

**14 OCTOBER 2013**  
**OSU - DESIGN DEPARTMENT**  
**FACULTY MEETING MINUTES**

**AU 2013**  
**NO. 02**

Present: M.A. Beecher presiding, N. Mayo, P. Chan, C. Edbrooke, J. Haase, S. Melsop, S. Shim, G. Tippery, A. Price, M. Palazzi, R. Valamanesh, S. Denison, P. Nini & B. Stone  
Guest: Christie Whisman from Art & Design Lab/Workshop  
Excused: C. Gill

**1. Achievements/Announcements:**

- a. **Maria Palazzi**, director of ACCAD, received a \$28,000 grant from Women & Philanthropy to support the summer program, Digital Animation: A Technology Mentoring Program for Young Women. This support provides funding for ACCAD's summer program for young women in 2014 and 2015, as well as seeding a new social networking community for both mentors and attendees of past and future programs
- b. Multiple achievement reported by **Brian Stone**, including his participation in a five-day user experience workshop with a major manufacturer in July; a four day user experience workshop with a major media company in August; a four day user experience workshop focused on app development in August; a presentation with Mark Donnolo entitled 'The Creative Quotient' at the Texas Total Rewards Conference in Houston in September; a presentation entitled 'Generative and Evaluative Design for Online User Experience' at Zendesk headquarters in San Francisco in June; and a five day user experience workshop at HfG Schwabisch Gmund in Germany in May. Brian was also the keynote speaker and co-organizer of the MoDe (Motion Design) Design Summit at the University of Notre Dame in Indiana in April.
- c. **Mary Anne Beecher** was a featured panelist at a two NEH-sponsored workshops for teachers on "Frank Lloyd Wright and the Prairie School" in Mason City, Iowa in July and August.
- d. **Mary Anne Beecher** attended "Critiquing the North American Design PhD" Symposium at Carnegie Mellon University on October 5, 2103. She will report on the outcomes from this event at a future meeting.
- e. **Susan Melsop and Kate Collins** presented "Designs, Structures and Space: A Dialogue Integrating Undergraduate Student Engagement" at the Imagining America Conference in Syracuse New York on October 4-6, 2013. She also presented "Craft and Affective Domains of Meaning Making: Engaging Hand, Head and Heart for Sustainable Transformative Learning" at the "Making Futures International Research Conference" at Plymouth College of Art in Devon, UK in September, 2013. Susan Melsop also had an abstract entitled "Integrating a Humanist Approach in Community Design Engagement" accepted to the "Engagement Scholarship Consortium" that was recently held at Texas Tech.
- f. **Susan Melsop, Scott Shim and Peter Chan** presented "Developing a Collaborative Studio: Transforming Student Mindsets for Emergent Practices" at the IDSA International Conference in Chicago, IL in August, 2013.
- g. A round table discussion entitled "From Dreams to Realities" with alumni from the Class of 1978 was held on October 11 at 2:30 pm in the Technology and Commercialization Office at 1524 High Street.
- h. A profile of Industrial Design student Grace Bowen's internship experience was feature in the ASC Newsletter on October 3<sup>rd</sup> at <https://artsandsciences.osu.edu/current-students/beyond-the-classroom/internship-profiles>.
- i. Please welcome Christie Whisman to the position of Art and Design Workshop Manager. She can be reached in the workshop or at [whisman.19@osu.edu](mailto:whisman.19@osu.edu)
- j. A profile of Industrial Design student Grace Bowen's internship experience was feature in the ASC Newsletter on October 3<sup>rd</sup> at <https://artsandsciences.osu.edu/current-students/beyond-the-classroom/internship-profiles>.

- k. Please report your office hours to [design@osu.edu](mailto:design@osu.edu). Making a spreadsheet would help when answering questions at the front desk or when attempting to schedule small group meetings.

**2. Approval of minutes (September 9, 2013 meeting)**

Jeff moved to approve; Peter seconded.

**3. Committee Reports (updates since last meeting)**

- a. Graduate Studies update:
- Application time is starting for AU2014
  - A Recruitment & Grad Info Day will be held on November 15th
  - GTA appointments have been reduced to 14 this year.
- b. Curriculum Annual Meeting Summary (Paul and Polly):
- Meeting was a reminder as to what's required. Adding courses to the Curriculum is a long process that requires advanced planning.
  - New or changed courses are reviewed & approved by ASC Curriculum Committee, then forwarded to Office of Academic Affairs. Graduate courses are first routed to The Graduate School prior to OAA.
  - Design program may have some minor changes to be made that will not require to be reviewed/approved by the ASC Curriculum Committee.
  - New courses or changes will have to be submitted in November for the next autumn semester curriculum.
- c. Bucks For Charity:
- Annual drive is going on right now thru Nov 15<sup>th</sup>. C. Edbrooke is the department contact person.
  - A list of Charity Organizations can be found in the Resource Guide which is available online.
  - You will have an option of payroll deduction or a one-time donation.
- d. Christie Whisman, new Art & Design lab/workshop manager:
- If you have any students who need workshop training let Christy know now so the shop can run smoothly later in the semester.
  - Long-term improvements include separating the wood shop from the metal shop.

**4. Chair's Report**

- a. Search update
- Search committee has been formed: Jeff Haase (chair), Scott Shim, Peter Chan, Martha Allison (professional), Katie Unrath (graduate student).
  - Please share position description with any potential sources for applicants
- b. Summary of recent activities
- i. Entrepreneurship and Innovation minor  
M.A. Beecher is still having meetings with Fisher College re: minor program offered by business, design, and engineering. Our department will offer one three credit course.
  - ii. Alumni list  
The alumni list has approximately 2500 names. List will be sent out to all soon.
  - iii. Data Analytics proposal update  
M.A. Beecher and M. Palazzi are writing a proposal to fund new faculty positions in the areas of information design and visualization in collaboration with Art and other related disciplines.
  - iv. Meetings with area faculty  
M.A. Beecher wants to continue to meet with faculty of each area and encourages area faculty to continue to review and refine their curriculum.
  - v. International Affairs

P. Nini and M.A. Beecher visited International Affairs recently and discussed issues related to student exchange programs. Students are showing declining interest. The department needs to review the list of schools with which it exchanges to determine if any are not meeting standards expected. The department needs to actively encourage students to take advantage of the opportunity to participate in exchanges that we support. We could consider whether there is interest in developing travel study opportunities during the May term as a more affordable travel-related educational experience. We may need to determine the value of exchange programs in relation to internships, which students have preferred in recent years. From the perspective of International Affairs, we need to send students to schools that have sent students here in order to maintain a balanced relationship.

vi. Entrance exam format and deadline

S. Denison - students will be required to submit three ½" white binders:

- 1st binder-3-5 samples of their project work in Foundations classes;
- 2<sup>nd</sup> binder-special project binder, student chooses one major's project (not more than two if they want a back-up);
- 3<sup>rd</sup> binder-supplemental portfolio materials and the department's questionnaire
- November 27th is the deadline
- Students not accepted will have the option of reapplying but cannot re-take the foundations courses
- Each committee will review the entrance binders on December 2<sup>nd</sup>; committee decisions are due December 5<sup>th</sup>; decision letters will be sent by G. Tippery on December 6<sup>th</sup>
- Faculty members are discouraged from offering advice on submissions prior to the deadline if students approach them.
- G. Tippery noted that after enrollment is completed in SIS, we need to make sure the students who did not get accepted declare another major because students cannot have a minor and major in one program.

**5. Old Business**

- a. Peer review of teaching committee update
  - M.A. Beecher passed out schedule for Peer Review of Teaching for the next 3 years.
  - Additional discussion on the process of doing this will follow with some written guidelines.
- b. Mentoring system update
  - Mentors have now been established for our pre-tenure faculty members.

**6. New Business**

- a. Tenure-track annual reviews procedural changes
  - It is proposed to add a 30 minute presentation by pre-tenure faculty to the P & T committee as part of their annual evaluation by that group
  - The purpose is to identify key achievements and to discuss the relationships among them and how they relate to the faculty member's plan for developing their case for promotion and tenure.
- b. Clarifications/updates to committee structure for discussion
  - Mary Anne will email committee structure soon. Changes will be marked in red.
  - Cultural events committee – get together a lectures series. Mary Anne will chair the committee.

- c. Image for New Year's greeting card from the department
    - Mary Anne would like to send out to alumni some kind of communication, possibly a greeting card around Xmas Holiday or New Year
    - One option would be to feature a student's project on a greeting card.
    - A suggestion was made in getting Design Circle involved in communicating to the alumni and Mary Anne will follow up on this.
  - d. Summer Design Camp
    - The area coordinators have suggested that the department develop a "Design Camp" as a strategy for raising middle-school or high school student awareness of our professions and as a means of raising some additional funding for the department.
    - We need to consider what the most appropriate audience is and who will be involved with its development and delivery. Future discussion will be held to determine if and effort like this is something we should pursue.
  - e. Prioritizing opportunities... taking a poll of your views on this
    - M.A. Beecher passed out a handout. Please fill out and return to her. "1" is highest priority.
  - f. Senior Show update
    - Install dates 3/21-3/25; Show dates 3/26-4/3; Tear down dates 4/4-4/5.
    - Since the show starts on a Wed and we normally have Professional's night on a Tuesday maybe we can have the receptions on 4/1 & 4/2. Jeff will talk with Val and Chris Gose.
7. Adjournment  
Gabe made the motion to adjourn the meeting at 12:10.
8. Next meeting: Nov. 4, 2013 10:30-12:00, 122 Hayes