

BSD: VISUAL COMMUNICATION DESIGN (VCD)

MAJOR REQUIREMENTS - 72 hours

ACADEMIC REVIEW - SELECTION TO DESIGN FOUNDATIONS PROGRAM

Year One

Autumn - 9 hours

- Design 2110: Design Fundamentals 1, 3 hours
- Design 2310: Visualization Principles 1, 3 hours
- Design 2700: Intro to Design Practice, 3 hours

Spring - 9 hours

- Design 2130: Design Fundamentals 3, 3 hours
- Design 2330: Visualization Principles 3, 3 hours
- Design 2750: Design History, 3 hours

PORTFOLIO REVIEW - SELECTION TO BSD MAJOR PROGRAM

Year Two

Autumn - 12 hours

- Design 3103: Intro to Vis Com Design 1, 3 hours
- Design 3200: Design Research 1, 3 hours
- Design 3400.03: Design Media 1 for Visual Comm Design, 3 hours
- Design 3503: Typographic Design, 3 hours

Spring - 9 hours

- Design 3153: Intro to Vis Com Design 2, 3 hours
- Design 3450.03: Design Media 2 for Visual Comm Design, 3 hours
- Design 3550.03: Materials + Processes for VCD, 3 hours

Year Three

Autumn - 9 hours

- Design 4103: Intermediate Vis Com Design 1, 3 hours
- Design 4200: Design Research 2, 3 hours
- Design 4400.03: Design Media 3 for Visual Comm Design, 3 hours

Spring - 9 hours

- Design 4153: Intermediate Vis Com Design 2, 3 hours
- Design 4650: Collaborative Design, 3 hours
- Design 4750: Professional Practices (weeks 1 to 7), 3 hours

Year Four

Autumn - 9 hours

- Design 5103: Advanced Vis Com Design 1, 3 hours
- Design 5200: Design Research 3, 3 hours
- Design 5800.03: Design Seminar for Visual Comm Design, 3 hours

Spring - 6 hours

- Design 5153: Advanced Vis Com Design 2, 3 hours
- Design 5453: Vis Com Design Media 4, 3 hours

ELECTIVES - 12 hours

GENERAL EDUCATION (GE) - 47-50 hours

1. Writing and Related Skills - 6 hours

- English 1110.xx
- ANY 2367.xx

2. Quantitative and Logical Skills - 3-5 hours

- Basic Computational Skills
- Mathematical or Logical Skills - *Choose from GE_PPA List*

3. Data Analysis - 3 hours

- Choose from GE_PPA List*

4. Natural Science - 10 hours

- Biological Science
- Physical Science
- Lab Science

5. Literature - 3 hours

- Choose from GE_PPA List*

6. Visual and Performing Arts - 3 hours

- Art 3555 : Intro to Digital Photography

7. Social Sciences - 6 hours

- Social Science 1 - *Choose from GE_PPA List*
- Social Science 2 - *Choose from GE_PPA List*

8. Historical Study - 3 hours

- HistArt 2001: Western History of Art 1

9. Second Historical Study - 3 hours

- HistArt 2002: Western History of Art 2

10. Open Options - 6 hours

- ANY HistArt 3000-5999
- ANY GE from above categories

11. Social Diversity in the U.S.

- *Should overlap with an above category*

12. Global Studies

- *Overlaps with and Fulfilled by Categories 8 and 9.*

13. College Survey - 1 hours

- ArtsSci 1100.09: Design Survey

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SAMPLE SCHEDULE

FIRST YEAR

Autumn - 16 hours

Design 2110: Design Fundamentals 1, 3 hours
Design 2310: Visualization Principles 1, 3 hours
Design 2700: Intro to Design Practice, 3 hours
ArtsSci 1100.09: Design Survey, 1 hour
GE COURSE, 3 hours
GE COURSE, 3 hours

Spring - 15 hours

Design 2130: Design Fundamentals 3, 3 hours
Design 2330: Visualization Principles 3, 3 hours
Design 2750: Design History, 3 hours
GE COURSE, 3 hours
GE COURSE, 3 hours

SECOND YEAR

Autumn - 18 hours

Design 3103: Intro to Vis Com Design 1, 3 hours
Design 3200: Design Research 1, 3 hours
Design 3400.03: Design Media 1 for Visual Comm Design, 3 hours
Design 3503: Typographic Design, 3 hours
GE COURSE, 3 hours
GE COURSE, 3 hours

Spring - 18 hours

Design 3153: Intro to Vis Com Design 2, 3 hours
Design 3450.03: Design Media 2 for Visual Comm Design, 3 hours
Design 3550.03: Materials + Processes for VCD, 3 hours
GE COURSE, 3 hours
GE COURSE, 3 hours
GE COURSE, 3 hours

THIRD YEAR

Autumn - 18 hours

Design 4103: Intermediate Vis Com Design 1, 3 hours
Design 4200: Design Research 2, 3 hours
Design 4400.03: Design Media 3 for Visual Comm Design, 3 hours
GE COURSE, 3 hours
GE COURSE, 3 hours
ELECTIVE COURSE, 3 hours

Spring - 15 hours

Design 4153: Intermediate Vis Com Design 2, 3 hours
Design 4650: Collaborative Design, 3 hours
Design 4750: Professional Practices (weeks 1 to 7), 3 hours
GE COURSE, 3 hours
ELECTIVE COURSE, 3 hours

FOURTH YEAR

Autumn - 16 hours

Design 5103: Advanced Vis Com Design 1, 3 hours
Design 5200: Design Research 3, 3 hours
Design 5800.03: Design Seminar for VCD, 3 hours
GE COURSE, 4 hours
ELECTIVE COURSE, 3 hours

Spring - 15 hours

Design 5153: Advanced Vis Com Design 2, 3 hours
Design 5453: Vis Com Design Media 4, 3 hours
GE COURSE, 3 hours
GE COURSE, 3 hours
ELECTIVE COURSE, 3 hours