

DEPARTMENT OF DESIGN FACULTY MEETING MINUTES

September 8, 2014

ACHIEVEMENTS

Associate Professor Liz Sanders was hosted by Dr. Svenja Tams at the School of Management at the University of Bath in the UK the week of June 23-27. They piloted co-design methodologies as part of a research project on 'Engaging Customers and Communities in Sustainable Water Use', in collaboration with [Wessex Water](#), and co-funded by the [EPSRC Impact Acceleration Account](#). Liz also gave a public seminar and conducted a workshop on Friday 27 June.

Associate Professor Liz Sanders had two new publications:

Sanders, Liz and Stappers, Pieter Jan. **From designing to co-designing to collective dreaming: Three slices in time.** Cover story for the next issue of *ACM Interactions*. <http://interactions.acm.org/about>

Sanders, E.B.-N. **Co-Designing can seed the landscape for radical innovation and sustainable change.** In *The Highways and Byways to Radical Innovation – Design Perspectives*, Poul Rind Christensen & Sabine Junginger (eds.)

Associate Professor Liz co-authored some recently published papers with OSU faculty members in the Department of Integrated Systems Engineering, the School of Health and Rehabilitation Sciences, Orthopaedics and the Department of Hospital Medicine.

- **Designing hospital patient rooms to meet the ergonomic needs of occupational stakeholders.** (Human Factors in Healthcare 2014 Conference)
- **Barriers and facilitators to infection control with hospital patient room design: A qualitative analysis** (Human Factors and Ergonomics Society Conference, 2014)
- **Comparative effectiveness of alerts and dynamically annotated visualizations (DAVs) in reducing inappropriate diagnostic imaging orders** (Human Factors: The Journal of the Human Factors and Ergonomics Society)

Associate Professor Brian Stone conducted a 2-week master's seminar entitled, "Digital Strategies" at Universidad Americana (UAM), Managua Nicaragua from 01-13 July. While in Nicaragua, he also served as the honored guest and commencement speaker at the XXXII graduation ceremony of Universidad Americana (UAM), Managua Nicaragua. 06 July. Brian celebrated the 4th of July at the U.S. Embassy in Managua Nicaragua.

Associate Professor Brian Stone conducted a 1 day workshop on innovation at Cox Communication, Atlanta, GA. Collaboration with Mark Donnolo, author of [The Innovative Sale](#) on July 27, 2014.

Associate Professor Brian Stone gave an interview to [La Prensa](#) on the topic of User Experience and the emergence of Social Media on 05 July, 2014. That same day, he gave an interview to [El Nuevo Diario](#) on the topic of mobile app development and mass media.

The IDEA Studio is excited to be engaged in this Fall 2014 design research course taught by Associate Professor Liz Sanders from the Department of Design. 50 design students in their junior year will have the opportunity to participate in a real world learning experience in the local community by applying the methods

and tools of participatory design. Exploring the future of healthy eating, several of the projects will connect with ongoing initiatives at the OSU Wexner Medical Center.

Associate Professor Jeff Haase and Kyle Wallace completed a full-scale built project that is part of the “Neighborhood in Harmony with Nature: Rush Creek Village” exhibition at the Peggy R. McConnell Arts Center in Worthington, Ohio. The exhibition can be enjoyed any time between now and October 26, 2014.

Professor Paul Nini will be moderating a panel at this year’s AIGA’s “New Ventures: Intersections in Design Education” conference in Portland, Oregon on 11-13 September 2014. The panel is titled “*Intersections In Interdisciplinary Collaboration.*” Panelists will include Ohio State Design faculty Peter Chan, Susan Melsop, and Scott Shim as well as Dr. Miiri Kotche and Stephanie Tharp, faculty at the University of Illinois at Chicago.

Associate Professor Scott Shim received a Core 77 2014 Design Award in the “Professional Notable” category for “Your Pizza, Your Way,” a model for customizable service design as a means of reducing customer anxiety in “made to order” restaurants.

Professor Maria Palazzi directed a successful two week animation workshop entitled “Digital Animation: A Technology Mentoring Program for Young Women” with fifteen 7th and 8th graders with the help of several DAIM graduate students.

Associate Professor Carol Gill was selected by the Women’s Place to represent Ohio State University in the Bryn Mawr Summer Institute, premier, two-week residential professional development program that is supported by a partnership between HERS and Bryn Mawr College and the University of Denver.

Associate Professor Carol Gill was an invited lecturer at the Istituto Europeo Di Design in Barcelona, Spain. She conducted several lectures and participated in panel presentations for the Design Thinking and Co-creation course from July 22nd to July 31, 2014.

Associate Professor Carol Gill visited the facilities of Designit Barcelona and began conversation for potential collaboration between OSU, Designit and IED

Associate Professors Peter Chan and Carol Gill presented a paper in [International Conference on Service Sciences and Innovation](#) (ICSSI 2014) in Taipei. They visited Hong Kong Polytechnic, met with the program chair and faculty from the international design management program. They also visited Asus Design group in Singapore as well as the design program chair and faculty at National University of Singapore.

Associate Professors Peter Chan and Carol Gill (Erin Duncan) received an extension of their ongoing project with Honda of America.

ANNOUNCEMENTS

Welcome to our new Assistant Professor, Rebekah Matheny!

Meeting schedule and committee assignments have been circulated electronically.

Changes to Faculty Research and Creative Activity Support Program have been made by the college. If you intend to apply, be sure to submit a completed application to Mary Anne in time for her to read and approve it prior to submission. (See attached)

Report on Hayes Hall and related summer activities:

- Lobby floor work will begin on 9.9 and will be conducted in the evening. Work could take place over a period of two to three weeks.
- Tables and AV equipment should be installed in the new Hayes 105 so that it can be used starting in October.
- Tackable wall surfaces will be installed in Rooms 120, 122, 222 and the ramp area of the first floor so that areas outside of the studio spaces can become more active spaces for reviewing and displaying student work. Please get into the habit of bringing your students to the first floor for reviews and discussions as soon as the rooms are upgraded.
- A new sink will be installed in Room 230, completing our small kitchen area.
- Please take projects that belong to you out of Room 120 so that room can be used for reviews and displays and for meetings.

CIDA accreditation for Interior Design—Fall, 2015. Please retain 3-5 examples of all types of work produced by students in courses containing current or potential interior design students. Please take care to document all courses so that notebooks can be created for the accreditation visit.

Pattern of Administration updates approved. The newly updated PoA for the department is available on the OAA web site. Please review. A list of changes to the document is attached.

Search update/news related to future potential searches. Our animation position has been approved and a committee has been formed. Alan Price is the search committee chair. The position description will be shared via email in the next few days and we encourage you to send it out to anyone you think might be interested in the position or who might know people who would be.

Mary Anne reported that the College may still approve more positions this coming year. One possibility is a senior position in narrative filmmaking in association with the Moving Image Production program. Discussion suggested that there could be some important linkages between this type of position and designers' interest in story-telling and the use of videography to communicate within realms of research and design practice. The faculty expressed support for the idea that we would seek this position for our department but also reinforced the necessity of getting a clear sense of the position's responsibilities and expectations. Maria encouraged the use of MoU-like content in the letter of offer to avoid any confusion in the future about expectations and responsibilities.

Web site and social media update and big thanks to Gabe! Our social media presence has increased greatly and the new web site has improved organization and content. We are working on developing new content and would appreciate receiving suggestions for content and improvements. PLEASE SEND IMAGES TO GABE for the web site... we really need documentation of events and student work. Maria suggested that the web site emphasize the graduate programs and accessing application information through November to maximize prospective students' interest.

Chris Edbrooke noted that with the removal of the faculty phones, the main office phone now has a new message that directs callers to the undergraduate advisor, the graduate program coordinator, and an option of staying on the line. A second line was set up to enable callers like faculty members to by-pass the message and ring directly to the front desk phone.

A DAIM Retrospective exhibition in Hopkins Gallery from October 13-November 21.

Jeff Hayes suggested that we should attempt to schedule a Faculty Exhibition with the Arts Initiative to be held within the next two years.

Melissa Quintanilha will lecture on October 23rd with post-lecture event for prospective and current students.

Graduate Student Information Day October 24th

Report on Honda team visit, July 14, 2014 (Scott Shim). Three members of Honda's "Co-Grow Lab" visited from L.A. and met with Liz, Scott S., Roozbeh and Mary Anne. They are interested in future collaborations with studios and may also be in a position to sponsor graduate students' design research projects. In return, they gained insight into how to approach the development of their co-creation space and will work with Liz and other faculty members on future projects now that introductions have been made.

Report on Srishti Lab visitor, August 25, 2014 (Liz Sanders) (<http://labs.srishti.ac.in/index.html>). We are looking into establishing a student and faculty exchange program with Srishti Lab, and will explore the possibility of remote courses and joint grant applications for future projects.

NEW BUSINESS

Elect ASC Senate representative and alternate (Maria was our senator and Scott S. was our alternate... they cannot be elected for the same positions again).

ACTION: Get details about type and amount of work required prior to circulating an electronic ballot. Roozbeh V. and Susan M. expressed interest in the two positions.

Budget summary

A hand-out summarizing the department's budget was circulated and is attached. The College has typically not approved routine requests for sustained funding for facilities improvements, educational enhancements for lectures, the development of new programs, etc. One-time-only \$ is sometimes available.

Consider this information in the context of establishing the VALUE of our department and communicating that value to the upper administration and potential external partner/funders... We will use it to help determine immediate and long-term priorities.

Discussion: How can we be creative to generate more revenue? Scott Denison suggested that courses more focused on "Design Thinking" might attract business students. Brian Stone posed the possibility of offering professionally-oriented seminars such as the "Human Factors User Experience Seminar." Carol Gill's work with Designit may provide a model or an international contact for the department.

Input on this year's initiatives/priorities

Housekeeping: Develop corrections to curriculum/course titles and numbers/new courses for approval by college curriculum committee

Development of recruitment materials for web site, print (including video)

Everyone agreed that this is a high priority. Photos need to be contributed for use on our web site. Gabe will set up a Box to which photos can be uploaded. As soon as we have a cross-disciplinary representation of images, we will add a gallery and replace all of the photos of Hayes Hall.

Review and revise Design Minor program:

A task force has been established (MAB, Carol, Susan, Paul, and Scott D. volunteered to participate)

Explore undergraduate expansion: The undergraduate studies committee will bring proposals to the faculty at a future meeting.

Brian Stone suggested that undergraduate students could become involved with a Center for Visualization. Jeff Haase encouraged us to think even more broadly about what we could be offering that might also serve as opportunities for continuing education.

Explore expansion of graduate program: The graduate studies committee will bring proposals to the faculty at a future meeting.

Maria Palazzi recommended that the website have more grad opportunities on the front page, especially during grad recruiting season. Gabe mentioned there are quick links set up to go to specific things in our Grad program as well as our UG program.

UPCOMING MEETINGS:

- 9/15 RESEARCH WORKSHOP #1: The Office of Research will provide us with a workshop on signing up for the grant database, how to set it up for auto searches, and how to identify other potential grant/funding sources for research ideas.
- 9/22 Graduate Studies Committee Meeting
- 10/6 Departmental Committee meetings
- 10/13: Department Faculty Meeting

ACTION ITEMS FROM THE RETREAT

- ✓ ACTION: Plan a voluntary monthly lunch-time opportunity to meet and talk about research

ACTION: Schedule a series of meetings with Career Services to explain our needs and establish a system for communicating internship opportunities and facilitating placements.

- ✓ ACTION: Design Circle activities could include sessions that provide guidance on how to format and present design and research portfolios. Establishing a portfolio format and developing content should be encouraged starting in the Foundations Courses.
- ✓ ACTION: Rather than relying on rolling schedules over from year to year, we need to be proactive in setting a schedule that works from a curricular standpoint; that prevents courses from overlapping to increase possibility of providing guest instructor input across courses; and that facilitates students' ability to access courses in other departments.
- ✓ ACTION: Develop places where student displays and reviews can happen when and where more people are apt to see them.

Design for Social Innovation:

ACTION: Review Department Mission Statement/Philosophy Statement to see if our interest in design for social innovation is adequately expressed.

ACTION: Develop a design for social innovation sequence that has GE “open option” course status to encourage students to take Service Learning as part of their design electives. (Possible Design Minor offering)

- ✓ ACTION: Seek engagements with other schools/universities. Look for a way to provide a more global perspective within this area of study.

ACTION: Develop new research profiles that are focused on past and current accomplishments (SOME HAVE BEEN UPDATED)