### DEPARTMENT OF **DESIGN**

## **BSD: EXPERIENTIAL MEDIA DESIGN** (XMD)

#### **MAJOR REQUIREMENTS - 72 CREDIT HOURS COLLEGE SURVEY - 1 HR** □ ACADEMIC REVIEW - SELECTION TO DESIGN □ ARTSSCI 1100.09: Design Survey, 1 hr FOUNDATIONS PROGRAM **GENERAL EDUCATION (GE2) - 32-39 HRS** Year One **Bookend Seminars - 2 hrs** Autumn - 9 credit hours ☐ GENED 1201: GE Launch Seminar, 1 hr □ DESIGN 2110: Design Fundamentals I, 3cr ☐ GENED 4001: GE Reflections Seminar. 1 hr □ DESIGN 2310: Visualization Principles & Techniques I, 3cr □ DESIGN 2700: Introduction to Design Practice, 3cr Foundations- 22-25 hrs Spring - 9 credit hours □ Writing and Information Literacy, 3 hrs □ DESIGN 2130: Design Fundamentals II, 3cr ☐ Mathematical and Quantitative Reasoning, 3-5 hrs □ DESIGN 2330: Visualization Principles & Techniques II, 3cr ☐ Literary, Visual and Performing Arts, 3 hrs □ DESIGN 2750: Design History, 3 hrs ■ ☐ Historical and Cultural Studies, 3 hrs □ Natural Science, 4 hrs □ PORTFOLIO REVIEW - SELECTION TO BSD MAJOR PROGRAM ☐ Social and Behavioral Sciences, 3 hrs □ Race, Ethnicity and Gender Diversity, 3 hrs **Year Two** Autumn - 12 credit hours Thematic Pathways - 8-12 hrs □ DESIGN 3106: Introduction to Experiential Media, 3cr ☐ Citizenship for a Diverse World, 4-6 hrs □ DESIGN 3200: Design Research 1, 3cr ▲ □ Open Choice Pathway, 4-6 hrs □ DESIGN 3104: Introduction to Game Design, 3cr □ ACCAD 5002: Computer Animation I, 3cr Spring - 9 credit hours **EXPLORATORY ELECTIVES - 12 hrs** ☐ DESIGN 3156: Experimental Storytelling, 3cr ☐ Choose 4 courses from XMD Exploratory Electives list. □ ACCAD 5102: Prog. Concepts for Artists & Designers, 3cr ■ □ DESIGN 3556: UI/UX Design, 3 hrs Lower Division (2000-2999) - 0-3 hrs □ Choose from Exploratory Electives course list **Year Three** Autumn - 9 credit hours Upper Division (3000-5999) - 9-12 hrs □ DESIGN 4104: Intermediate Game Design, 3cr □ Choose from Exploratory Electives course list □ DESIGN 4806: Contemporary Issues in XMD 1, 3cr ▲ ● □ DESIGN 4106: Immersive Media Design 1, 3cr Spring - 9 credit hours **COLLEGE OF ARTS AND SCIENCES** □ ACCAD 5301 Devising Experiential Media, 3cr **DEGREE REQUIREMENTS** □ DESIGN 4650: Collaborative Studio, 3cr ☐ Minimum 121 total earned hrs □ DESIGN 4156: Immersive Media Design 2, 3cr ☐ Major GPA of 2.5 or higher ☐ Minor GPA of 2.0 or higher ☐ Cumulative GPA of 2.0 or higher

### **Year Four**

### Autumn - 9 credit hours

- □ DESIGN 5106: XMD Capstone Studio 1, 3cr
- □ DESIGN 5206: Design Research Methods for XMD, 3cr ▲
- □ DESIGN 5806: Contemporary Issues in XMD 2, 3cr

### Spring - 6 credit hours

- ☐ DESIGN 4750 Professional Practices, 3cr ●
- □ DESIGN 5156: XMD Capstone Studio 2, 3cr

### **EMBEDDED LITERACIES**

Data Analysis = ▲

Advanced Writing = ●

Technology = ■

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### SAMPLE SCHEDULE

Courses in Bold must be taken in listed term

### **FIRST YEAR**

Autumn - 16 credit hrs

ARTSSCI 1100.09: Design Survey, 1 hr
DESIGN 2110: Design Fundamentals 1, 3 hrs
DESIGN 2310: Visualization Principles 1, 3 hrs
DESIGN 2700: Intro to Design Practices, 3 hrs

GE FOUNDATION: Race, Ethnicity & Gender Diversity, 3

nrs

GE FOUNDATION: Writing and Information Literacy, 3 hrs

Spring - 16 credit hrs

GENED 1201: Launch Seminar, 1 hr

DESIGN 2130: Design Fundamentals 2, 3 hrs DESIGN 2330: Visualization Principles 2, 3 hrs

**DESIGN 2750: Design History, 3 hrs** 

GE FOUNDATION: Social and Behavioral Sciences, 3 hrs

GE FOUNDATION: Mathematical & Quantitative

Reasoning, 3 hrs

### **SECOND YEAR**

Autumn - 16 credit hrs

**DESIGN 3106: Introduction to Experiential Media, 3 hrs** 

DESIGN 3200: Design Research 1, 3 hrs

**DESIGN 3104: Introduction to Game Design, 3 hrs** 

ACCAD 5002: Computer Animation I, 3 hrs GE FOUNDATION: Natural Sciences, 4 hrs Spring - 15 credit hrs

DESIGN 3156: Experimental Storytelling, 3 hrs

ACCAD 5102: Programming For Artists/Designers, 3 hrs

DESIGN 3556: UI/UX Design, 3 hrs

GE FOUNDATION: Literary, Visual & Performing Arts, 3 hrs GE FOUNDATION: Historical and Cultural Studies, 3 hrs

### **THIRD YEAR**

Autumn - 15 credit hrs

DESIGN 4104: Intermediate Game Design, 3 hrs DESIGN 4806: Contemporary Issues in XMD 1, 3 hrs DESIGN 4106: Immersive Media Design 1, 3 hrs

**Exploratory Elective, 3 hrs** 

GE THEME: Citizenship for a Diverse and Just World, 3

hrs

Spring- 15 credit hrs

ACCAD 5301: Devising Experiential Media, 3 hrs DESIGN 4650: Collaborative Studio, 3 hrs DESIGN 4156: Immersive Media Design 2, 3 hrs

**Exploratory Elective, 3 hrs**GE THEME: Student Choice, 3 hrs

### **FOURTH YEAR**

Autumn - 16 credit hrs

DESIGN 5106: XMD Capstone Studio 1, 3 hrs DESIGN 5806: Contemporary Issues in XMD 2, 3 hrs DESIGN 5206: Design Research for XMD, 3 hrs

**Exploratory Elective, 3 hrs** 

GE THEME: Citizenship for a Diverse and Just World, 3

hrs

GE 4001: Reflection Seminar, 1 hr

Spring - 12 credit hrs

DESIGN 5156: XMD Capstone Studio 2, 3 hrs DESIGN 4750: Professional Practices, 3 hrs

**Exploratory Elective, 3 hrs**GE THEME: Student Choice, 3 hrs



## Appendix 5

## XMD Exploratory Electives List

ACCAD 5001	Animation Techniques and Practices	3 credits
ACCAD 5003*	3D Computer Animation: Form, Light, Motion II	3 credits
ACCAD 5200	Motion Capture Production	3 credits
ART 2555	Introduction to Digital Photography and Contemporary Issues	3 credits
ART 3009	Film/Video I	3 credits
ART 3014	Visual Studies: Color	3 credits
ART 4009*	Film/Video II: Experimental Strategies	3 credits
ART 4115*	Photography Studio Lighting	3 credits
ART 4201	New Media Robotics	3 credits
COM 3404	Media Law and Ethics	3 credits
COM 3413*	Media Entertainment: Theory and Research	3 credits
COM 3513	Video Games & Society	3 credits
CSE 3541*	Computer Game and Animation Techniques	3 credits
DESIGN 3503*	Typographic Design	3 credits
DESIGN 4154*	Intermediate Game Design II	3 credits
DESIGN 4153*	Intermediate Visual Communication Design II	3 credits
DESIGN 4200	Design Research II	3 credits
DESIGN 5505	Information Design	3 credits
DESIGN 5650*	Advanced Collaborative Studio	3 credits
ENG 2367.08*	U.S. Experience: Writing About Video Games	3 credits
ENG 2367.08*	U.S. Experience: Writing About Video Games & Virtual Worlds	3 credits
ENG 2463*	Intro to Video Games Analysis	3 credits
HISTART 2901	Introduction to World Cinema	3 credits
HISTART 3901*	World Cinema Today	3 credits
HISTART 5643	New Media Art and Theory	3 credits
HISTART 5645	Video Art	3 credits
HISTART 5905*	Avant-Garde Cinema	3 credits
MUSIC 2254	Video Game Music	3 credits
MUSIC 3330*	Music Production and Reception	3 credits
MUSIC 5638*	Audio Recording	3 credits
PHILOS 2455	Philosophy and Video Games	3 credits
PSYCH 3310*	Sensation and Perception	3 credits
Theatre 2000	Studio Production Practicum	1 credit
Theatre 2211	Introduction to Production Design	3 credits
Theatre 3000	Production Run Crew Practicum	2 credits
Theatre 3241*	Introduction to Sound Techniques	3 credits
Theatre 3411*	Introduction to Scene Design	3 credits
Theatre 3611*	Introduction to Lighting Design	3 credits
Theatre 5310	Fundamentals of Media Design	3 credits
Theatre 5331	Screenwriting	3 credits

<sup>\*</sup>Denotes a pre-requisite or permission of instructor