

# BSD: VISUAL COMMUNICATION DESIGN (VCD)

## MAJOR REQUIREMENTS - 72 hours

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### ACADEMIC REVIEW - SELECTION TO DESIGN FOUNDATIONS PROGRAM

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#### Year One

##### Autumn - 9 hours

- Design 2110: Design Fundamentals 1, 3 hours
- Design 2310: Visualization Principles 1, 3 hours
- Design 2700: Intro to Design Practice, 3 hours

##### Spring - 9 hours

- Design 2130: Design Fundamentals 3, 3 hours
- Design 2330: Visualization Principles 3, 3 hours
- Design 2750: Design History, 3 hours

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### PORTFOLIO REVIEW - SELECTION TO BSD MAJOR PROGRAM

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#### Year Two

##### Autumn - 12 hours

- Design 3103: Intro to Vis Com Design 1, 3 hours
- Design 3200: Design Research 1, 3 hours
- Design 3400.03: Design Media 1 for Visual Comm Design, 3 hours
- Design 3503: Typographic Design, 3 hours

##### Spring - 9 hours

- Design 3153: Intro to Vis Com Design 2, 3 hours
- Design 3450.03: Design Media 2 for Visual Comm Design, 3 hours
- Design 3550.03: Materials + Processes for VCD, 3 hours

#### Year Three

##### Autumn - 9 hours

- Design 4103: Intermediate Vis Com Design 1, 3 hours
- Design 4200: Design Research 2, 3 hours
- Design 4400.03: Design Media 3 for Visual Comm Design, 3 hours

##### Spring - 9 hours

- Design 4153: Intermediate Vis Com Design 2, 3 hours
- Design 4650: Collaborative Design, 3 hours
- Design 4750: Professional Practices (weeks 1 to 7), 3 hours

#### Year Four

##### Autumn - 9 hours

- Design 5103: Advanced Vis Com Design 1, 3 hours
- Design 5200: Design Research 3, 3 hours
- Design 5800.03: Design Seminar for Visual Comm Design, 3 hours

##### Spring - 6 hours

- Design 5153: Advanced Vis Com Design 2, 3 hours
- Design 5453: Vis Com Design Media 4, 3 hours

## ELECTIVES - 12 hours

## GENERAL EDUCATION (GE) - 47-50 hours

### 1. Writing and Related Skills - 6 hours

- English 1110.xx
- ANY 2367.xx

### 2. Quantitative and Logical Skills - 3-5 hours

- Basic Computational Skills
- Mathematical or Logical Skills - *Choose from GE\_PPA List*

### 3. Data Analysis - 3 hours

- Choose from GE\_PPA List*

### 4. Natural Science - 10 hours

- Biological Science
- Physical Science
- Lab Science

### 5. Literature - 3 hours

- Choose from GE\_PPA List*

### 6. Visual and Performing Arts - 3 hours

- Art 2555 : Intro to Digital Photo (*AU19 and earlier, SU21 and later*)  
OR
- Art 3555 : Intro to Digital Photo (*SP20 to SP21*)

### 7. Social Sciences - 6 hours

- Social Science 1 - *Choose from GE\_PPA List*
- Social Science 2 - *Choose from GE\_PPA List*

### 8. Historical Study - 3 hours

- HistArt 2001: Western History of Art 1

### 9. Second Historical Study - 3 hours

- HistArt 2002: Western History of Art 2

### 10. Open Options - 6 hours

- ANY HistArt 3000-5999
- ANY GE from above categories

### 11. Social Diversity in the U.S.

- *Should overlap with an above category*

### 12. Global Studies

- *Overlaps with and Fulfilled by Categories 8 and 9.*

### 13. College Survey - 1 hours

- ArtsSci 1100.09: Design Survey

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## SAMPLE SCHEDULE

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### FIRST YEAR

Autumn - 16 hours

**Design 2110: Design Fundamentals 1, 3 hours**  
**Design 2310: Visualization Principles 1, 3 hours**  
**Design 2700: Intro to Design Practice, 3 hours**  
**ArtsSci 1100.09: Design Survey, 1 hour**  
GE COURSE, 3 hours  
GE COURSE, 3 hours

Spring - 15 hours

**Design 2130: Design Fundamentals 3, 3 hours**  
**Design 2330: Visualization Principles 3, 3 hours**  
**Design 2750: Design History, 3 hours**  
GE COURSE, 3 hours  
GE COURSE, 3 hours

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### SECOND YEAR

Autumn - 18 hours

**Design 3103: Intro to Vis Com Design 1, 3 hours**  
**Design 3200: Design Research 1, 3 hours**  
**Design 3400.03: Design Media 1 for Visual Comm Design, 3 hours**  
**Design 3503: Typographic Design, 3 hours**  
GE COURSE, 3 hours  
GE COURSE, 3 hours

Spring - 18 hours

**Design 3153: Intro to Vis Com Design 2, 3 hours**  
**Design 3450.03: Design Media 2 for Visual Comm Design, 3 hours**  
**Design 3550.03: Materials + Processes for VCD, 3 hours**  
GE COURSE, 3 hours  
GE COURSE, 3 hours  
GE COURSE, 3 hours

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### THIRD YEAR

Autumn - 18 hours

**Design 4103: Intermediate Vis Com Design 1, 3 hours**  
**Design 4200: Design Research 2, 3 hours**  
**Design 4400.03: Design Media 3 for Visual Comm Design, 3 hours**  
GE COURSE, 3 hours  
GE COURSE, 3 hours  
ELECTIVE COURSE, 3 hours

Spring - 15 hours

**Design 4153: Intermediate Vis Com Design 2, 3 hours**  
**Design 4650: Collaborative Design, 3 hours**  
**Design 4750: Professional Practices (weeks 1 to 7), 3 hours**  
GE COURSE, 3 hours  
ELECTIVE COURSE, 3 hours

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### FOURTH YEAR

Autumn - 16 hours

**Design 5103: Advanced Vis Com Design 1, 3 hours**  
**Design 5200: Design Research 3, 3 hours**  
**Design 5800.03: Design Seminar for VCD, 3 hours**  
GE COURSE, 4 hours  
ELECTIVE COURSE, 3 hours

Spring - 15 hours

**Design 5153: Advanced Vis Com Design 2, 3 hours**  
**Design 5453: Vis Com Design Media 4, 3 hours**  
GE COURSE, 3 hours  
GE COURSE, 3 hours  
ELECTIVE COURSE, 3 hours