  

→ 3rd Year: Autumn		Winter	Spring
5	Design 460.o8	5	Design 461.o8
3	Design 523	3	Design 552
3	Design 555 (GEC)	3	Design 524 or 525
5	Comm. 320, 321 or 367	5	Architecture (any)
			3 Design 603 (suggested elective)
			5 Social Science (GEC)

  

→ 4th Year: Autumn		Winter	Spring
5	Design 660.o8	5	Design 661.o8
3	Design 554	3	Design 656
3	Architecture 626, 627 or 628	3	Design 524 or 525
5	History of Art 202 (GEC)	5	History of Art or History (GEC)
			5 Design 662.o8
			5 Natural Science (GEC)
			3-5 Others or Free Electives

\* Design 200, 201, 202, 203, 310 should be taken before Autumn Quarter of the second year.

\*\* It is suggested that Design 320 be taken before Autumn Quarter of the second year.

**Notes:**

---



---



---



---



---



---



---



---