DESIGN!
AT OHIO STATE UNIVERSITY
COLORING BOOK
What design majors are offered at Ohio State?

Our three majors are Industrial Design, Interior Design, and Visual Communication Design.
How do design students learn?

They learn **BY DOING**.

They make messes.
They take risks. They try things they've never done before.

They learn **TOGETHER**.

They learn **VISUALLY**.
What tools do design students use?

Because we learn by making things, we use analogue and digital tools...
What kinds of projects do design students make?

It depends. Design students focus on understanding problems and exploring ideas that could help solve them. They learn to do this for and with people who are not designers. That means coming up with creative ways to gather information to "see" data, patterns, and trends that inform opportunities for helping.

Most students make drawings and sketches, models, mock-ups, or videos. Sometimes these take the form of three-dimensional experiences, like games, kites, masks, or toys.

Projects like these tell stories — they communicate what designers create through their form, color, materials, time, etc.
Do students in the majors ever work together?

We're glad you asked! Being able to work with other designers is very important, so we make collaboration a focus of our programs... In addition to becoming a designer, you'll also learn to be a GREAT TEAM PLAYER!
Design students in action: making ideas visual
What's the Design Foundations program?

DF is an opportunity to explore how designers think and what designers do. Students are introduced to the design process and they learn to visualize and model ideas using basic tools and techniques. Lessons from history and today’s design leaders inspire students too.
What about graduate study?

Our MFA DEGREE IN DESIGN invites students to work with us to help make the world a better place! Students in our program learn to use the research methods of design, a range of spatial and visual storytelling techniques, and an ever-expanding menu of emerging technologies.
STUDYING AT ACCAD
Who teaches design at Ohio State?

The best design programs offer instructors from a range of backgrounds. At Ohio State, persons with experience in professional design firms—large and small—are on our faculty. Several professors write books and articles about design. Others make projects themselves. Almost everyone works on collaborative teams, bringing a design perspective to projects around the university.
What's the Design Thinking minor?

Our minor in Design Thinking partners learning about what designers have done in the past; what they do now; how they do it; and why they do it in those varied ways. It’s a great choice for students who want to flex their creative problem-solving muscles...
Would you like to know more about us?

https://design.osu.edu

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