

Present: Mary Anne Beecher (presiding), Peter Chan, Chris Edbrooke, Carol Gill, Polly Graham, Jeff Haase, Noel Mayo, Rebekah Matheny, Susan Melsop, Paul Nini, Maria Palazzi, Liz Sanders, Scott Shim, Brian Stone, Gabe Tippery

Absent: Scott Denison, Alan Price (sabbatical)

ACHIEVEMENTS

Professor Mary Anne Beecher has been selected to represent OSU as a Fellow in the 2015-2016 CIC Academic Leadership Program. As one of five OSU fellows, she will attend seminars on the campuses of the University of Wisconsin, the University of Chicago, and the University of Maryland in early November, early February and early April.

Assistant Professor Scott Denison will present “Design Fiction and Digital Comics: Deliberately Slowing Time to Intervene in an Accelerating Future,” at The Borders of Digital Art | The Digital Arts Project, September 15-17, 2015 at Mansfield College, Oxford, United Kingdom

Associate Professor Carol Gill was selected by Dean Mark Shanda to participate in the 2015/16 President and Provost Leadership Institute by the Women’s Place. She was also an invited lecturer at the Istituto Europeo Di Design in Barcelona, Spain for the third year. She conducted several lectures and participated in panel presentations for the Design Thinking and Co-creation course from July 18th to July 31, 2015. She also initiated talks regarding potential collaboration with the coordinator of MBA in Design Management at FGV (Fundação Getúlio Vargas, Rio de Janeiro, Brasil). Carol visited the facilities of Designit Barcelona and continued conversation for potential collaboration between OSU, Designit and IED this summer. She also initiated talks with the College of Engineering regarding autonomous mobility efforts at OSU and potential collaborations with the Department of Design. She met with a group from IDEO who visited OSU to potentially participate in these efforts. This month, Carol presented a paper entitled “Problem Framing and Design Opportunities” in the EPDE 2015 Engineering and Product Design Education conference in Loughborough University in the UK.

Assistant Professor Rebekah Matheny presented a paper entitled “Reclaimed Wood in Retail Environments: Creating an Emotional Connection for Product Longevity” at the International PLATE Conference, Nottingham Trent University in Nottingham, England in July, 2015. She also presented “Interior Materials Matter: Creating Emotional Connection through Sensory Experiences” at the International Retail Design Conference in Austin, Texas in September, 2015. She was also a contributor to the presentation “404040” by Faith Bartrug and Jennifer Fredicks at the IRDC conference. Rebekah is also now a contributing author to VMSD (Visual Merchandising Store Design) Magazine on a recurring monthly basis.

Associate Professor Susan Melsop was one of five faculty leaders selected to serve on the faculty planning team for the Humanities and Arts Discovery Theme in July and August, 2015.

Professor Paul Nini will participate in an education forum panel on graduate design programs at the AIGA national conference in New Orleans on October 8, 2015. His large mural infographic on the history of public markets in Columbus will be installed at the North Market in late September.

Associate Professor Alan Price is currently in Singapore in the Short Residency Program at the School of Art, Design and Media at the Nanyang Technological University. While there, he has given a presentation in the ADM Research Lecture Series; has been helping with faculty and students in the Immersive Theater course; and is meeting PhD students in the area of animation. He will be giving a presentation to students about the OSU Design MFA program this week.

Associate Professor Liz Sanders reports the following new publications:

Lavender S., Sommerich C., Sanders, E.B.-N., Patterson E.S., Evans K., Park S., Li J., Umar R. (2015) Hospital patient room design: Understanding the issues facing 23 occupational groups who work in medical/surgical patient rooms, *Health Environments Research & Design Journal*.

Lavender, S.A., Sommerich, C.M., Sanders, E.B.-N., Evans, K.D., Li, J., Umar, R.Z.R., Nagavarapu, S., Patterson, E.S. (2015) Med/Surg patient room layouts identified through a participatory design process with hospital staff. *Proceedings of the International Ergonomics Association*, #605.

Sanders, E.B.-N. (2016) Where are we going? An aspirational map, To appear in *Are We There Yet? Perspectives on Design Research*, Publisher: Birkhäuser Publishers (BIRD Series).

Liz led a Design Research Workshop with the entire first year MBA class from the Fisher College of Business on April 3, 2015. This workshop was part of the MBA Leadership Development program. She was an invited speaker at West Michigan Design Week on April 10, 2015. She conducted a weekend workshop with the graduate students in the MBA Certificate in Design and Innovation Management Program at the Kendall College of Art and Design on April 11 and 12, 2015. She also represented the Design Department by speaking on a panel at the Arts and Autism Conference at OSU on Tuesday, August 11, 2015. Finally, Liz spoke on a keynote panel for the *IDSIA 50th Anniversary Conference in Seattle: The Future of the Future*. Seattle, WA, August 19-22, 2015.

Associate Professor Scott Shim's design work was feature on this web site: <http://www.cnet.com/news/3d-printed-maze-hairbrush-is-a-breeze-to-clean/>, and he is currently working with TCO on licensing the concept.

Associate Professor Brian Stone conducted a one-week workshop on Motion Design at the HfG Schwäbisch Gmünd, Germany. May 18-22, 2015. He facilitated the MoDe Summit (Motion Design Education Conference) in Dublin, Ireland from June 3-5, 2015. This included managing conference logistics and delivering the conference opening and closing remarks. He conducted a one-week workshop on User Experience with design and development teams at ACT, Iowa City, IA from June 9-12th, 2015. He conducted a three-day workshop on Interaction Design at Verizon Wireless, Newark, NJ from June 14-16, 2015, and also a one-week workshop on Interaction Design at ESRI, Redlands, CA from August 17-21, 2015. Finally, he completed an "Evaluation and NSF Project Report" for Ximera, a web app for mathematics education developed by Professors Bart Snapp and James Fowler. The evaluation included a heuristic review, administration and analysis of online surveys, and one-on-one interviews at the Ximera workshop held July 27-29, 2015.

ANNOUNCEMENTS

Reminders:

- There is a 10-day minimum advance notice required for hiring. Please see Chris immediately when you know you want to hire someone.
- Leave form completion is required for sick leave (i.e., if class is canceled).
- When submitting Travel Requests, **DO NOT CLICK ON "SAVE AND CONTINUE."** Instead, insert Edbrooke.7@osu.edu in the notification email and then click "Save and Send Email".
- Lead time is required for ordering large quantity/specialty instructional supplies (including parking permits for non-OSU visitors). Some items may take a couple of weeks to obtain.
- Amazon.com is no longer tax-exempt (i.e., sales tax is an issue).
- University will be switching from OfficeMax to Staples - effective date is TBA.
- If you are circulating a survey, please note that OSU requires the use of Qualtrics instead of Survey Monkey. Please convey this to graduate students too.
- Travel Reimbursements – no longer need to submit reimbursement form with receipts. Please schedule a time with Chris to review submitted materials.
- The office staff is no longer unlocking studios for janitorial access. Students should be informed that they are responsible for putting the trash cans/recycle bins in the hallway regularly so that the janitors can empty them.
- A "Procedures for Instructors" document has been circulated to all lecturers and faculty members. Please pay particular attention to the section that requires students to make arrangements **directly with their instructor** for project pick-up.

Updates On:

Budget and salaries/raises – Our budget cut was managed with cuts to our front desk personnel and a GTA position. The cash award needed to allow us to staff our minor and several of the required courses in the majors was approved. Letters about merit raises will be provided to you directly.

Building improvements –The foundation waterproofing project is on-going, although the NW back corner is completed and door is now accessible as an exit only.

Computer lab in Hopkins will be gone SP2016– MA Beecher talked to Rich Hall re: moving the computers to Hayes but no space has been identified. Follow up will be provided in the coming month.

Workshop staffing – Both Christie Whisman and Nathaniel Hartman have resigned from their positions. Please reach out to our alumni and others to promote the openings. We intend to change the positions to one full-time 12 month position and one full-time nine month position. We intend to provide evening and week-end staffing, along with the summer hours. No search committee will be assigned. Mary Anne and Rebecca Harvey will consult with faculty to determine needs and priorities and will conduct the interviews.

Visit from Holger Kleine- Germany (Haase) – A collaborator from Germany will be here for a week. He is available to meet with classes and present information about what is happening in his program. This could be a valuable way to promote international exchange programs. Jeff will let us know his schedule.

CIDA Accreditation Visit (10/30-11/3) – The interior design faculty are in the final stages of preparation. On Sunday, November 1st CIDA will be interview faculty who teach interior design students and your

participation will be appreciated. Classes taught in 105 will be temporarily moved to the Barnett Center Collaboratory. Email reminder will be sent out to instructors prior to the week of October 26th.

Animation/MIP Search

The **Animation Position Search Committee** is:

Peter Chan, Chair; Scott Denison, Paul Nini, Maria Palazzi, Alice Grishchenko (MFA-DAIM student)

The position will be posted on Academic Jobs Online and on animation-related organization web sites. Please help promote the opening and encourage any contacts to apply.

Moving Image Production proposal – Mary Anne Beecher and Maria Palazzi have worked throughout the summer to develop an interdisciplinary model for offering this major. New courses will be developed by affiliated faculty in Art and Theatre and the new major will be proposed before the end of the year. Our department and ACCAD will be responsible for the bulk of the animation mode courses. Our new position will have an MOU with MIP and will serve as a bridge between our department and this program.

Storytelling Week events/fundraising success (11/16-11/20) – Thanks to the acquisition of funding from alumni Bill and Wendy Faust, Mary Anne is planning a week of events related to the theme of “Storytelling in Design.” We will be bringing in outside speakers from Lextant and Ologie and will capitalize on the presence of alumnus Steve Martino (The Peanuts Movie), who will speak at the Barnett Center’s Lunchtime Series on 11/19 and speak about his work at the Wexner Theater on 11/20. We hope to bring in a keynote lecturer to close out the week. Reminders and updates will be sent. Please promote these activities to your students.

Recruitment: An Open House for Art, Design, and Architecture (3:15-4:45) is planned for Friday, September 25th– Interested students will be coming to Design in several groups that afternoon for 15 minute tours.

Crown Equipment Corporation is recruiting for an open position on their design research team and also wants to hire undergraduates as design research interns. They would like to come make a presentation about their team and its work. We need to determine a preferable time for them to visit. They have interest in design research and would like to present to our juniors and seniors.

Humanities and Arts Discovery Theme (Melsop) – Approximately \$2.5 million has been set aside to support this Discovery Theme. Susan and four other faculty members worked for a month this summer putting together a report and proposal regarding external media scans about issues related to the Arts and Humanities as well as information about grants. There will be a series of events throughout the coming academic year to help determine a strategy for awarding funding. National trends are being examined. Susan assumes this will be an on-going project.

Exhibition Opportunity in Hopkins Gallery (May): The Barnett Symposium will focus on “Creative Placemaking” in May, 2016. We have an opportunity to create and exhibit a collection of works or whatever we develop in the Hopkins Gallery during this event. The opening will be on the evening of May 11th. This is a good opportunity for us and our students to get involved and gain publicity. Think about how this could work to support your interests while promoting the department and supporting the symposium. Let Mary Anne know if you are interested.

NEW BUSINESS

A. Promotion and Tenure document revisions – We have received feedback on our proposed revisions to the P & T document. We need to amend our statement regarding _____.
All approved these changes. Paul Nini motioned to approve and Susan Melsop seconded.

B. Strategy for moving forward:

Priorities for improving the department's ability to secure a position of excellence with support from the college:

1. Improve our recruitment strategy/improved alumni relations
 2. Attract more non-major students/improve multidisciplinary relationships/claim a leadership role in certain curricular areas
 - a. Potential intersection with new Information Visualization minor
 - b. Potential intersection with Entrepreneurship and Innovation minor
 3. Build a professional development program for practitioners
- We've considered a lot of strategies over the past couple years but are not getting final decisions. Mary Anne proposes that we create committees for following up.
 - Mary Anne asked if the faculty supports these three items as priorities and asked for feedback on how best to approach them. Since time for teaching and research are fixed and given, we need to realign our service assignments in the coming year so that we make tangible progress. Questions and suggestions raised:
 - What is the timeline? We need to make decisions by the end of the first semester regarding new curricular development due to the length of time required for approval. We will take this academic year to come to conclusions on the issues of developing promotional materials and strategies and developing a professional development program strategy (if determined to be appropriate).
 - We should consider the prospect of developing online courses where appropriate, especially in relation to the minor.
 - It was suggested that summer may be a good time to try out an experimental course.
 - What do we value in all of this? Do we just focus on non-majors? Faculty raised concerns that major courses and design students may not seem central to our efforts.
 - We should ensure that the college will support and reward our efforts. We want them to understand what design is all about.
 - We should invite Peter Hahn to one of our meetings.
 - We should develop a presentation about the accomplishments of our alumni to show college leadership.
 - We need to look at ourselves and re-examine what we do as designers today.

These are the committees recommended to take on these tasks this year:

Ad hoc Committee on Recruitment and Promotion

*Purpose: The focus of this committee is on the development of recruiting and promotional materials this year. The emphasis should be on **defining our story and devising effect ways to tell it** on our web site and with downloadable digital content. We also need to coordinate the telling of our story through social media outlets. Expected outcomes: Improvements to web site content, including developing and/or completing videos of faculty members, current students, and alumni; documenting/capturing the department's history with recorded interviews and photographs with emeritus faculty; developing a*

strategy and a schedule for delivering content to social media regularly. These tasks should be completed by 4/1/16.

The group should also develop signage and graphic imagery for Hayes Hall including vinyl graphics for the Fishbowl window, the windows of Room 222 and the wall outside of 211. This task is a first priority and should be completed by 10/1/15.

Membership:

Noel Mayo, Chair, Peter Chan, Jeff Haase, Brian Stone, Gabe Tippery

Ad Hoc Committee to Develop New Design Minor Courses (aka Design Minor Committee)

Purpose: Create three-four new minor courses that are not reliant on studio-based pedagogy to replace DSN 3105 (Design Concepts for Non-Majors), DSN 3305 (Design Visualization for Non-Majors), and DSN 3505 and 4405 (Typographic Design and Design Media for Non Majors). It is suggested that you consider developing a Design Thinking course, an Information Visualization course, course that includes the basics of using design principles to develop communication “tools” such as visual presentations, and a “Designing the Future” course. The outcome should be course proposals for consideration by the departmental Undergraduate Studies Committee by 1/1/16 and the ASC curriculum committee by 2/1/16.

Membership:

Paul Nini, Chair, Scott Denison, Rebekah Matheny, Liz Sanders

Ad Hoc Committee to Evaluate Options for a Continuing Education Program (aka Continuing Ed Committee)

Purpose: The department has talked about the possibility of offering continuing education workshops and seminars to professionals for some time. This committee is tasked with assessing what is really possible given our known constraints. If found feasible, a sustainable model/strategy for how to proceed should be developed by 3/1/16.

Membership:

Brian Stone, Chair, Carol Gill, Rebekah Matheny, Scott Shim

UPCOMING MEETINGS

9/21 Departmental Committee meetings
9/28 Graduate Studies Committee Meeting
10/5 Area Committee meetings
10/12 Department Faculty Meeting

MEETING ADJOURNMENT

Paul Nini motioned to adjourn and Scott Shim seconded.