

move

How do we

people

Designing experiences that connect purpose, presence, and celebration

In this collaborative studio, students will reimagine, define and create **two signature events** for the Department of Design: a Spring Exhibition that professionally showcases student work and a Spring Reception that celebrates community and growth.

Through shared research, concept development, and system design, our team will craft unified identities, spatial environments, and artifacts that bridge the professionalism of one with the celebration of the other. The course explores how design communicates not just through objects or visuals, but through movement—of people, ideas, and emotion—reflecting emerging trends in wayfinding, experience design, interdisciplinary collaboration, and spatial storytelling.

Keywords:

exhibit design, experience design, systems design and surprise