

David J. Staley, Ph.D.

The Ohio State University
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Administrative:

President, Ohio Academy of History (April 2022-April 2023)

Deliver an incoming Presidential Address; oversee arrangements for the Fall Retreat and Spring Conference; prepare Agendas for and Preside over the Fall and Spring Executive Council Meetings; Preside over the Annual Business Meeting of the Academy on the Saturday of the Spring Conference; Ensure that actions taken by the Academy are consistent with the Constitution; Monitor progress of all committees; Appoint Individual to Fill Vacancy on Executive Council; Oversee the Relationship between the Academy and the Ohio History Connection (formerly the Ohio Historical Society); Serve as ex-officio member of the Ohio History Connection Board of Trustees; Prepare reports to the Executive Council; Serve as an adviser to the Vice President/President-Elect.

Director, The Humanities Institute, The Ohio State University (August 2017-December 2020)

Facilitates emergent research collaborations between humanities faculty and others across the university. Enables the humanities to act as a significant bridge to the University and the city of Columbus as well as the broader public culture. Facilitates an active community forum for exchange among scholars and citizens. Hosts a place where the University can think creatively about its functions and its future. Liaison with the Mellon-funded Humanities Without Walls consortium. Leads a re-organization by merging a number of pre-existing centers under the umbrella of the Humanities Institute.

Founding Director, Center for the Humanities in Practice, The Ohio State University (August 2017-2020)

Lead the outreach center, consulting practice and think tank of the Humanities Institute. Partner with for-profit companies, non-profits, NGOs and governmental agencies on “translational humanities” projects that leverage the expertise and unique ways of seeing provided by the humanities to solve problems. Provide non-academic experiences for humanities graduate students, to help them develop a set of skills they might not otherwise be permitted to practice in their graduate programs, to allow them to explore alternatives to an academic career. Oversees an advisory board made up of OSU faculty and external partners.

Director, The Harvey Goldberg Center for Excellence in Teaching, Department of History, The Ohio State University, August 2004-August 2017

Served as catalyst for technology-related professional development initiatives; organized technology workshops and teaching colloquia; assisted in developing department’s technology strategy; served as managing editor of two customized textbooks; served as executive producer of an e-newsmagazine; oversaw staff for several K-12 teacher training and public outreach programs; presented workshops to K-12 educators; oversaw technology staff ; oversaw the eHistory digital outreach website; engaged in donor relations; led the transformation from “The Goldberg Program” to “The Goldberg Center;” served on several policy and advisory boards including:

- Harrison College Learning Resources Center Advisory Board (2010-2012)
- Upper Arlington High School International Baccalaureate Advisory Board (2010)
- University District Organization, Managing Change steering committee (2009-2010)
- Cartoon Research Library Faculty Advisory Committee (2007-)
- Literacy Studies @ OSU Executive Committee (2007-2016)
- Ohio Social Studies Resource Center (OSSRC) Policy Board (2004-2009)
- Ohio Department of Education Social Studies Curriculum Revision Working Group (2009)
- Ohio Department of Education Model Social Studies Curriculum Team (2005-06)

Columbus Metro High School Social Studies Curriculum Committee (2007-2009)
OSU Distance Education Fees and Policy Committee (2005-06)

Awards: University Community Association Oscar Award (2011)
College of the Arts and Sciences Outstanding Staff Award (2009)

National Dean for General Education, Harrison College, January 2011-August 2012

Consultant to the Provost; provided vision and direction; assessed the general education program across all 13 campuses; redesigned the general education philosophy; evaluated faculty and faculty professional development programs; worked with the campus deans and the curriculum committee on the state of general education courses; communicated with external stakeholders and formed strategic relationships with industry partners; established faculty qualifications; established programmatic dean qualifications and roles; lead program review in preparation for HLC accreditation visit; provided input for program revisions, course revisions and course development; provided expertise to Curriculum Committee; served on the Assessment Council to implement course/program assessments

Principal, The DStaley Group, January 2004-January 2013

Strategic foresight consulting practice; founder, consultant and professional speaker. Presented keynote addresses, presentations, and lectures about the future; created customized future intelligence reports for companies; facilitated strategic retreats and workshops; engaged in trends identification, research, monitoring, and scanning ; facilitated expert focus groups and surveys; lead visioning, idealized design and peripheral visioning processes; consulted with organizations using environmental scanning, implications analysis, scenarios. Clients from many industries: publishing, insurance, engineering, architecture, government. Partnered with firms such as ThinkSmart Advisors, Futuring Associates and Be Playful Design; Led educational technology assessment at DePauw University, 2004-2005

President, Columbus Futurists, January 2002-present

Founder of and public face for the local chapter of the World Future Society; presents keynote addresses, presentations, and lectures about future trends and scenarios; organizes monthly forums; organized monthly book circle; serves as liaison with national organization; sets vision for chapter

Host, CreativeMornings Columbus, September 2016-May 2022

Led a team of professionals from the Columbus Museum of Art, Lextant, Ten Penny Design and Continental Office in securing a Creative Morning license. Led this team in identifying speakers, engaging in fundraising and donor relations, and serving as public face for the event series.

Chief Catalyst, Columbus Universitas, November 2010-December 2013

Founder of and public face for society of creative, innovators and entrepreneurs at the Columbus Museum of Art; organized monthly salons; set vision for organization; networked with community leaders and organizations

Executive Director, American Association for History and Computing, June 2003-January 2008

Responsible for setting the strategic vision for the organization; oversaw conference preparations including the design and implementation of the association's first online conference; engaged in fundraising and corporate relations; facilitated the deliberations of the executive council; oversaw the redesign of the association's logo, website and overall branding campaign; served as public liaison for the organization.

Lead Editor, M.E. Sharpe series “History, Humanities and New Technology,” 2002-2015

Provided guidance and vision for the series; solicited manuscripts; developed projects with authors

Interim Director of Grants, Heidelberg College, 2002-2003

Managed internal grant programs; engaged faculty in their research interests and matched them with appropriate grant opportunities; researched grant opportunities; edited grant applications; served as campus Fulbright representative

Board service

Board of Directors, College Mentors for Kids (2015-2020)
Governance Committee
Expansion committee
Strategic Planning committee
Board of Directors, Columbus Ideas, Inc. (2015-2021)
Treasurer
Advisory Board, Teach the Future (2015-)
Board of Trustees, Columbus Historical Society (2010-2013)

Teaching

Associate Professor of History, The Ohio State University, adjunct, 2006-2012, tenured 2012

Classes: History and New Media (graduate seminar); Introduction to Historical Methods; Designing Responsive Historical Environments; Undergraduate Research Seminar in Historical Imagination; History of The Ohio State University; Digital History (undergraduate seminar) ; Introduction to Public History (graduate seminar); Professionalization and Pedagogy (graduate seminar)

Adjunct Associate Professor of Design, The Ohio State University, 2013-present

Classes: Design History (undergraduate survey); Design Futures (graduate seminar)

Adjunct Associate Professor of Educational Studies, The Ohio State University, 2016-present

“Forum on the Future of the University”

Associate Professor of History, Heidelberg College, 1997-2004, promoted 2003

Classes: World Civilizations, 3500BC-present; Twentieth Century Germany; History of Technology; History of Modern Japan; History of European Integration; Historiography and Historical Methods; Introduction to Japan; Visual Thinking; Introduction to the Liberal Arts; Globalization

Visiting Assistant Professor of History, Marietta College, 1992-1997

Classes: U.S. History; Modern European History; American Economic History; History of Economic Thought; Technology and Modern Western Culture; Design, Technology and Culture; The Electronic Age: An Inquiry; Technology in Literature; Readings in World History; Ancient History; The Visual Display of Historical Information

Selected: “Professor of the Year.” 1997

Adjunct Instructor, Otterbein College, April 1991-June 1991

Classes: Modern British History, 1603-1990

Education:

Ph.D. The Ohio State University, 1993. Field: German History

M.A. The Ohio State University, 1988. Field: History

Phi Beta Kappa, 1987.

B.A. The Ohio State University, *cum laude* 1986. Fields: History, Economics (minor).

Books:

(with Dominic Endicott) *Knowledge Towns: Colleges and Universities as Talent Magnets* (Johns Hopkins University Press, 2023).

Visionary Histories (Center for Science and the Imagination, Arizona State University, 2022) <https://csi.asu.edu/books/visionary-histories/>

Historical Imagination (Routledge, 2021).

Fulfilling the 21st Century Land-Grant Mission: Essays in Honor of The Ohio State University's Sesquicentennial Commemoration (edited with Stephen M. Gavazzi), (Trillium, 2020)

Alternative Universities: Speculative Design for Innovation in Higher Education (Johns Hopkins University Press, 2019). Chinese trans. *Chóngxīn gòuxiǎng dàxué: Gāoděng jiàoyù chuàngxīn de shí zhǒng shèjì* Beijing: SDX Joint Publishing, 2021

Brain, Mind and Internet: A Deep History and Future (Palgrave Pivot, 2014).

Computers, Visualization, and History: How New Technologies Will Transform Our Understanding of the Past. (Armonk, N.Y.: M.E. Sharpe, 2003). Second edition (Routledge, 2013.)

History and Future: Using Historical Thinking to Imagine the Future (Lexington Books, 2007) (paperback, 2010).

Fellowships:

Fellow, Imaginary College, Center for Science and the Imagination, Arizona State University (May 2021-present)

Honorary Faculty Fellow, Center for Higher Ed Leadership and Innovative Practice (CHELIP), Bay Path University (November 2020-present)

Articles:

Peer-reviewed:

“The Idea of the University as Incubator,” *World Futures Review, Special Issue on Imagining Possible Futures For the University* Vol. 12(4) 2020, 363–368.

"Teaching the Future of Technology in the History Classroom: A Case Study" *World Futures Review*, Vol 10, Issue 4, 2018
<https://journals.sagepub.com/doi/full/10.1177/1946756718791273>

“Time and the Ontology of the Future,” *World Futures Review*, Vol. 9 (1) 2017, 34-43.

(with Scot A. French and Bill Ferster) “Visual Historiography: Visualizing ‘The Literature of a Field’” *Journal of Digital Humanities* 3 (1) Spring 2014
<http://journalofdigitalhumanities.org/3-1/visual-historiography-visualizing-the-literature-of-a-field/>

(with Stephen M. Millett) “Does Future Thinking Need a Philosophy?” *World Future Review*, vol 1, no 5 (October-November 2009), 23-30.

“Imagining Possible Futures with a Scenario Space,” *Parsons Journal for Information Mapping* vol 1, issue 4 (2009).

“Images of *The Rise of the West*: Cognitive Art and Historical Representation,” *The Journal of the Historical Society*, VI, no. 3 (September 2006), 383-406.

“Visualization-ism: An Art History,” *The Journal of Education, Community and Values: Interface on the Internet* (July 2002), <http://bcis.pacificu.edu/journal/2002/07/staley.php>

“Historical Visualizations,” *Journal of the Association for History and Computing* (November 2000) <http://mcel.pacificu.edu/JAHC/JAHCIII3/P-REVIEWS/StaleyIII3.HTML>

“Designing and Displaying Historical Information,” *Journal of the Association for History and Computing* 1 (Spring 1998) <http://mcel.pacificu.edu/history/jahcI1/Staley/design.htm>

“Visualizing the Relationship between Speech, Image and Writing,” *Comparative Civilizations Review* (Spring 1997): 77-98.

“Realistic and Responsible Imagination: Ordering the Past to Envision the Future of Technology,” *Futures Research Quarterly*, (Fall 1998): 29-39.

“The Rockefeller Foundation and the Patronage of German Sociology, 1946-1955,” *Minerva: A Review of Science, Learning and Policy* 33 (Autumn 1995): 251-264.

Editor-reviewed:

(with Dominic Endicott) "From College Towns to Knowledge Towns," in Karin Fischer, ed. *College as a Public Good*, Chronicle of Higher Education report, July 2023, 41-44.

"Interface University and Other Scenarios for the AI Economy," *Educause Review*, August 2020, https://er.educause.edu/-/media/files/articles/2020/8/er20_3103.pdf

"The Future of the University: Speculative Design for Innovation in Higher Education," *Educause Review* November 9, 2015, <http://er.educause.edu/articles/2015/11/the-future-of-the-university-speculative-design-for-innovation-in-higher-education>

"Visual Historiography: Toward an Object-Oriented Hermeneutics," *The American Historian*, 2015 <http://tah.oah.org/content/visual-historiography/>

"Futures Thinking for Academic Librarians: Scenarios for the Future of the Book," Association of College and Research Libraries (ACRL), May 2012 <http://www.ala.org/acrl/sites/ala.org.acrl/files/content/issues/value/scenarios2012.pdf>

(with Scott Seaman and Eileen Theodore-Shusta), "Futuring, Strategic Planning and Shared Awareness: An Ohio University Libraries' Case Study," *The Journal of Academic Librarianship*, Volume 38, Issue 1, January 2012, 1–5.

(with Dennis A. Trinkle) "The Changing Landscape of Higher Education," *Educause Review* (January/February 2011) 46(1), 16-32. <http://www.educause.edu/EDUCAUSE+Review/EDUCAUSEReviewMagazineVolume46/TheChangingLandscapeofHigherEd/222643>

- Reprinted in *Formamente: Rivista Internazionale di Ricerca sul Futuro Digitale* (International Review of Research on the Digital Future) VI n. 1-2 (2011) 15-34.

(with Kara Malenfant) "Futures thinking for academic librarians: Higher education in 2025," Association of College and Research Libraries (ACRL), June 2010 <http://www.ala.org/ala/mgrps/divs/acrl/issues/value/futures2025.pdf>

- reprinted in *Information Services and Use* 30 (2010), 57–90
- reprinted in the *Journal of Futures Studies: Epistemology, Methods, Applied and Alternative Futures*, December 2010, 15(2), 173-188.

"Sobre lo visual en Historia," (*On the Visual in History*), *Revista de Historia Iberoamericana* vol.2 no. 1 (2009), 12-28

"Managing the Platform: Higher Education and the Logic of Wikinomics," *Educause Review* (January/February 2009), 36-46.

"A Heuristic for Visual Thinking in History," *International Journal of Social Education* Vol. 22, No. 1, Spring/Summer 2007

- “Imagining the Multisensory Classroom,” *Campus Technology: Smart Classroom* (June 7, 2006), http://www.campus-technology.com/news_article.asp?id=18664&typeid=155
- “From Multimedia to Multisensory Education,” *Threshold: Exploring the Future of Education*, (Fall 2005), 28-31.
- “Adopting Digital Technology in the Classroom: 10 Assessment Questions,” *Educause Quarterly*, 27, no. 3 (2004), 20-26.
- “The Future of the Book in a Digital Age,” *The Futurist* (September/October 2003), 19-22. (cover story)
- “Computers, Visualization and the Representation of History,” *Historically Speaking IV*, no. 4 (April 2003), 40-42.
- “A History of the Future,” *History and Theory, Theme Issue 41* (December 2002), 72-89.
- “Japan’s Uncertain Future,” *The Futurist* (March/April 2002), 48-53.
- “Technology, Authentic Performance and History Education,” *International Journal of Social Education* 15 (Spring/Summer 2000): 1-12.
- “Designing and Displaying Historical Information in the Electronic Age,” *AHA Perspectives* (December 1998): 40-44.
- “Digital Technology and the Mythologies of Globalization,” *Bulletin of Science, Technology and Society* (December 1998): 421-425.
- (with W. David Cress) “The University as a Model of Technological Balance,” *Bulletin of Science, Technology and Society*, (April 1998): 16-22.

Book Chapters:

- “The Future as a Domain of Historical Inquiry,” In Zoltan Boldizsar Simon and Lars Deile, eds. *Historical Understanding: Past, Present, and Future* (Bloomsbury Academic, 2022).
- “The Responsibility of Imagination,” in John Schroeter, ed. *After Shock: The World’s Foremost Futurists Reflect on 50 Years of Future Shock—and Look Ahead to the Next 50* (Abundant World Institute, 2020)
- “On the ‘Maker Turn’ in the Humanities,” in Jentery Sayers, ed. *Making Things and Drawing Boundaries: Experiments in the Digital Humanities* (University of Minnesota Press, 2018), 32-41.

“Data Visualization in History,” in Elliot Bendoly and Sacha Clark, eds. *Visual Analytics for Management: Translational Science and Applications in Practice*, (Routledge, 2016), 148-158.

(with Charles Travis) “Writing Visual Histories: An Interview with David J. Staley,” in Alexander von Lunen and Charles Travis, eds. *History and GIS: Epistemologies, Considerations and Reflections* (Springer, 2013), 145-152.

“The Internet and the just-in-time mind,” in *Internet 2.0: After the Bubble Burst 2000-2010*, (Berglund Center for Internet Studies, 2011)

“Epilogue: If the Future is Now, What’s Next? 5 Trends That Will Drive Online Education,” in Steven J. Hoffman, ed., *Teaching the Humanities in an Online Environment* (M.E. Sharpe, 2011), 157-170.

“Narratives of Time and Space,” in Diana Sinton and Jenni Lund, eds. *Understanding Place: GIS and Mapping Across the Curriculum* (Redlands, California: ESRI Press, 2007), 35-47.

“Futuring Methods, Practitioners, and Organizations” and “Future Issues,” in Dennis A. Trinkle and Scott A. Merriman, eds. *The American History Highway: A Guide to Internet Resources on U.S., Canadian, and Latin American History* (M.E. Sharpe, 2007), 37-59.

“Stories of the Future,” in Deborah Lines Andersen, ed. *Digital Scholarship in the Tenure, Promotion and Review Process* (Armonk, N.Y.: M.E. Sharpe, 2004), 237- 249.

“The Future of the Book in a Digital Age,” in Howard F. Didsbury, Jr. ed. , *21st Century Opportunities and Challenges: An Age of Destruction or an Age of Transformation?* (World Future Society, 2003), 133-143.

“From Writing to Associative Assemblages: ‘History’ in an Electronic Culture,” in *Writing, Teaching and Researching History in the Electronic Age* Dennis Trinkle, ed. (M.E. Sharp, 1998): 3-13.

Columns:

“Next,” monthly column, *Columbus Underground*, February 2015-present
<https://columbusunderground.com/author/dstaley/>

Awarded “Best Freelance Writer” in 2022 by the Ohio Society of Professional Journalists

“University Design” column, Center for Higher Education Leadership and Innovative Practice (CHELIP)

- December 2023, “Anticipatory Program Development”

- <https://ingeniousu.org/2023/12/08/university-design-anticipatory-program-development-by-david-j-staley/>
- October 2023, “The Ends of Knowledge” <https://ingeniousu.org/2023/10/24/university-design-the-ends-of-knowledge-by-david-j-staley/>
 - September 2023, “The Integrator” <https://ingeniousu.org/2023/09/28/university-design-by-david-j-staley-2/>
 - March 2023, “Knowledge Towns” <https://ingeniousu.org/2023/03/24/university-design-david-j-staley-3/>
 - February 2023 “Universities as Geostrategic Assets” <https://ingeniousu.org/2023/02/24/university-design-david-j-staley-2/>
 - January 6, 2023: “The College of Human Flourishing,” <https://ingeniousu.org/2023/01/06/the-college-of-human-flourishing/>
 - November 22, 2022: “The Fall of Human Capital, and the Rise of ‘Capital of the Mind’” <https://ingeniousu.org/2022/11/22/the-fall-of-human-capital-and-the-rise-of-capital-of-the-mind/>
 - October 21, 2022: “The Entrepreneurial University” <https://ingeniousu.org/2022/10/21/the-entrepreneurial-university/>
 - September 20, 2022: “FOLD: Fear of Looking Different” <https://ingeniousu.org/2022/09/20/university-design-david-j-staley/>
 - March 15, 2022: “Side Hustle College” <https://ingeniousu.org/2022/03/15/side-hustle-college-by-david-j-staley/>
 - February 15, 2022: “The University as Public Utility,” <https://ingeniousu.org/2022/02/15/the-university-as-public-utility-by-david-j-staley/>
 - “An Education for Dynamic Change,” January 6, 2022 <https://ingeniousu.org/2022/01/06/an-education-for-dynamic-change-by-david-j-staley/>
 - “University Design Mindset: An Essential Skill for University Leaders,” December 6, 2021 <https://ingeniousu.org/2021/12/06/university-design-by-david-j-staley/>
 - “Innovation and Accreditation,” November 4, 2021 <https://ingeniousu.org/2021/11/04/innovation-and-accreditation-by-david-j-staley/>
 - “Higher Education at Scale,” October 1, 2021 <https://ingeniousu.org/2021/10/01/higher-education-to-scale-by-david-j-staley/>
 - “Redesigning the University,” August 5, 2021 <https://ingeniousu.org/2021/08/05/redesigning-the-university/>
 - “Who should pay for job training?” May 27, 2021 <https://ingeniousu.org/2021/05/27/who-should-pay-for-job-training-david-j-staley-ph-d/>
 - “A University for Polymaths,” April 1, 2021 <https://ingeniousu.org/2021/04/01/a-university-for-polymaths-by-david-j-staley/>
 - “The University and Truth,” January 28, 2021 <https://ingeniousu.org/2021/01/28/the-university-and-truth-by-david-j-staley/>
 - “‘Epistemological Culling’ and the Future of Universities,” November 22, 2020 <https://ingeniousu.org/2020/11/23/epistemological-culling-and-the-future-of-universities-by-david-j-staley/>

“Digital Historiography,” quarterly column/review essay, *Journal of the Association for History and Computing*. 1998-2003

Titles:

Hypertext (June 1998), Maps (November 1998), Virtual Reality (April 1999), Information (August 1999), Networks (November 1999), Subjunctivity (April 2000), Kasparov vs. Deep Blue (August 2000), Algorithms (April 2001), Analogies (November 2001), Paper (September 2002), Books (April 2003).

Exhibitions:

“The History of Columbus,” (co-curator, digital exhibition) Columbus Historical Society Bicentennial exhibition at the Center of Science and Industry, February 14, 2012

“Picturing History: Bela Petheo, Artist of *The Rise of the West*,” (curator, digital exhibition,) online exhibition with the Ohio State University Library,
<https://library.osu.edu/site/belapetheo/>

“Hendrik Wilhelm van Loon: Images of The Story of Mankind,” (curator, digital exhibition,) online exhibition with the Ohio State University Library,
<https://library.osu.edu/site/vanloon/>

“Bela Petheo: Images of The Rise of the West,”(curator, art exhibition) World History Association conference, June 28-30, 2007.

Visual Compositions:

“Monument to Lost Data,” (installation art),

- HASTAC conference, Orlando, November 3-4, 2017
- Art In Odd Places Orlando (public art exhibition), November 10-11, 2017

“FHQ III” (3-D printed sculpture), Tech the Halls” exhibition, Lumos Gallery, Columbus, Ohio, December 6, 2014-January 7, 2015

“Hermeneutics through material form: sculpture as scholarly performance in the digital humanities,” (3-D printed sculpture/data visualization) Institute for Digital Research in the Humanities, “Return to the Material” conference, September 14, 2013
<http://www.youtube.com/watch?v=SEpS5jRI00s>

“Visual Historiography: Visualizing ‘The Literature of a Field’” (digital poster) Digital Humanities 2013, University of Nebraska—Lincoln, June 17, 2013

“syncretism:mashup” (webtext/digital mural) *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 16.2 Spring 2012

“Writing Space II” (text visualization), Chicago Colloquium on Digital Humanities and Computer Science, November 20, 2011

“Schooled,” (with Jeff Sharpe), (digital film), <http://vimeo.com/31378774>

- mounted at the Reimagining Education: The Future of K-12 Libraries symposium, September 23-25 2011
- mounted at the Stir Symposium, October 8, 2011

“Style in History I” (data mining visualization) Ohio State Digital Media in a Social World conference, April 1, 2011.

“Writing Space” (site-specific digital installation), The Humanities and Technology Camp (THAT Camp), Center for History and New Media, George Mason University, May 22-23, 2010.

“On Violence Against Objects: A Visual Chord,” (webtext) *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 14(2) 2010
<http://kairos.technorhetoric.net/14.2/topoi/staley/index.htm>

“Distant Readings I” (text visualization installation),

- Mounted at The Humanities and Technology Camp Columbus (THATCamp Columbus), January 15-16, 2010.
- Mounted at the Ohio State Digital Media in a Social World conference, April 1 2011

“Syncretism,” (digital installation), The Humanities and Technology Camp (THAT Camp), Center for History and New Media, George Mason University, June 27-28, 2009

“Iconoclasm/Luddism: On Violence Against Objects,” (digital installation), American Association for History and Computing annual meeting, April 3-4, 2009.

“Online Education and the Networked ‘Solitary Scholar’,” (digital montage), “Make History Online,” American Association for History and Computing Online Conference, April 2006

“Visual Juxtapositions: An Associative Assemblage of the History of Globalization,” (digital installation), American Association for History and Computing annual meeting, March 2003.

“Sequential Art and Historical Narrative: A Visual History of Germany,” (visual essay) *Journal of the Association for History and Computing*, V, no.2 (September 2002).
<http://mcel.pacificu.edu/JAHC/JAHCv2/ARTICLES/Articles.HTML>

“Abstract Calligraphy #3,” (ink on paper) *Morpheus* (Spring 1998): cover art

Academic Presentations:

”The Future of Autonomous and Biological Technologies” (keynote) North Central State College convocation, Aug 11, 2023.

“Teaching and Practicing Foresight in Higher Education” (panelist) UPCEA Distance Teaching & Learning and Summit for Online Leadership and Administration (Madison, WI), July 26, 2023.

“Knowledge Towns: Colleges and Universities as Talent Magnets” Michigan Colleges Alliance (MCA)

Midwest Roundtable on Talent, (presentation and panel participant) Mackinac Island, MI, June 26, 2023.

“Design Research for Equitable Futures” IDSA Design Research Deep Dive - Equitable Design Futures

Panel, (panelist) June 13, 2023.

“STEEP Futures for Higher Education,” Leading Edge Webinar, Center for Higher Education Leadership and Innovative Practice (CHELIP), Bay Path University, April 26, 2023.

“What Universities Owe Democracy” (organizer and moderator) with Johns Hopkins president Ronald J. Daniels and former Central European University president Michael Ignatieff COMPASS colloquium, Mar 27, 2023 <https://www.youtube.com/watch?v=6DcyzjB11A4>

“Visionary Histories,” The Jane M. G. Foster Distinguished Lecture, Shawnee State University, Feb 23, 2023.

“History and Future,” Ohio State University College of Arts and Sciences Science Sunday public lecture,

Feb 19, 2023, <https://www.youtube.com/watch?v=IUdAVkLqR9s&t=3s>

“Subjunctivity, A New Form of Knowledge: On the Epistemology of Possibility,” Anticipation 2022 conference, Arizona State University, November 17, 2022

“Using History to Predict the Future, ” keynote, US Army Mad Scientist Initiative, November 8, 2022

“Your Other Midterms,” panel moderator, OSU Civil Discourse Project, November 1, 2022

<https://oaa.osu.edu/your-other-midterms-2022>

“Visualizing the Past,” The Business History Conference, Midyear Conference, September 30, 2022

“Anarchy in the University” keynote, CityDAO Academic Conference, September 3, 2022:

<https://citydaoconference.crd.co/>

“Futures IN education,” panelist, Purdue University Global, July 6, 2022

“The Responsibility of Source Criticism,” presidential address, Ohio Academy of History

April 8, 2022

“Higher Education and the Autonomous Economy,” Digital futures of education and training:

Roundtable sponsored by Digital Futures of Work <https://digitalfuturesofwork.com/>

November 16, 2021

- “University Design,” International Conference on Design Futures (ICDF) Beijing, November 13, 2021 <https://www.youtube.com/watch?v=NNdST-9Ne1s&t=8811s> (starts at 2:07:00)
- “The Future of Artificial Intelligence and the Cognitive Divide,” invited lecture, Ball State University, November 3, 2021
- “Deep Fake Technologies and the Responsibility of Source Criticism,” The National Association of Government Archives and Records Administrators (NAGARA) Fall Forum, October 29, 2021 https://www.nagara.org/Public/Events/Event_Display.aspx?EventKey=9723610f-e6d7-4a6e-9db1-fee889287fd&iSearchResult=true&WebsiteKey=f614a8de-d008-443d-ab9e-6682b9a7a96f
- “Using Drivers of Change to Create Future-Informed Strategy,” panelist, ACE (American Council on Education) Webinar, October 19, 2021 <https://vimeo.com/637674061/730757c8de>
- “Visionary History,” The Making of the Humanities IX: Unfolding Disciplines in the History of the Humanities, September 22, 2021
- (with Jay Deshmukh), “Innovative Universities of the Future,” THE (Times Higher Ed) Live, March 31, 2021 <https://www.youtube.com/watch?v=5vzuaEIqYTo>
- (with Jay Deshmukh), “Innovative Universities of the Future: Exploring Five Plausible Conceptual and Physical Models,” SCUP (The Society for College and University Planning) Mid-Atlantic 2021 Regional Conference, March 10, 2021
- “The Use of History in Thinking about Future War,” Defence and Strategic Studies Course, Australian Defence College, March 3, 2021
- “Redesigning Higher Education for the Automation Economy,” Rabb Symposium on AI & Society, North Carolina State University, February 18, 2021
- “Leaders as Futurists,” Center for Higher Education Leadership and Innovative Practice webinar, Bay Path University, December 16, 2020
- “Imagining the University of the Future,” IngenioUs podcast, Bay Path University, September 29, 2020 <https://anchor.fm/chelip/episodes/Imagining-the-University-of-the-Future-with-Dr--David-J--Staley-ejiuu9>
- “Trends in Higher Education,” Georgetown University “Big Re-Think” webinar series, July 2020, <https://ldt.georgetown.edu/big-rethink-webinar-series/david-staley/>
- “The Future of the Research University: Creating the Infrastructure of Polymathy,” Ohio State University Office of Research Innovation Showcase, June 2020 <https://www.youtube.com/watch?v=PZrG7BXTNEk&t=29s>
- “Foresight and the Imagination Economy”, ReMix ReImagine Series, Denison University May 13, 2020 https://www.youtube.com/watch?v=_euvyJgfSgE

“After the University? Imagining the College of the Future,” moderator and panelist, American Association of Colleges and Universities annual meeting, Washington D.C., January 24, 2020.

"On Alternative Universities," Interviewed by Central Michigan University President Robert Davies, November 18, 2019.

"On Automation," Engineering Dean's Advisory Council; public lecture: "A Strategy for the Humanities," public lecture; "Trends in Libraries," public presentation, South Dakota State University October 1 and 2, 2019.

"On Alternative Universities," keynote, Indiana University Bicentennial Higher Education Symposium, September 27, 2019.

"Bringing Forward New Forms of the University," keynote, Arizona State University, Dean's retreat, August 1, 2019

"Future-Proof Your Education," faculty address, Ohio State University President's Convocation, August 19, 2019.

“What is Digital History?” OSU Undergraduate History Research conference (sponsored by Phi Alpha Theta), March 24, 2018

“The future as a domain of historical inquiry,” session on “Counterfactuals in History and Futures Studies,” Grappling with Futures Symposium, Harvard and Boston Universities April 28-30, 2018

“Teaching the Future of Technology,” American Historical Association annual meeting, Washington DC, January 6, 2018

“Digital Humanities,” (panelist) Ohio Digitization Interest Group, Ohio State University, September 28, 2017

“Renaissance at Work: On Spaces of Creativity and Innovation,” (keynote) OSU College of Dentistry retreat, June 15, 2017

“The Use of History in Thinking About Future Warfare,” (invited lectures) Australian Defence College, September 11 and November 13, 2017

“Becoming a Futurist,” (invited lecture) Jan J. Younger Colloquium, Defiance College, April 20, 2017

“On the Future of Higher Education,” (invited lecture) Midwestern Higher Education Compact, Chicago, March 1, 2017

“A History of Digital History,”(invited lecture), Fitchburg State University, November 2, 2016

- “The Use of History in Thinking about Future War,” (invited lecture), 2016 Apollo Future War Analysis Course, Australian Defence College, October 24, 2016
- “Center-ing Digital Work” and “Digital Humanities In and Beyond the Classroom,” panelist, Digital Innovation and Scholarship in Social Sciences and Humanities (DISSH) Symposium, East Carolina University, March 18, 2016
- “What is the Future of Suburbs?” panelist, Center for Urban and Regional Analysis, Ohio State University, February 26, 2016
- “Macroanalytics and Visualization in History” (invited lecture), Ohio State EHE Methodological Colloquium, February 12, 2016
- "The Future of the (Digital) Humanities," (invited lecture), Gustavus Adolphus College, January 21, 2016
- “The Historical Method as a Way to Study the Future,” American Historical Association annual meeting, January 9, 2016
- “Journals as Intellectual History: A New Historiography through Digital Mapping,” panelist, American Historical Association annual meeting, January 8, 2016
- “Surveying the Landscape: Trends in Higher Education,” Educause annual meeting, October 29, 2015
- “What are the (Digital) Humanities?” (invited lecture), Digital Humanities Mellon Seminar, Gustavus Adolphus College, June 24, 2015.
- “Multisensory Gesamtkunstwerk: Pattern, Form and the Future of the Digital Humanities,” HASTAC (Humanities, Arts, Science and Technology Alliance and Collaboratory) conference, Michigan State University, May 29, 2015.
- “The Use of History in Thinking about Future War,” (via video conference), Centre for Defence Research at the Australian Defence College. May 18, 2015
- “Visual Historiography and Object-oriented Hermeneutics,” The Division of Academic Affairs Invited Speaker at the Digital Innovation and Scholarship Symposium, East Carolina University, March 18, 2015
- “Visualizing Historiographic Systems,” Organization of American Historians annual meeting, April 12, 2014
- “The Aesthetics of Big Data,” Big Data Future conference, The Ohio State University, March 20, 2014
- “Autonomous Learners and the Next-Generation University,” Educause Connect—Chicago

March 18, 2014

- “A History of the Future: How to Think About Futures Analysis,” Futures Analysis Seminar, Australian Defence College (via video conference) December 4, 2013
- “‘Big Data’ and the Creative Humanities,” ACM-CIC EMKE (Enhancing the Midwest Knowledge Ecosystem) Meeting on Digital Humanities, Macalester College, St. Paul, MN October 25, 2013
- “Historical Thinking and Historical Imagination” (keynote) Fostering Historical Thinking and Imagination through Primary Source Instruction workshop, Ohio Northern University, June 10, 2013
- "10 Questions Everyone Needs to Ask About MOOCs (Massive Open Online Courses)," (invited talk, webinar) Clemson University, February 20, 2013
- “Reading Big Data as a Humanist: Data Visualization, Visual Hermeneutics and ‘Things to Think With,’” Chicago Colloquium on Digital Humanities and Computer Science, November 19 2012.
- Panelist, “The Future of Cyberwarfare, Cybercrime, and Cyberterrorism,” Ohio State chapter, Alexander Hamilton Society, November 15, 2012.
- “Open History,” (invited talk), University of Central Florida, March 16, 2012.
- “Futures Thinking for Librarians” and “The Future of The Book,” (invited talks), University of Pennsylvania Libraries, February 27-28, 2012
- “Applied History,” panel discussion “History and the Private Sector,” History, Strategy and Statecraft conference, University of Texas-Austin, January 8, 2012
- “Tomorrow’s History,” (invited lecture), Chicago Humanities Festival, November 5, 2011 <http://www.chicagohumanities.org/Genres/History/2011f-Tomorrows-History.aspx>
- “The Future of Information,” Reimagining Education: The Future of K-12 Libraries symposium, September 23-25, 2011
- "The University as an agile organization," Educause annual meeting, October 12-15, 2010.
- "The landscape is changing faster than you are" (on trends in higher education), Educause annual meeting, October 12-15, 2010.
- "The academic library in 2025," Educause annual meeting, October 12-15, 2010.
- “mashup...art...digital humanities...scholarship” (invited lecture), Miami University, October 5, 2010
- "Experiencing Information," Symposium on Contemporary Interdisciplinary Scholarship on Gender and Sexuality, Ohio State University, April 9, 2010.

- “Leading the University as a Platform,” Educause annual meeting, November 4, 2009
- “Imagination Management: Visualizing Future Scenarios,” Analyzing Future 21st Century National Security Challenges: Strategic Reconnaissance and Creative Thinking to Prevent Strategic Surprise, U.S. Army War College, September 18, 2008
- “Imagining University 2.0,” (invited lecture) Berglund Center for Internet Studies summer institute, July 16, 2008.
- “Technology will be...Trends in technology,” (invited lecture) Columbus State Community College spring in- service, April 25, 2008.
- “Designing Visual History” American Historical Association annual meeting, January 3, 2008
- “Mapping ‘Professional’ and Vernacular’ History,” American Association for History and Computing annual meeting, Brown University April 19, 2007.
- "Learning with Images: Aligning IT Decisions with Visual Literacy Practices," Educause Learning Initiative (ELI) annual meeting, Atlanta, January 24, 2007.
- “Maps as Spatial Narratives,” opening address, NITLE workshop People, Places and Culture: Mapping the MENA Region, Williams College, August 14, 2006
- “The Multisensory Classroom,” Educause Midwest Region Conference, March 15, 2006.
- “Video Games and Historical Representation,” chair and panelist, American Historical Association, January 2006.
- “Assessment Strategies for Teaching and Learning With Technology,” League of Innovation in the Community College Conference on Information Technology, October 24, 2005.
- “From Multimedia to Multisensory,” DePauw University Information Technology Associates Program, September 7, 2005
- “Visual Literacies in History,” New Media Consortium on-line conference on Visual Literacy, April 2005.
- “‘Digital Outreach’ at Ohio State via eHistory.com,” American Association for History and Computing annual meeting, April 15, 2005.
- “The Future of History,” American Association for History and Computing annual meeting, April 15, 2005.
- “Visualization and the Representation of History,” public lecture at the Ohio State University,

- invitation by Digital Media Working Group, May 14, 2004.
- “Right-Brain History,” invited speaker at the Marietta College Honors banquet. April 25, 2003.
- “Rethinking the History Survey,” panel “Technology and History: What We Now Know about How Students Think and Learn.” American Historical Association annual meeting, January 2003.
- “Computers, Visualization and History,” (keynote) American Association for History and Computing annual meeting, March 2002
- “Images of The Rise of the West: Cognitive Art and Historical Representation,” American Association for History and Computing annual meeting, March 2002
- “Imagining Digital Memory Work,” American Historical Association annual meeting, January 1999
- “Designing and Displaying Historical Information” Envisioning the Future: Creating the Humanities Classroom of the 21st Century, September 1997
- (with W. David Cress) “The University as a Model of Technological Balance” Education and Technology: Asking the Right Questions, September 1997
- “From Writing to Associative Assemblages: ‘History’ in an Electronic Culture,” Cincinnati Symposium on Computers and History, May 1997.
- “The Geography of the Digital World System,” From Microchip to Mass Media: Culture and the Technological Age, May 1996.
- “The Geography of Cyberspace and the Mythology of a Global Community,” Third National Conference on Leadership and the Liberal Arts, April 1996.
- “Everett Hughes, the ‘Conspiracy of Silence,’ and the Prehistory of the Federal Republic of Germany,” Eastern Sociological Society, March 1996.
- “Between Sound and Image: Reflections on Writing in the History of Civilizations,” International Society for the Comparative Study of Civilizations, June 1995
- “Sociology as Culture: Everett C. Hughes and the Chicago School in Occupied Germany,” Cheiron--the International Society for the History of Behavioral and Social Sciences, June 1994.
- “Advertising the Wirtschaftswunder: The Consumer Culture and German National Identity,” Ohio Academy of History, April 1994.

“Constructing Social Scientific Objectivity in the Office of Strategic Services,” Cheiron--the International Society for the History of Behavioral and Social Sciences, June 1993.

“Economic Competitiveness or Democracy? Reflections on the Classroom as a Social Space,” First National Conference on Leadership and the Liberal Arts, April 1993.

“Sociologies of Knowledge: The Rockefeller Foundation and the Resurrection of German Sociology,” Cheiron--the International Society for the History of Behavioral and Social Sciences, June 1992.

Professional Presentations

“Knowledge Towns” (invited lecture), American Enterprise Institute First Generation Student Forum, Nov 17, 2023.

“A Visionary Organization,” (keynote) Honda Research Institute global retreat Santa Cruz, CA. Nov 15, 2023.

“The Future of the Global Economy” (keynote) Whalen CPAs client workshop, Columbus, Ohio, Nov 14, 2023.

“The Future of Autonomous Intelligence,” Ohio Society of CPAs Accounting Show, Oct 25, 2023.

“Innovation Through Foresight” (keynote) Great Lakes Relocation Council, Sept 21, 2023.

“Knowledge Towns,” Solutions Summit, American Enterprise Institute and the Sagamore Institute, Indianapolis, IN August 24, 2023.

“The Promise and Peril of Artificial Intelligence” (moderator) Columbus Metropolitan Club, July 12, 2023 <https://columbusmetroclub.org/ai-is-here-the-promise-and-peril-of-artificial-intelligence/>

“Strategic Foresight/University Design,” Presentation to the RHB Group (higher education consulting practice), July 11, 2023

“Five Futures” (keynote) Women’s Professional Organization, Columbus, Ohio, June 13, 2023

“Knowledge Towns” (invited lecture) Ancora strategic retreat, Ft. Wayne, IN May 24, 2023

“The Future is Biotechnology” keynote, Ohio Department of Natural Resources leadership retreat, November 15, 2022

“Anticipating the Future: Thriving in a Time of Perpendicular Change” keynote, Whelan CPA client seminar, November 9, 2022

- “STEEP Futures,” invited lecture, Denison Edge Thought Leader series, October 17, 2022
- “Anticipating the Future: Perpendicular Change,” Mid-America Restaurant Expo & Conference, September 26, 2022
- “Imagining the Future: Thriving in a Time of Perpendicular Change,” keynote, Federal Reserve Bank of Cleveland, September 21, 2022
- “The Future is Biotechnology,” keynote, Ohio Association of Health Plans, September 20, 2022
- “Imagining the Future: Thriving in a Time of Perpendicular Change,” keynote, Ohio Department of Commerce, Ohio Banker’s Day, May 4, 2022
- “The Future of Work,” panelist, South By Southwest (SXSW), sponsored by frog design, March 16, 2022
- “The Future of Higher Education,” keynote, National Lieutenant Governor’s Association annual meeting, Cincinnati, December 2, 2021
- “Five Futures,” Atlas Innovation Summit, November 11, 2021
- “Five Futures,” The Ohio State University Fisher College of Business, The Honors Cohort, August 21, 2021
- “The Future of the Arts,” Dayton Contemporary Dance Company (DCDC) Board retreat, July 20, 2021
- “Developing Our Most Precious Resource: Education in Intelligent Communities,” panelist, Intelligent Community Forum, June 29, 2021
https://www.youtube.com/watch?v=8B9_5sSvRNA&t=5s
- “Life After the Pandemic,” Women Presidents Organization (WPO) Central Ohio, June 8, 2021
- “Life After the Pandemic,” AIA (American Institute of Architects) Iowa, May 20, 2021
- (with Julie Carpenter-Hubin and Stephen Gavazzi), on-demand panel “Fulfilling the 21st Century Land-Grant Mission,” Association for Institutional Research (AIR) Forum, May 25–28, 2021
- “How to be a Visionary,” Wexner Medical Center Strategic Plan Weekly Huddle, April 30, 2021
- “Developing An Innovation Culture:, How To Be A Visionary,” Technology First CIO Council, April 15, 2021
- “Think Differently. Not Iteratively,” WCET 32nd Annual Meeting Seminar Series: The

Value of Higher Ed and What the Future of Education Could Be, November 3, 2020.

“Small Colleges as Talent Magnets,” (keynote) Intelligent Community Forum Summit, October 29, 2020

Moderator, panel, "Facing the Future," Philanthropy Forward '20 conference September 25, 2020

“AI Goes to College,” Northeast Ohio ACM chapter, September 19, 2020
<https://www.youtube.com/watch?v=TQR1crrLizs&t=540s>

"Artificial Intelligence and Data: Augment or Automate?" Great Decisions 2020, Foreign Policy Association, Delaware, Ohio February 14, 2020

"On Automation," invited lecture, Air Force Research Laboratory, December 6, 2019

“Ohio 2050: Trends in Agriculture,” invited lecture, Ohio Department of Agriculture, November 20, 2019.

"Autonomous Capitalism," keynote Economic Roundtable of the Ohio Valley, Marietta, Ohio, November 13, 2019.

"What Does the Future Hold for Technology and PR?" Public Relations Society of America, Central Ohio chapter, Columbus, November 8, 2019.

"Our Future Relationships with AI," presentation; "The Impact of Artificial Intelligence of the Future of Work and Education," panelist Northeast Ohio Association of Computing Machinery symposium, Youngstown State University, September 21, 2019.

“The Future of Ohio,” August 26: Ohio Governor Mike DeWine’s Cabinet retreat, August 26, 2019.

“Leaders As Futurists”, June 21: Montana Society of CPAs, keynote, Billings, June 21, 2019.

“Leaders As Futurists,” AGN North American conference keynote, Cleveland, June 4, 2019.

"Alternative Universities," Future Trends Forum (Bryan Alexander.com)
<https://www.youtube.com/watch?v=HfKcUXBJums&list=PLlcx8yl6hlPC3QjlbiHxzGqCP3qRa0zcg&index=164&t=1592s>, May 23, 2019.

"Artificial Intelligence and the Future of Libraries," OCLC Global Council keynote address, March 26 2019.

“How to be a Futurist,” Columbus Accounting Show, Ohio Society of CPAs November 8, 2018

“The World Is Changing,” JP Morgan Chase, November 2, 2018

Moderator, “Anticipating Tomorrow’s Trends in Business” Columbus Chamber Leadership for Small Business event, October 30

“Artificial Intelligence and the Future of Education” keynote, American Institute of Architects Columbus chapter, October 16, 2018

“The Future of Work,” (keynote) TOGETHER 2018, Columbus, Ohio, September 20, 2018

“Artificial Intelligence, The Design of School and the Future of Education,” Ohio Facilities Construction Commission, (keynote) Columbus, Ohio, August 7 and August 28, 2018

“Conscious Capitalism and Education,” panelist, Conscious Capitalism Columbus chapter, August 16, 2018

“The Future of Autonomous Intelligence” Great Lakes Technology Showcase, Columbus, Ohio, August 15, 2018

“What is a Smart City?” (keynote), Techstars Startup Week, Columbus, Ohio May 9, 2018

“The Autonomous, Connected, Electric, Shared World of 2030,” Honda 2030 Ideation Workshop (Honda Research & Development invited select OSU academics to make presentations to aid in their innovation process) April 22, 2018

“Think Like a Futurist: 10 Habits of Mind to Enhance Your Effectiveness as a Leader,” TigerTalk, Innovate New Albany, March 30, 2018

“How to Become a Futurist Leader,” Ohio Society of CPAs Mega Tax Conference, December 11, 2017

“Trends and Visions,” (keynote) Fairfield 33 Development Alliance annual meeting, December 6, 2017

“On the Future of the Humanities,” Ohio Humanities Council Board meeting, December 1, 2017

“Leaders as Futurists,” Ohio Society of CPAs Dayton Fall CPE Conference, Dayton, Ohio November 16, 2017

“Bridging Business Strategy and Design,” (keynote) Society of Marketing Professional Services Heartland Regional Conference, Pittsburgh, April 7, 2017

“Strategy Design: Developing a Futuring Capacity for your Business,” (invited talk, webinar) NTH Consultants, February 16, 2017

“Your future, your imagination, or both?” (keynote) 2016 Creative Ohio Conference, December 6, 2016.

“The Universitas Experiment,” (keynote) The Intelligent Community Forum Summit 2016,

Columbus Ohio, June 16, 2016.

“The Future of Higher Education,”(invited lecture), Making Sense of the Future of Learning symposium, KnowledgeWorks, Columbus, Ohio May 24, 2016

“Spaces for Creativity,” (invited lecture), Columbus Museum of Art, Creativity Summit, April 9, 2016

“The Leader as Futurist,” (invited lecture), Ohio Attorney General’s section chief retreat, April 6, 2016

“Looking Over the Horizon to Anticipate Future Business Development Opportunities,” (invited lecture), Innovate New Albany, September 17, 2015

“How to Talk About Media,” (invited lecture), triad21: Teaching Real World Interdisciplinary Applications to Develop 21st Century Skills, The Ohio History Connection, June 23, 2015.

“MOOCs (Massive Open Online Courses) and the Future of Your Online Programs,” Clemson University Internet Marketing of Seminars, Conferences and Online Programs, August 27, 2013

“Historical Thinking Skills and the Common Core Curriculum,” (keynote) Ohio Council for the Social Studies annual meeting, October 2, 2012

“Cultivating Imagination,” (keynote) Ohio Interactive Awards, May 26, 2011

“Leadership in Agile Organizations,” DigitalNow: Association Leadership in the Digital Age conference, April 8, 2011

"Futures Thinking for Leaders," SunGard Higher Education Executive Summit, New Orleans, March 19, 2011

“Future Scenarios for Academic Libraries,” Ohio University Library strategic planning process, February 23, 2011

“Central Ohio 2015: Visions of the Future,” (keynote) Columbus chapter, Association of Government Accountants, October 7, 2010

“Trends in the New Economy,” (keynote) Columbus Business First New Economy Seminar series, April 22, 2010

“Future Scenarios: The Business Environment in 2015,” (keynote) Society for Marketing Professional Services, Columbus chapter meeting, November 17, 2009.

“Strategic Futuring: Managing Uncertainty/Making the Future Actionable,” (keynote)

Detroit chapter, American Marketing Association, February 20, 2009

“Trend Spotting 2009,” (keynote) Society for Marketing Professional Services, Columbus chapter meeting, November 19, 2008.

“Media Literacy in the Age of Participatory Media,” and “Visual Literacy,” OELMA (Ohio Educational Library Media Association) annual meeting, October 23 and 24 2008.

"Where are we now? The evolving world of textbooks: an overview of issues and opportunities for change," Ohio Board of Regent's Textbook Affordability Symposium, April 29, 2008.

“Trend Spotting,” (keynote) Society for Marketing Professional Services, Columbus chapter meeting, January 2008.

“Trends in ‘Anytime, Anywhere’ Social Network Technologies to 2016,” Professional Insurance Agents Association of Ohio, July 12, 2006.

“Ohio: Back to the Future,” Junior Statesmen Ohio Symposium on Leadership and Politics, August 8, 2005

“Futuring Methods for Business,” Nationwide Insurance, Personal Lines Forward Thinking Group, June 14, 2004.

“An Introduction to Scenarios,” (keynote) LIMRA Marketing and Research Conference, June 3, 2004.

“Scenarios are Not Science Fiction: An Introduction to Futuring,” invited speaker, Nationwide Insurance “Imagining the Future” symposium, October 27, 2003.

Public Presentations

“Knowledge Towns” Electric Works public lecture, Ft. Wayne, IN, May 25, 2023

“The Future of AI” presentation to The History Club, Columbus, Ohio, Mar 6, 2023

“The History and Future of The Ohio State University in Five Acts,” Westerwood senior living July 19, 2022

“A History and Future of The Ohio State University in Five Acts,” Friendship Village of Dublin Ohio, May 16, 2022

“Life With COVID-19,” Westerwood senior living, August 9, 2021

"Life with COVID-19," presentation to the AARP Ohio Volunteer Summit, November 18-19 2020

"After the Pandemic," presentation to the Upper Arlington Senior Center, June 23, 2020

"What is the future of AI?" First Community Center, Columbus, Ohio October 23, 2019 :

“What is the Future of Artificial Intelligence,” Upper Arlington Senior Center, August 6, 2019

“The Future of Food” July 19: Edge Innovation, Columbus, July 19, 2019.

“Our Future relations with AI,” “AI, the Design of School and the Future of Education,” and “Autonomous Capitalism,” Lakeside (Ohio) Chautauqua, July 1, 2, and 3, 2019

"On Automation" Jewish Family Services, Columbus, Ohio, June 27, 2019.

"What is the Future of Artificial Intelligence?" Kendel at Granville, Ohio, June 11, 2019.

"The Future of Ohio State," Greene County OSU Alumni Club, May 16, 2019.

“The Future of Education,” TEDxColumbus Salon, April 18, 2019.

“Artificial Intelligence: Cooperation or Disruption for Humans,” OSU Newark Lifelong Learning Institute, March 20, 2019.

“The Future of Work,” keynote, Career + Code, Columbus, Ohio, November 14, 2018

“Future Trends” Your Voice Ohio, Dublin, Ohio, September 14, 2018

“The Future of the AI/Human Interface,” Bexley Public Library, June 11, 2018

“Superager University,” First Community Village, Columbus, Ohio, May 2, 2018

“Our Future Relationships with Artificial Intelligence,” Harvard Club of Central Ohio, March 28, 2018

“On the Future of the University,” Upper Arlington Senior Center Current Events series, January 23, 2018

“Becoming a Futurist,” Ohio History Connection (invited lecture), January 7, 2018

“On the Future of Higher Education,” (invited lecture)

- Carroll/Harrison Counties OSU Alumni Club, September 26, 2017
- Hardin County OSU Alumni Club of Hardin County, June 1, 2017

“Back to the OSU Future: Future trends in higher education,” (invited lecture), OSU Alumni Association Club and Society Leadership Symposium September 9, 2016

"The Future of Schooling," (public lecture) Congregation Tifereth Israel, March 10, 2013.

“Translators,” TEDxColumbus, October 22, 2010,
<http://www.youtube.com/watch?v=SXYh3F4-ko>

Strategy design interventions:

Ohio Humanities Council (April 2018-January 2019): Facilitating state-wide listening sessions and assisting the Board and Executive Director in their strategic planning process

Berardi + (October 2017-December 2017) A series of workshops on foresight, brand identity and strategy design with members of the senior leadership team of a local architecture firm.

Stratos Design Group (May-July 2017) Worked with the founders of the firm on futuring techniques, both as a way to think about their strategy and as a new offering for their clients.

Ohio History Connection, Ohio Village strategic foresight (April 2017) A two-day workshop where we worked with stakeholders in a redesign of the visitor experience of Ohio Village. Participants used materials and objects to collaboratively design new visitor experiences.

Phi Delta Theta (October 2016-February 2017) Strategy design with senior leadership. Conducted an environment scan concerning trends in higher education, the demographics of future student populations, work and talent development, Greek life, and educational technology. Interviewed stakeholders as to their vision for PDT in 2025. Wrote a white paper exploring key drivers for change that will impact Phi Delta Theta. Presented to and facilitated a workshop as part of the December 3 board meeting, leading a discussion about “What new services, processes or operations might we develop in response to these drivers?” Will present these findings at the national conference.

Columbus Museum of Art (April 2015-May 2016) Strategy design with senior leadership team. Assessed trends in the wider environment; strategic idea generation; prioritizing strategic ideas against the reality of the external landscape; operationalizing strategic ideas, determining what changes need to occur inside the organization and which conditions need to occur outside the organization to make ideas into reality; prototyping strategy, iterating strategic model by testing it against the external conditions; implementing strategy with internal and external stakeholders.

Rev 1 Ventures Columbus, Ohio (September 2014-February 2015) Trends identification and strategic idea generation with Rev 1 staff. Strategic idea generation and prioritization with the Board of Directors.

Oakwood City Schools, Oakwood Ohio (May 2013). Assessment of social studies program, review of instructional materials, assessments, and alignment with the state standards, observation of classroom instruction, conversations with teachers and students. Delivered final white paper/report.

Barr Engineering, Minneapolis, Minnesota (October 2010). Strategic foresight intervention. Identified key assumptions underlying Barr’s strategic plan.

Oakland County (MI) Workforce Development board (July 2010) Strategic foresight workshop. Identified key trends and emerging industries, then engaged the board in a strategic discussion of two questions: 1) Does the makeup of the Workforce Dev. Board match the emerging economic reality of Oakland County? 2) The Career Centers are set up (decentralized) for the unique socio- economic needs of their localities, but are they set up for developing (soft) skills needs across the county?

Vistage group, Columbus (June 2010) workshop on key trends in the post-recession economy including session on how to “think like a futurist”, a presentation of 20 key trends

in the post- recession economy, prioritizing the trends in a scenario space, and facilitating a business capacity exercise using the scenario space.

Spalding DeDecker, Rochester Hills, Michigan (commercial construction) (April 2010). Strategic foresight workshop with the board, including proactive business assessment exercise based on implications assessment of trends.

ThinkSmart Advisors, Columbus, Ohio (March 2010). Identification of seven macro trends for a client in the home building industry.

Laura Tiberi, Executive Director, Ohio ACEP (American College of Emergency Physicians) (January-March 2010) Executive coaching on foresight thinking

Professional Concepts Insurance Agency, Brighton, Michigan (September-December 2009). Strategic foresight workshops with a number of companies in the architecture/construction/engineering sector. Presentation of 8-10 trends for the architecture and engineering industries; implications assessment as to how the trends will impact the architecture and engineering industries; business capacity exercise, assessing current products, services and business processes to determine how individual businesses can leverage each of the trends; business capacity exercise, designing new products, services and business practices to leverage the trends.

Polymer Ohio: Workforce Development Agenda, Northeast Ohio Plastics Industry Cluster, (August 2008) Facilitated discussion/modified nominal group technique concerning recruitment, training, perception of industry, and resources. Led group discussion focusing on the most significant workforce development challenges companies are currently facing. Invited participants to share what their companies were doing and what else could be done in each of these areas.

Rep. Zach Space, Renew OH-18 initiative. (March-June 2008). Conducted a number of nominal focus groups across the 18th Congressional District with hundreds of constituents. Generated best ideas for initiatives in agriculture, broadband, health care and energy. Prepared white paper based on constituent responses. Organized, facilitated and lead the chairmen of the four working groups in their preparation for the OH-18 summit.

Mannick and Smith Group, Columbus, Ohio (February-June 2008), Environment scan in the commercial construction sector.

Polymer Ohio and the Ohio Supercomputing Center (September 2007). Idealized design exercise. OSC developed an idea for a new service that they wished to market to Ohio's polymer companies. Assembled an expert focus group of eight presidents and CEOs from polymer companies and asked them "what would need to happen in order to make this service a success?" Through a nominal focus group technique, we developed a list of 37 events or situations that would need to occur for the new service to succeed. From those, we identified the 7 most important events: these became OSC's "benchmarks for success," a roadmap to roll out the service.

ABC-Clio, Santa Barbara, California (February 2007) Strategic foresight/anticipatory business development intervention. Identified the 10 most important trends affecting the publishing industry, with particular attention to trends in the high school and college age populations. Lead the president and members of her senior leadership team in a thought exercise which took each of the trends and examined each of ABC-Clio's products and services to determine the degree to which these aligned to the trends. Developed ideas for new product lines and services.

Professional Insurance Agents of Ohio (PIA) (July 2006). Presented a series of trends related to social networking technologies, identified possible effects on the insurance business, then conducted a nominal group exercise around the question "Given the technology trends we have just discussed, what are the possibilities for process changes for the 'agency of the future' by 2016?"

DePauw University, Greencastle, Indiana (September 2004-May 2005). Academic technology assessment. Determined ROI on DePauw's \$20M investment in classroom technology via surveys, focus groups, interviews with stakeholders, and in-class observations. Delivered analytic white paper to CIO and provost.

Nationwide Insurance, Columbus, Ohio (June 2005). Business capacity exercise which considered the impact of several disruptive technologies and disruptive events on both Nationwide's business and the larger business space, in order to anticipate both threats and opportunities. Imagined how existing product lines would survive in such a disrupted setting and also developed ideas for new product lines in response to these trends.

Workshops:

"Idealized Design," Ohio State Interdisciplinary Resource for Innovative Students, March 25, 2021

"Spaces for Creativity," for K-12 teachers, designing classrooms to foster individual and collective creativity

"Historical Thinking," for K-12 social studies teacher, methods for incorporating analysis of primary sources in the history classroom

"Visual Composition in History," for K-12 social studies teachers, a guide to teaching students how to design effective PowerPoints, History Day exhibitions, video documentaries and webpages"

"How to Think Like a Futurist," for business executives, methods for developing nine habits of mind of a futurist

"Using Technology in the Classroom," for K-12 teachers.

"Arguments in History," for K-12 teachers.

Media:

“Columbus in list of cities whose workforce threatened by AI,” WCMH August 10, 2023
<https://www.nbc4i.com/news/local-news/columbus/columbus-in-list-of-cities-whose-workforce-threatened-by-ai/>

“Creating the New Knowledge Towns” Future Trends Forum, Apr 27, 2023
<https://www.youtube.com/watch?v=FjjJyAAmDq4>

“Thinking Like a Futurist: David Staley discusses applicable tools designers can use today”
Interview: International Interior Design Association (IIDA) Perspective e-magazine December 2022 <https://iida.org/articles/perspective-moving-up-how-to-x>

“The evolution of work continues to speed up,” The State of Business, with the Ohio Society of CPAs podcast, <https://www.podbean.com/media/share/pb-icb7a-1207413>

Connect, Collaborate, Champion! The New American Colleges and Universities (NACU) podcast:
“What Do the Colleges of the Future Look Like?” <https://nacu.edu/nacu-programs/podcast/>

“Imagination by Design,” The Learning Future podcast, Season 2, Ep. 4
<https://www.thelearningfuture.com/the-learning-future-podcast/imagination-by-design-with-david-staley>

Historically Thinking “Let Me Put That Into Context” (Episode 236, Dec. 7, 2021)
<https://historicallythinking.org/episode-236-let-me-put-that-into-context/>

What’s Wrong With The... podcast from Sour Studio, Season 2, ep. 14 September 28, 2021
<https://www.youtube.com/watch?v=QztQRe0aQwQ>

Presenter, “Voices of Excellence in the Arts and Sciences” podcast (September 2018-)
https://soundcloud.com/voices_arts_sciences

Co-host “Woke Pedagogies: : An Arts & Sciences Approach to Excellence in Teaching,”
(December 2020-) <https://podcasts.apple.com/us/podcast/woke-pedagogies-an-arts-sciences-approach-to/id1544977427>

Lead instructor, “Buckeye Biography,” online course in commemoration of The Ohio State University Sesquicentennial (August 2019-)

- <https://www.canvas.net/browse/osu/courses/buckeye-biography>
- <https://www.youtube.com/watch?v=BlyHQdoOnjo&t=97s>

“Imagining the University of the Future,” IngenioUs podcast, Bay Path University, September 29, 2020 <https://anchor.fm/chelip/episodes/Imagining-the-University-of-the-Future-with-Dr--David-J-->

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“Future history: looking behind to shape what’s ahead,” American Enterprise Institute “Hardly Working” podcast, August 19, 2020 <https://www.aei.org/multimedia/future-history-looking-behind-to-shape-whats-ahead/>

“David Staley: 3 Questions about COVID-19 and the Future,” Educause Review, June 18, 2020, <https://er.educause.edu/blogs/2020/6/david-staley-3-questions-about-covid-19-and-the-future>

“How Will Future Trends Influence Business” Greencrest podcast, December 18, 2018 <http://igniteyourbusinesspodcast.libsyn.com/ignite-your-business-podcast-by-greencrest-episode-18-david-staley-president-of-columbus-futurists>

“How Millennials Are Changing the Way We Shop,” Spectrum News interview December 5, 2018

“Future of Hyperloop,” Spectrum News InFocus with Mike Kallmeyer, March 22, 2018

Host, CreativeMornings Columbus (2016-2022) <https://creativemornings.com/cities/clb>

Co-host, TEDxColumbus, 2012-2014, 2018

Op-eds in *The Evolution: Illuminating the Life-Long Learning Movement*:

“The Public Humanities: A New Way of Thinking About Higher Education”

“Autonomous Learning and the Future of Higher Education,”

“MOOCs and the Autonomous Learner,”

“Appealing to Non-Traditional Students: A Strategy for the Humanities.”

“Five Elements That Make Up the Ideal University”

“The Future of the Book,” invited speaker, digital video conference sponsored by the US Embassy in Malaysia, October 1, 2003.

“The Future of the Book in a Digital Age,” invited guest on KCPW (Salt Lake City) radio program “The Public Affairs Hour,” September 30, 2003.