



# **DESIGN!**

**AT OHIO STATE  
UNIVERSITY**

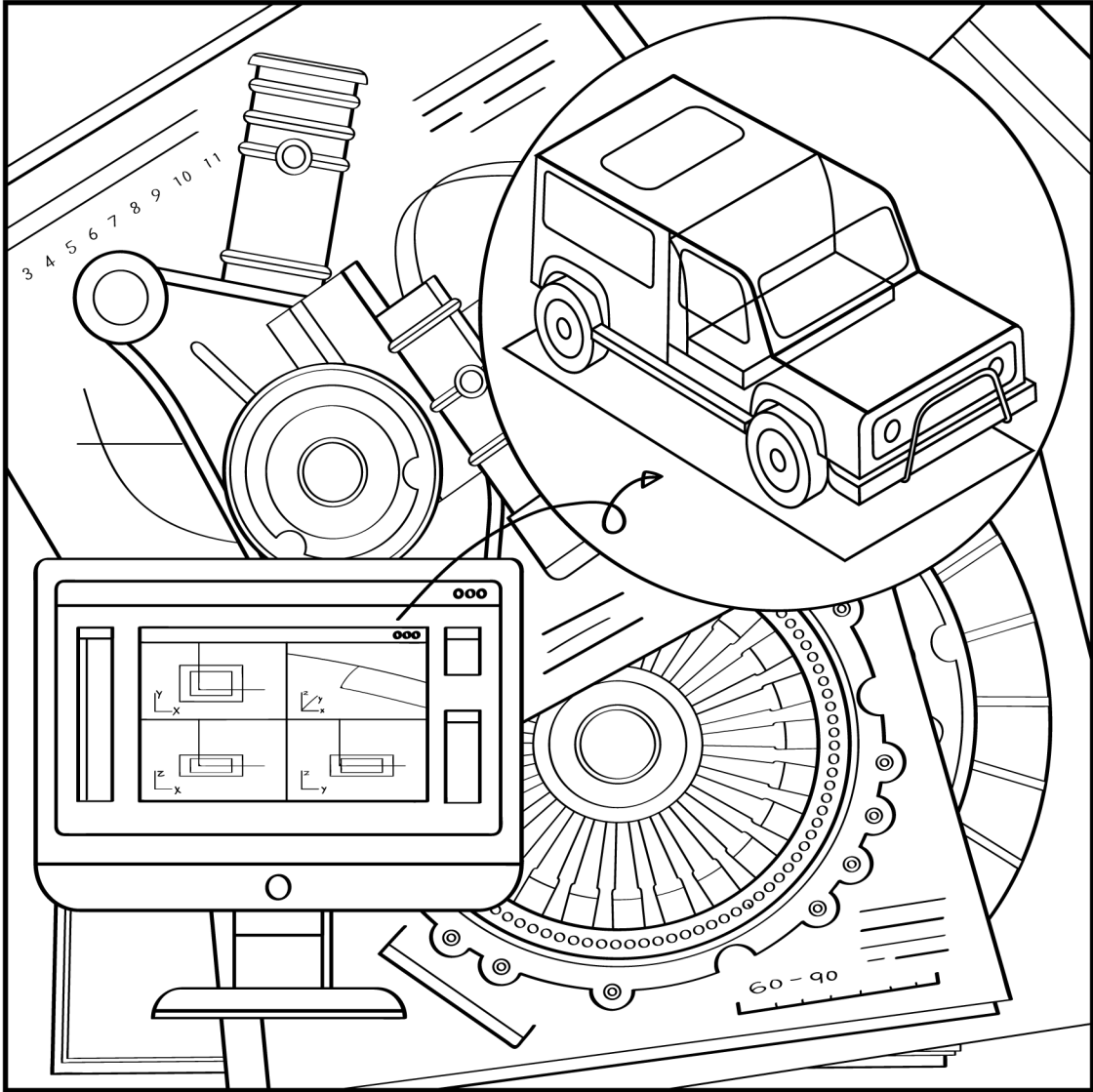
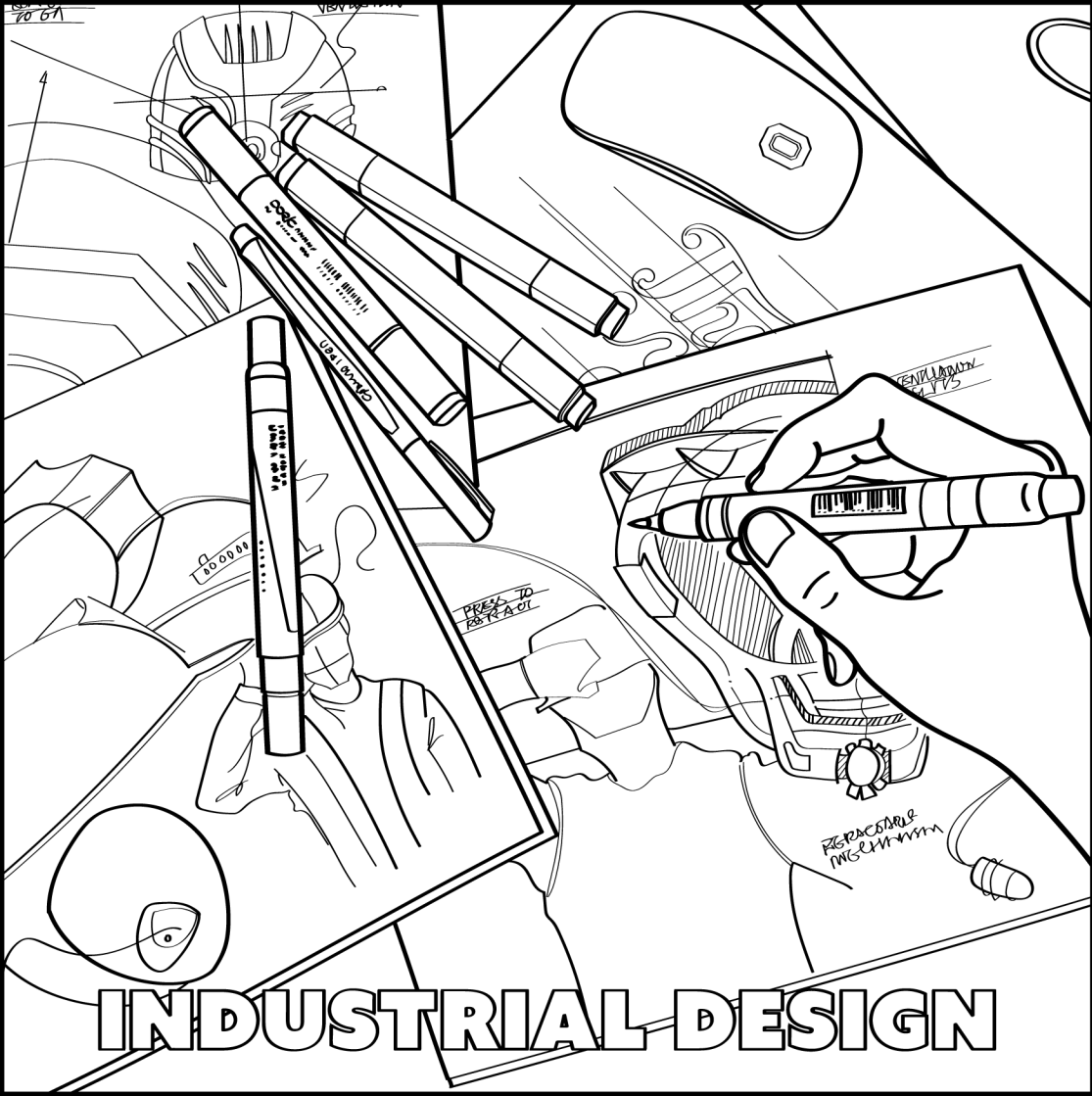
**COLORING BOOK**

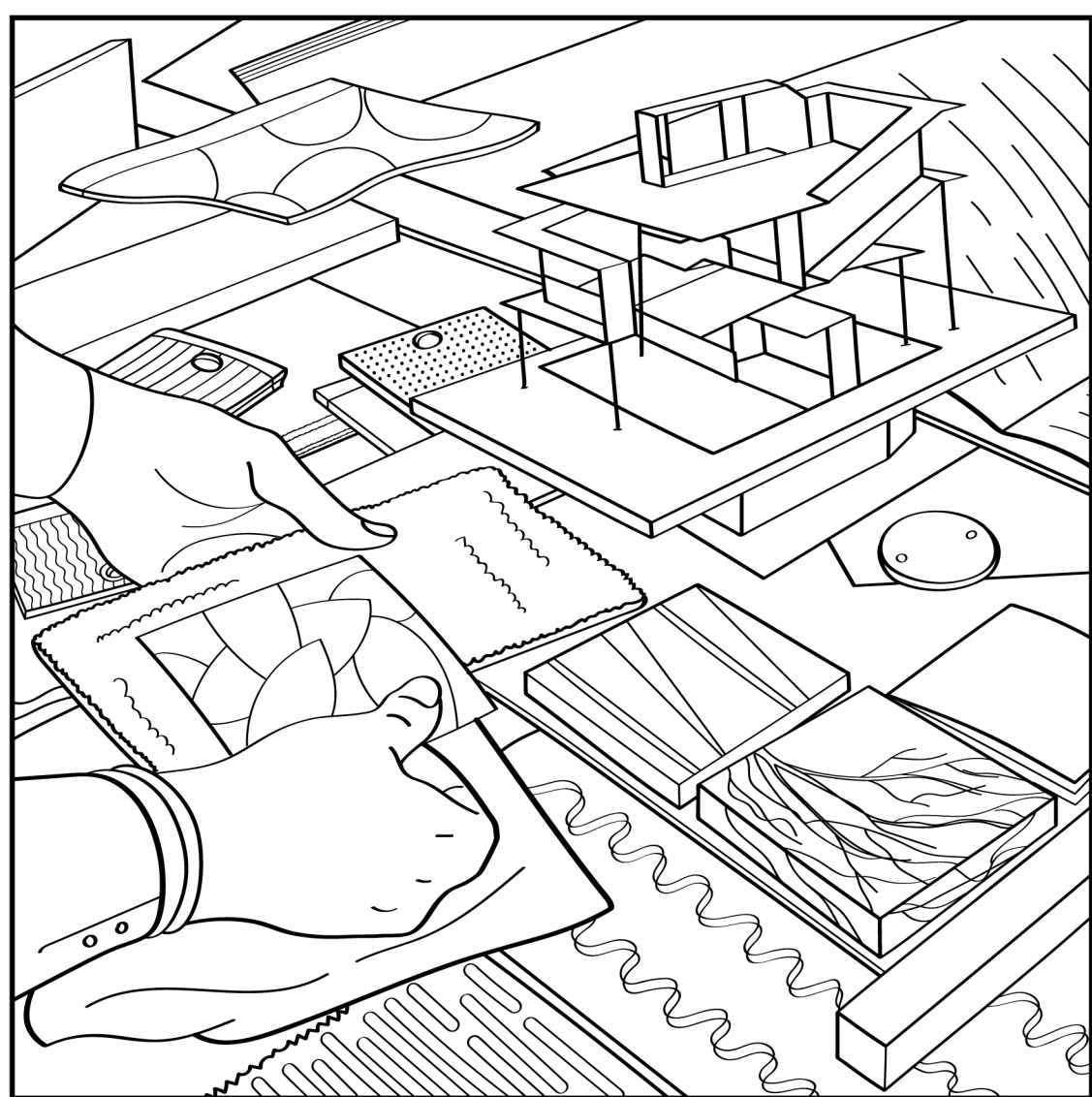
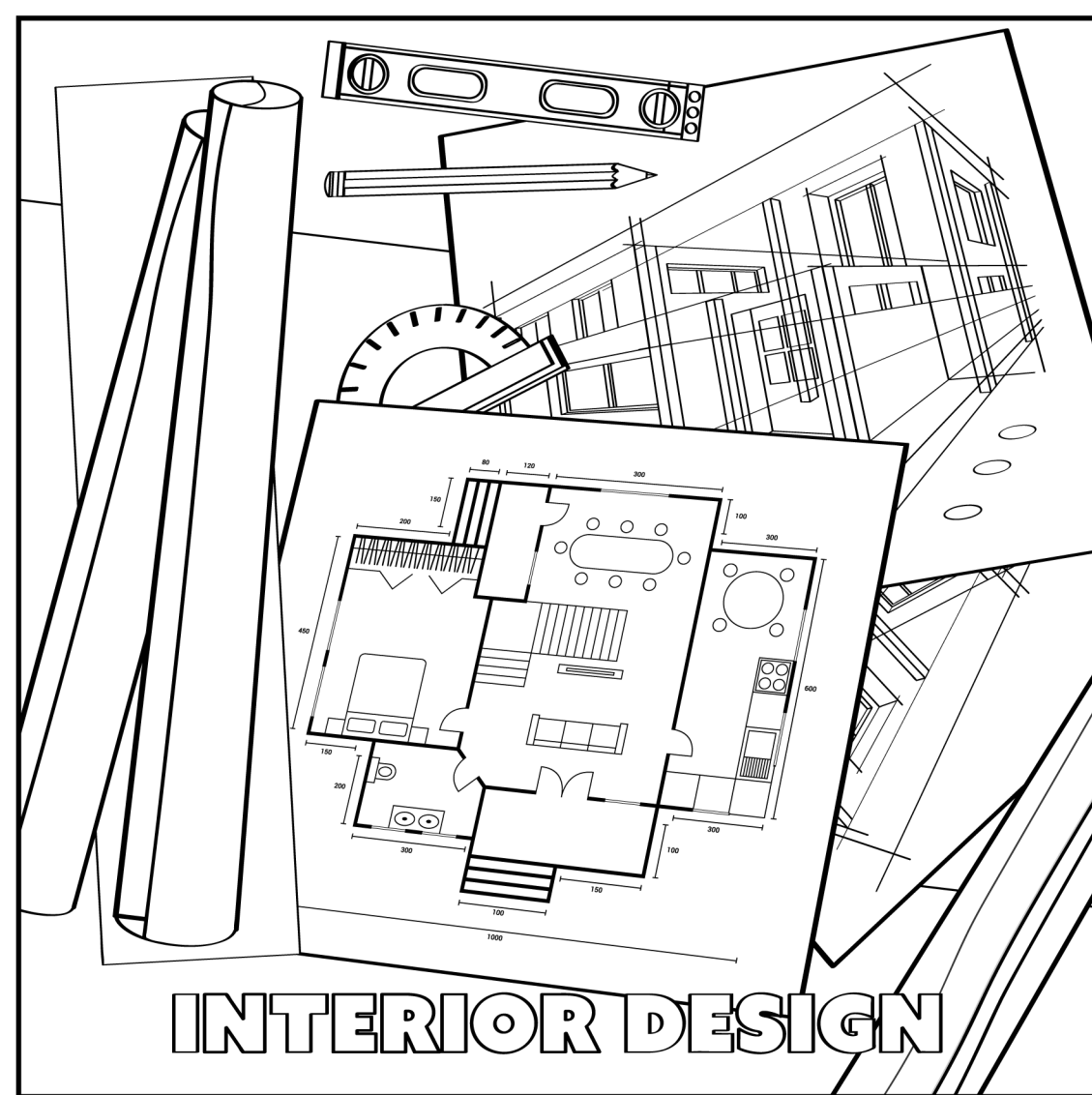


*What design majors are offered at Ohio State?*

*Our three majors are*  
**INDUSTRIAL DESIGN,**  
**INTERIOR DESIGN, and**  
**VISUAL COMMUNICATION DESIGN.**

**IND INT VCD**







*How do design students learn?*

*They learn  
BY DOING.*

*They LEARN  
TOGETHER.*

*They make messes.  
They take risks. They  
try things they've  
never done before.*

*They learn  
VISUALLY.*

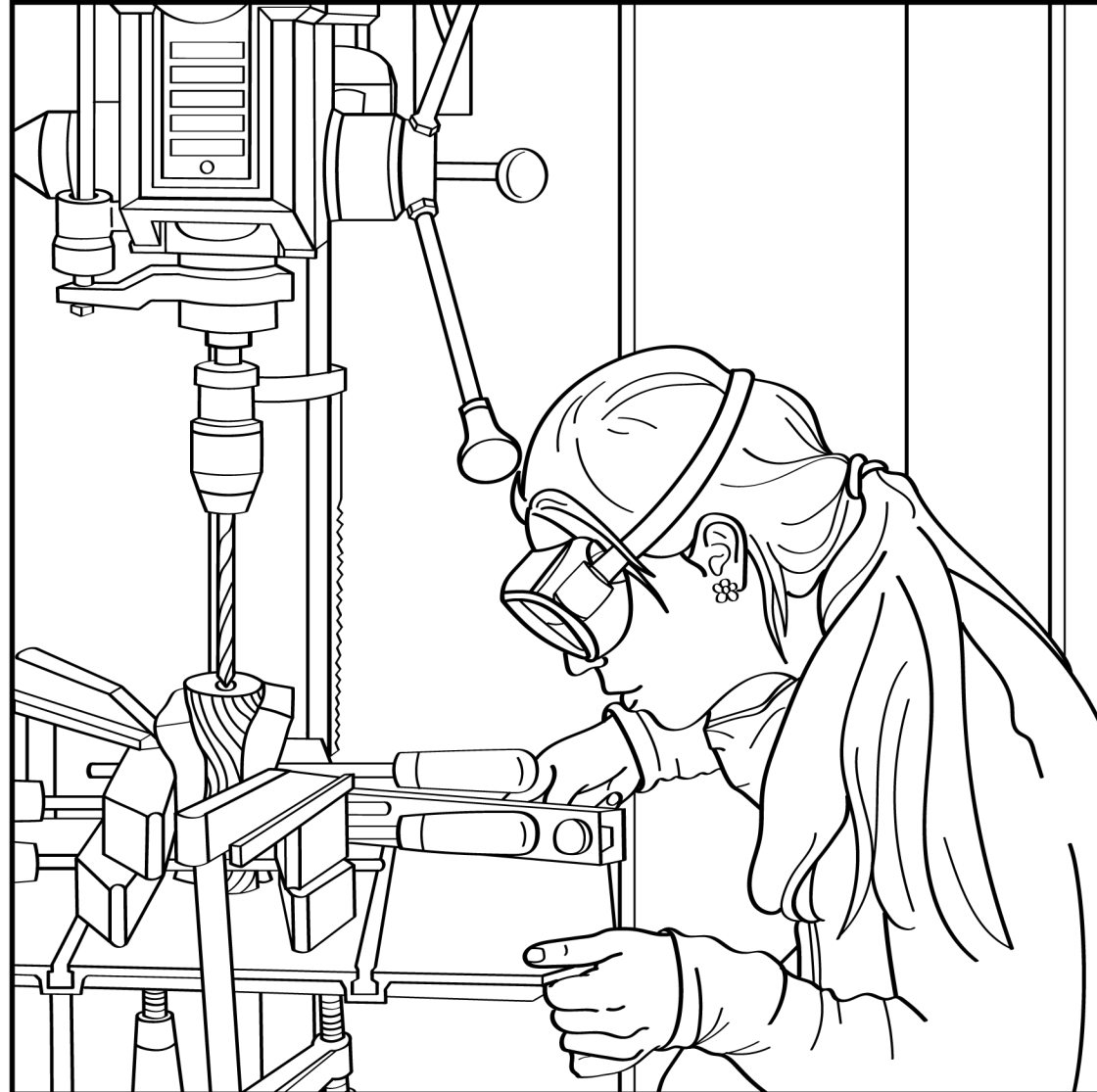
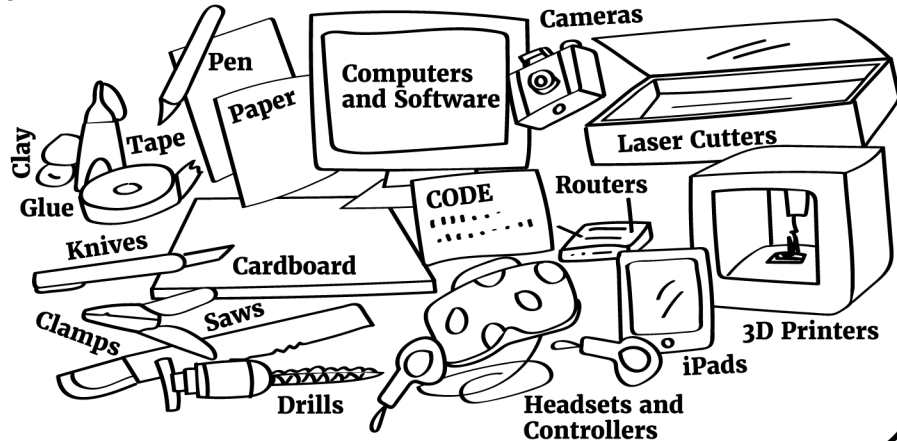


# DESIGN STUDENTS IN ACTION: WORKING TOGETHER



## What tools do design students use?

Because we learn by making things,  
we use analogue and digital tools...





“**What kinds of projects do design students make?**”

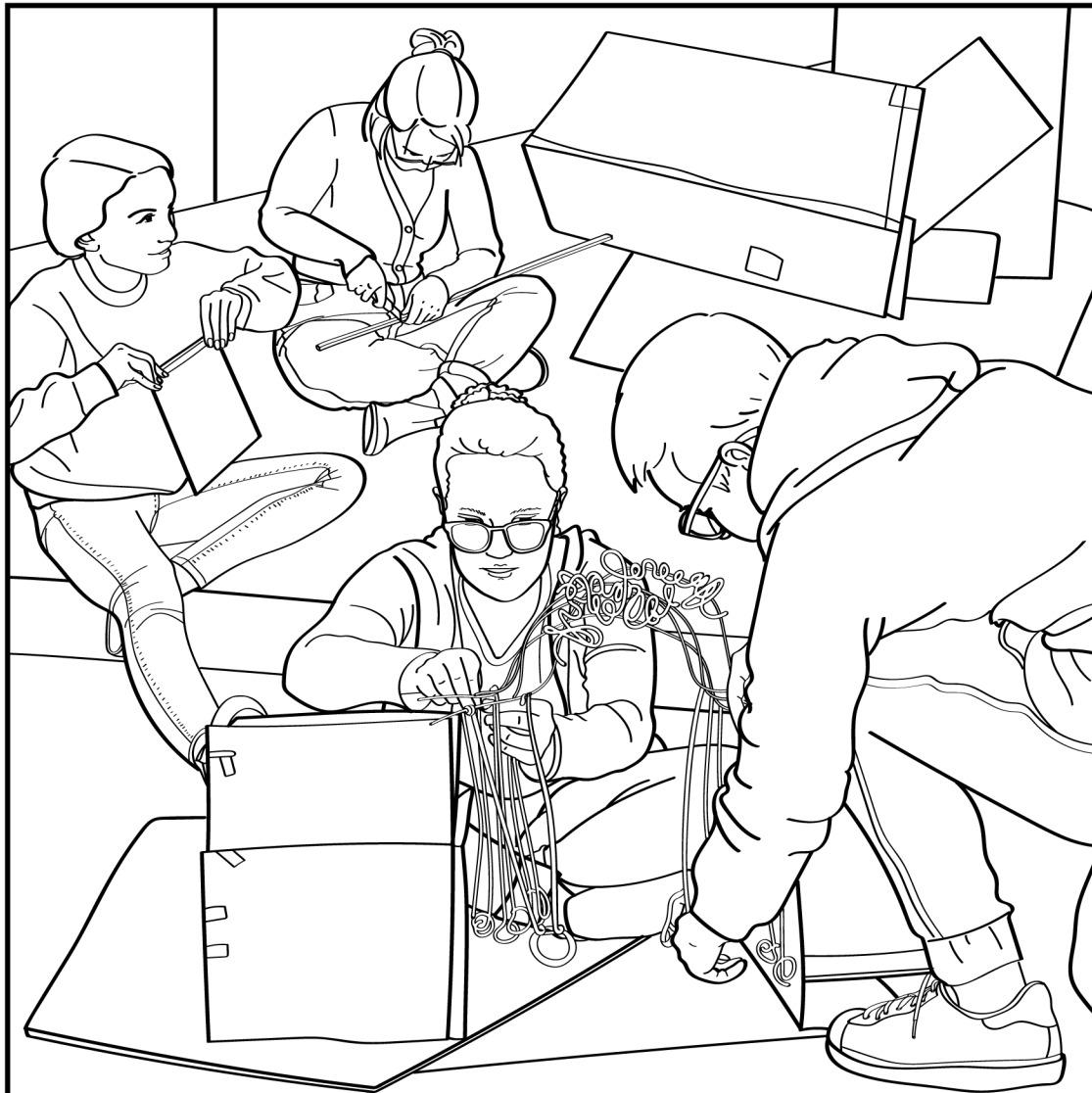
*It depends. Design students focus on **UNDERSTANDING PROBLEMS** and **EXPLORING IDEAS** that could help solve them. They learn to do this for and with people who are not designers. That means coming up with creative ways to gather information to "see" data, patterns, and trends that inform opportunities for helping.*

*Most students make **DRAWINGS** and **SKETCHES**, **MODELS**, **MOCK-UPS**, or **VIDEOS**. Sometimes these take the form of **THREE-DIMENSIONAL EXPERIENCES**, like games, kites, masks, or toys.*

*Projects like these **TELL STORIES** ---they communicate what designers create through their form, color, materials, time, etc.*

*Do students in the majors  
ever work together?*

*We're glad you asked!  
Being able to work with other designers is  
very important, so we make collaboration  
a focus of our programs... In addition to  
becoming a designer, you'll also learn to  
be **A GREAT TEAM PLAYER!***



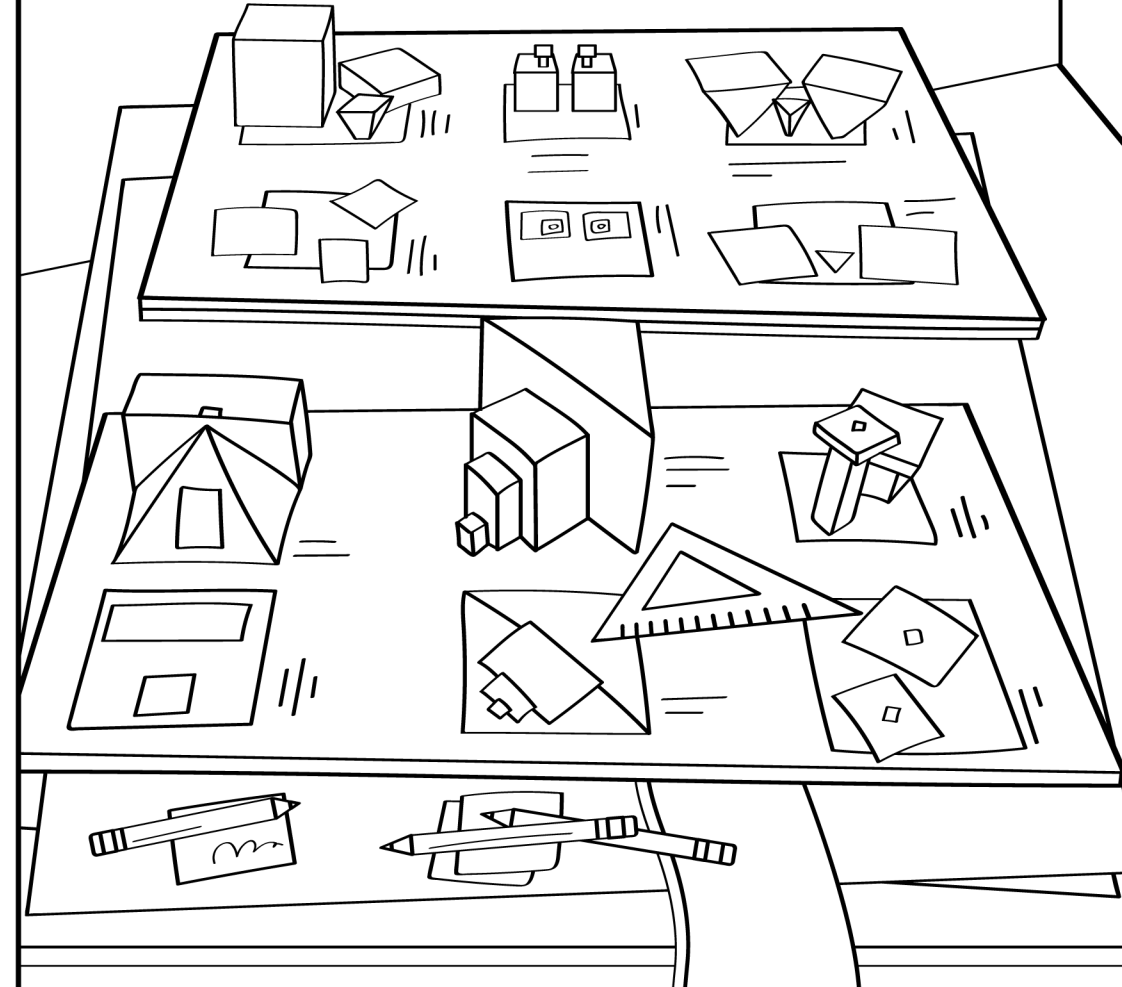
# DESIGN STUDENTS IN ACTION: MAKING IDEAS VISUAL



**What's the Design Foundations program?**

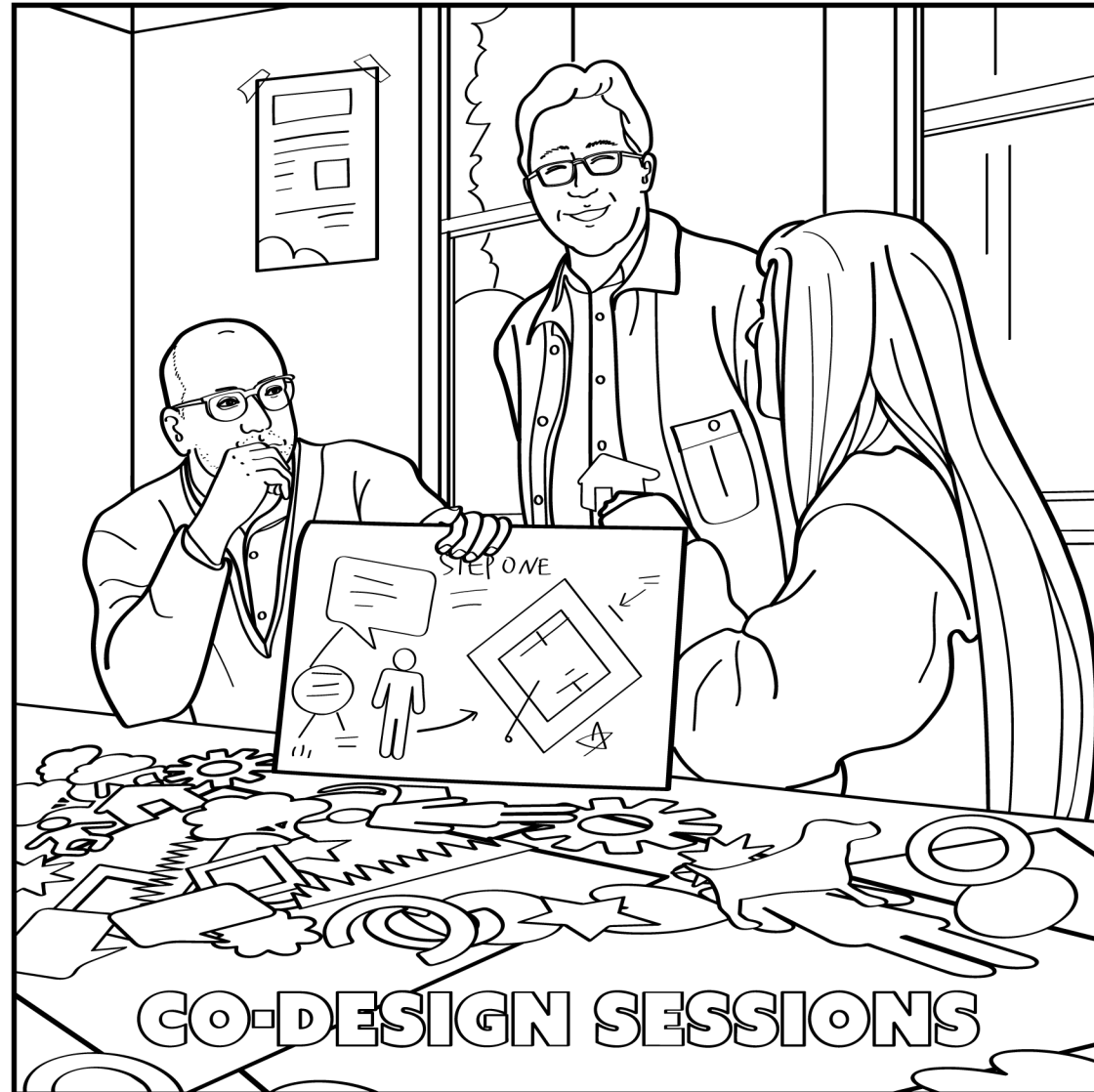
**DF** is an opportunity to explore how designers think and what designers do. Students are introduced to the design process and they learn to visualize and model ideas using basic tools and techniques. Lessons from history and today's design leaders inspire students too.

# DESIGN FOUNDATIONS

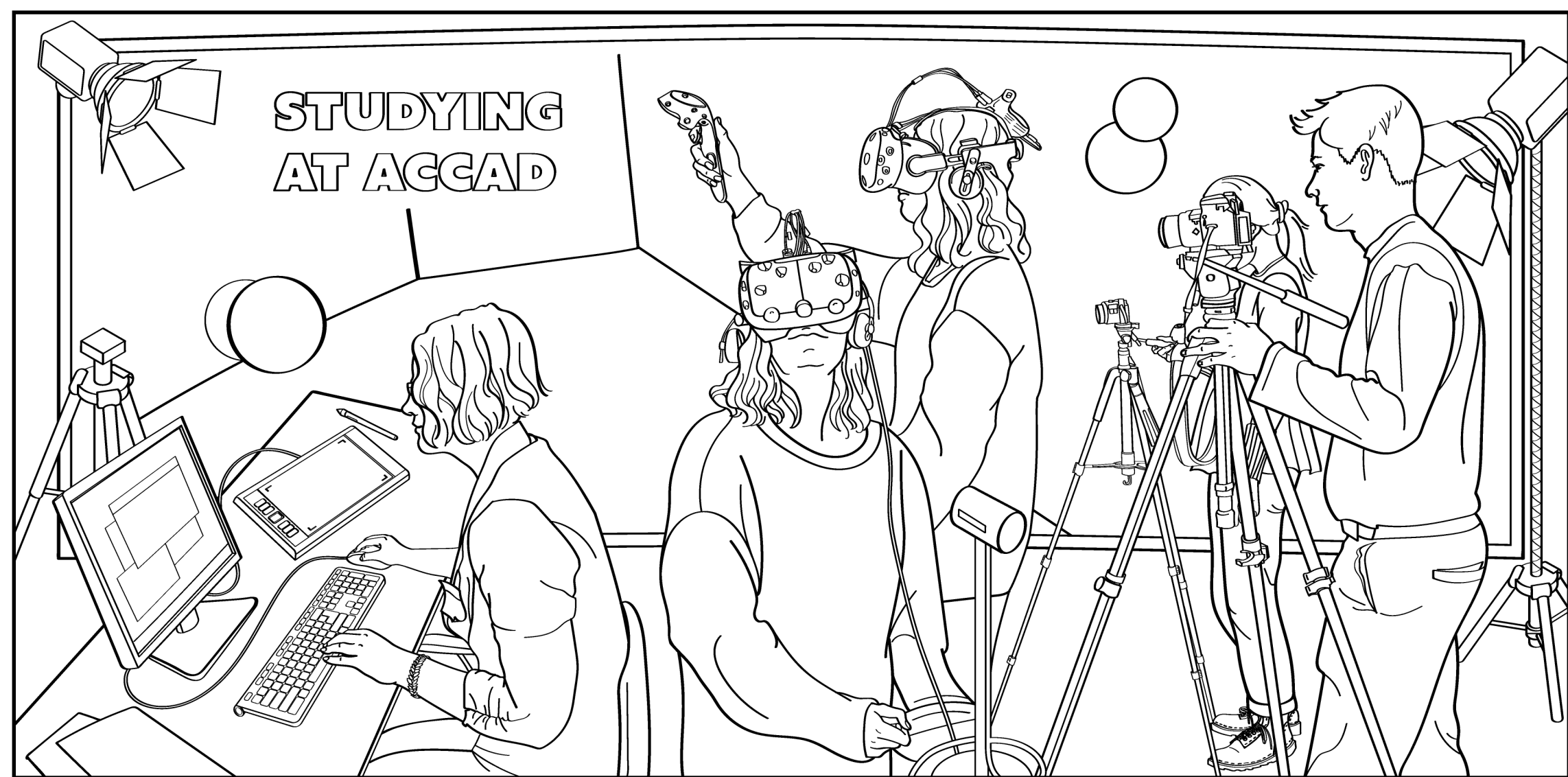


**What about graduate study?**

**Our MFA DEGREE IN DESIGN** invites students to work with us to help make the world a better place! Students in our program learn to use the research methods of design, a range of spatial and visual storytelling techniques, and an ever-expanding menu of emerging technologies.



# STUDYING AT ACCAD



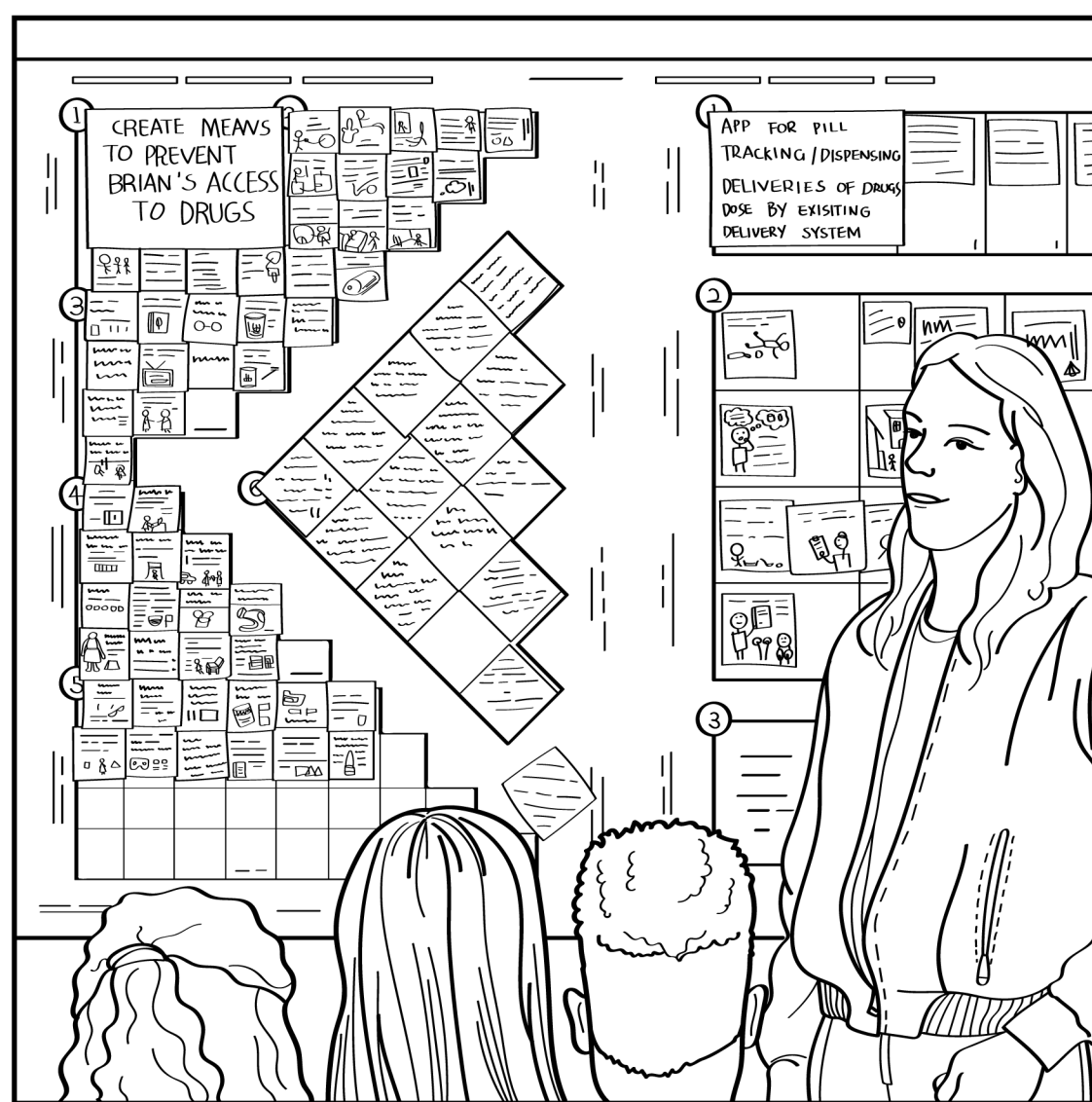
## Who teaches design at Ohio State?

*The best design programs offer instructors from **A RANGE OF BACKGROUNDS**. At Ohio State, persons with experience in professional design firms---large and small---are on our faculty. Several professors write books and articles about design. Others make projects themselves. Almost everyone works on collaborative teams, bringing a design perspective to projects around the university.*



## What's the Design Thinking minor?

Our minor in Design Thinking partners learning about what designers have done in the past; what they do now; how they do it; and why they do it in those varied ways. It's a great choice for students who want to flex their creative problem-solving muscles...





*‘  
Would you like to know more  
about us?  
—*

*<https://design.osu.edu>*

*@OhioStateDesign*   

*@TheOhioStateDesign* 