

FABIENNE MÜNCH
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EDUCATION

PhD, Grenoble-Alpes University (UGA), France [Thesis subject: Design in Action, catalyst of multicultural teams' performance]
MSc., HEC School of Management Paris, France and Oxford University, UK
MBA International Affairs, ICN Business School, France

AWARDS AND DISTINCTIONS

Chevalier de l'Ordre des Palmes Académiques (2023), République française.
Knight of Academic Palms (2023), French Republic.

ACADEMIC CAREER

The Ohio State University, OH, July 2022 - present

Professor and Chair, department of Design, College of the Arts and Sciences

Department leadership, academic programs oversight strategic development and budget responsibilities.

University of Chicago, IL, August 2017 – June 2022

Executive Administrator, The Pritzker School of Molecular Engineering

Advisor to the Dean on ten-year strategic plan

Advisor to the Vice President, Global Strategy on strategic research agreements. Creation of the first International Research Center between the University of Chicago and the Centre National de la Recherche Scientifique, France.

Executive Director, Global Initiatives and Strategy, Office of the President

Strategic planning and leadership to enhance the reach of the University of Chicago community globally.

Université de Montréal, Canada, July 2013 – July 2017

Chair, School of Design

Administrative leader of the Design School which mission is to advance society by design.

Operational responsibilities of department budget, administrative staff, and relationship with labor unions.

Grants management and development endowed and sponsored programs.

Select Accomplishments

Academic and administrative reforms implementation of two bachelor's degrees (industrial design, interior design), and one master's degree (game design).

Administrative department oversight; budget priorities reallocation after drastic cuts in government funding

Strategic and administrative support of two new graduate programs (strategic eco-design, interior design)

Students' pool development

Progressive shift to a culture of accountability and dedicated services to students, staff and external partners

International communication strategy and students' exchange partnerships expansion

PROFESSIONAL CAREER

Herman Miller, Inc., USA 1996 –2013

R&D Core Team Leader 2010 – 2013; Director, Ideation Office 2007 – 2010; Director, Creative Office Venture 2003 – 2007; Director, International Product Development 1996 – 2002

Leadership of the Ideation Office to discover what might be next for Herman Miller

Management of a Global Design & Development team of 200 members to launch a \$150m new product line

B2B Business Model Innovation and early adopters search, beta sites implementation of new ventures

Select Accomplishments

Global Research on workstyles in Asia and Latin America.

Developed 10-year strategic design road maps for healthcare, mobile work, and seating business.

Münch Resume

Reshuffled the front end of R&D (Ideation studio team) toward a new process to assess, accelerate and support viable innovation ideas into the R&D pipeline: in two years, 100 design projects were assessed, yielding a 10% rate of success into their next stage of Design & Development

Member of Herman Miller Creative Office “incubator”: multiple business models validation via customer-driven explorations to imagine, research and launch a disruptive innovation to distribution power and data.

Core Team leader of a multidisciplinary and multicultural team of 200 members to develop and launch Mirra 2 work chair.

Profiligne Studio 1992-1996, Paris, France

Design studio principal.

Development of modular structures for retail and exhibitions.

PROFESSIONAL MEMBERSHIPS AND CERTIFICATIONS

2023 - present World Design Organization

2017 – present Cultural Intelligence Center, CQ certified

TEACHING

The Ohio State University

AY 2023-24

SP24 Undergraduate (BSc. Design): Professional Practice

AU 23 Graduate (MFA): First-Year Design Seminar

AY 2022-23

SP 23 Undergraduate (BSc. Design): Professional Practice

AU 22 Graduate (MFA): Second-Year Design Studio

Université de Montréal (2013-2017)

Undergraduate (BSc. Industrial Design): Creative Project Management; Professional Practice

Graduate (MSc. Strategic Eco-design): Design Studio

Involvement in graduate students' thesis, dissertation at The Ohio State University

AY 2023 – 2024 MFA students

William Yuan, committee member

Precious Aforkeoghene, mentor

RESEARCH

European Union, Unite! Alliance. 2021 - 2023

Researcher, CERAG Lab, Université de Grenoble-Alpes, France.

Researcher, European Virtual University Unite! Work Package 7. Action research on challenges and levers related to the mobility (virtual, in person and hybrid) of academic and administrative staff across seven universities in the European Union.

Design & Société– Université de Montréal. 2020-2021

Series of webinars on national systems of teaching design in Quebec, Belgium, Tunisia, United States, Turkey.

Creative research and exhibitions.

“Textile Design Now” exhibition (November 2023 - February 2024). International exhibition of 23 women designers.

Exhibition Co-curator, UQAM Center of Design, Montréal, Canada.

“From the workshop to the back alleys” (2016). Exhibition co-curator, La Triennale Internazionale, Milan, Italy.

PUBLICATIONS & BOOKS

Publications with peer review

Bartel-Radic A., Münch, F. (2023). Cross-cultural boundary spanning activities in a global team: insights from an ethnographic case study. *International Journal of Cross-cultural Management*, Vol. 23, Issue 2.

Münch, F. (2016). From Europe to North America to Asia: Overcoming the hurdles of interdisciplinary multicultural teams through design-driven process, *International Management*, Vol. 20 P38-48 - Canada

Symposiums

Münch, F., Mardirossian, V. (2023). Textile beyond Craft; two-day symposium leadership. Montréal, Canada.

Bartel Radic A., Münch F. (2021) Atlas AFMI, Cross-Cultural track management (virtual)

Bartel Radic A., Münch F. (2017) International Integration challenges, Atlas-AFMI, Antananarivo, Madagascar.

Gauthier P., Proulx S. and Münch F., (2015) Transformer, innover, dérégler. Actes du 10e congrès des Ateliers de la recherche en design. Montréal, Canada.

Conference papers with peer review, Conference proceedings

Münch, F. (2023). Design and good decision making: Faced with human crisis in a simulation game, teams of design students make effective decisions. World Design Organization Conference, Tokyo, Japan.

Münch, F., Zalkind, M. (2023). Emergence of bottom-up online collaborative initiatives. A case study from the Unite! alliance. Atlas-AFMI Conference, Bordeaux, France.

Münch, F., Zalkind, M. (2022). Shared identity in culturally diverse groups: learning from the Unite! European alliance. Atlas-AFMI Conference, Nice, France.

Münch F., Simard Céline (2018). L'espace : un nouvel outil de management interculturel ? FNEGE - Paris, France.

Bartel Radic A., Münch F. (2016). Multicultural Teams as loosely coupled systems, Atlas-AFMI, Nice, France.

Münch F. (2015). How Design Thinking can augment the Performance of Interdisciplinary Multicultural Teams. Hanoi, Vietnam.

Books

Monographs

Münch, F. *Le design en action: catalyseur de réussite du management d'équipes multiculturelles [design in action: catalyst of success in multicultural teams' management]*. (Doctoral dissertation, Université Grenoble-Alpes, France.

Book Chapters and Journals

Pelletier, L., Münch F., Sand, K. (2024). *Design textile actuel* (under press).

Münch, F., Zalkind, M. (2023). *L'identité partagée dans un groupe culturellement diversifié*. Vuibert, Paris.

Bartel Radic, A., Münch, F. (2019). *Doing Action Research in a global project team. Innovative and alternative research methods in economics and business administration*. EIKV-Schriftenreihe zum Wissens und Wertemanagement, Luxemburg.

Bartel Radic, A., Münch F. (2017) *Gestion de la diversité culturelle : une étude de cas*, Management Interculturel, Vuibert, Paris.

Münch, F., Plouffe, S. (2016) *L'économie circulaire : une transition incontournable*, Les Presses de l'Université de Montréal, Canada

Boutin, A.M., Frechin, J.L., Panis, P.Y., Simon, S., Münch, F. (2015). *Manifesto for the France Design Education*.

Münch, F. (2015). *The Aesthetics of Humanity*, ABC Design 50th edition, Vol.50, Brazil

Birsel, A., Chochinov, A., Choi, S., Chorpash, R., Münch F., Skaalnes, S. (2014). *Innovation: Designing the Future of Education*, IDSA Journal, Vol.33, No.4

Chai, ML., Rheingold, H., Saveri, A., Vian, K., Münch, F., Mitchell W., Dahl, D. (2006) *Designing Business for an Open World*, Institute For The Future. Creative Commons.

ACADEMIC & COMMUNITY ENGAGEMENT

Board, Advisory, and Committee positions.

Current

Provost Council on the Arts member, The Ohio State University (USA)

Scientific Committee officer, CY School of Design (France)

Scientific Committee member, Atlas-AFMI (France)

Past

France Chicago Center Board, The University of Chicago

Board Officer, ADIQ (Industrial Designers of Québec Association)

President, Design Scientific Committee WDSO 2017 (World Design Summit Organization)

Service to the field, external reviews, and jury.

Reviewer.

2017 – present Atlas AFMI – Scientific committee and cross-cultural management track lead, and reviewer.

2024 Grants reviewer SSHRC- CRSH, Canada

External reviewer of academic promotion dossiers.

2023 Arizona State University; University of Illinois; University of Michigan

2022 Université de Laval, Canada

Juror on international design committees.

IDSAs (Detroit); Grands Prix du design, ALCOA (Montréal); World Cities of Design Prize (Shenzhen); Spark Design Awards, (Hong Kong).

Invited speaker (selection of academic and non-academic public speaking engagements).

2022 Diversity in Design, Roto, Columbus

2021 No management without design, virtual round table, AIMS, Paris

2019 Design thinking as a vehicle for multicultural project teams' success, University of Grenoble, France

2017 User-centered design research, Breathe, Montreal

Design contribution to the innovation processes, ESSEC-HEC-Sciences Po Alumni event, Chicago

Automation of Knowledge Work International Symposium, KIN, Miami

2015 Innovation and Growth Workshop, Havi Group, Chicago

Manifesto pour le design en France, Round Table, France Design Education, Paris

2014 "Design as Critical Inquiry: design yesterday, today and tomorrow", Concordia University, Montréal, Canada

"Session III Chantier et Innovation Synthèse" Industrial Design, Quels Chantiers! Symposium, Montréal

"Supernova and the Herman Miller design genome", PUC Curitiba, Brazil

2013 "Innovation from outside in", BP Next, no one wins alone, London, UK

2010 "Designing a sustainable engine for innovation", Front End of Innovation Conference, Boston, United States

2009 "A corporate genome of innovation", TEDx Detroit, United States