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<b>Department of Design</b>	100 Hayes Hall / 108 N. Oval Mall	T: 614. 292-6746
College of Arts and Sciences	Columbus, Ohio 43210 USA	F: 614. 292-0217
The Ohio State University	www.design.osu.edu	E: design@osu.edu

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## **Bachelor of Science Degree Programs in Design**

*Notice of policy for acceptance to the design major programs (page 1 of 2)*

Admission to The Ohio State University does not guarantee acceptance to any of the undergraduate major programs in design. Acceptance to our three undergraduate programs occurs via a two-part process, which begins with declaration of the Pre-Design major, and ends with an annual entrance review that occurs at the close of Autumn semester.

Please be aware that the acceptance process for the design undergraduate major programs is highly-competitive, as the number of applications received far exceeds the number of students that can be admitted. As well, a student must be declared as a Pre-Design major to be eligible for consideration for acceptance to any design undergraduate major program.

### **Step one, selection for the first-year foundations sequence of courses**

The Department of Design selects a very limited number of Pre-Design major students to go through its first-year foundation course sequence on an annual basis. The sequence is divided into seven week modules during both Autumn and Spring semesters. The primary criteria for selection for the first-year foundation course sequence are the completion of the applicant's high school college preparatory program, performance in that program as indicated by class rank and/or grade-point average, and performance on either the ACT or SAT.

### **Step two, acceptance to a design major program via the annual entrance review**

The annual entrance review process occurs at the close of each Autumn semester. Those students previously selected for the first-year foundation course sequence submit project outcomes from the Autumn semester courses, along with other materials specified by the Department. After these materials are reviewed by design faculty, no more than 18 new major students will be offered acceptance to each of the three undergraduate major programs.

### **Non-accepted students**

Those students not accepted to one of the major programs via the entrance review process at the close of each Autumn semester will be directed to a slightly different course sequence for weeks 8 to 14 of the Spring term, as compared to students accepted to a design major program. At the end of Spring semester those students will have completed a specific version of the Design Minor, and will be able to pursue another major in the university.

### **General qualifications for acceptance**

Since admission to all design major programs is highly selective, applicants are advised that maintaining a 2.0 cumulative point-hour ratio (CPHR) is a minimum level for acceptance, and that students qualifying for the program will be selected on the basis of highest qualifications in CPHR, assessment of quality in the entrance review portfolio, and assessment of overall aptitude for studies in the design program.

### **Rationale for a selective acceptance process**

All highly-ranked US design programs limit the number of students who enter their programs. This practice keeps class sizes small, and guarantees placement in all required major program courses. Some schools handle the need to limit the number of major students in different ways. They may accept freshmen students directly into design programs, but will then eliminate extra students through excessively rigorous coursework.

We don't agree with this approach, as students eventually not accepted to these programs often end up with wasted course credits, poor grades, and low spirits. We are committed to the success of our students and have structured our major programs accordingly. The standard for entrance to our major programs may be very high, but the students who are accepted typically perform at very high levels, and go on to productive and successful careers in the profession.



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### **Bachelor of Science Degree Programs in Design**

*Notice of policy for acceptance to the design major programs (page 2 of 2)*

#### **No second attempt for acceptance to a Design major program**

Any student who was either not selected for the first-year foundation course sequence, or not accepted to a Design major program while enrolled in the first-year sequence coursework, may not attempt a second time to be accepted to any Design major program.

#### **University students wishing to switch to a Design major program**

Any student who did not attempt to enter the first-year foundation course sequence for their freshmen year at Ohio State may petition to be selected for the first-year sequence for the next academic year. Please be aware that only a small number of selections will be offered to such students, as the majority of selections will be reserved for incoming, first-year students.

Please also be aware that the sequence of courses for all Design major programs is four years in length. Any student who did not attempt to enter the first-year foundation course sequence for their freshmen year will have another four years of mandatory course work in a major program, should they be accepted to the first-year sequence for the next academic year.

Current university students who wish to petition for consideration of possible acceptance to the first-year foundation course sequence for the next academic year must send an email request to the Department of Design's Academic Counselor, Karen Dimmick, [dimmick.9@osu.edu](mailto:dimmick.9@osu.edu), by the end of the second week of Spring semester. Students will be alerted by the end of Spring semester concerning acceptance or non-acceptance to the first-year sequence for the next academic year.

#### **Students transferring to Ohio State from other colleges and universities**

Any student who has begun an undergraduate design major program from a recognized, peer institution of higher learning may request to be considered for acceptance to an Ohio State Design major program at a level higher than the first-year. The Department requires a portfolio of project outcomes from the student's current program courses, for review by our major program faculty members.

Please note that the Department of Design typically accepts a full group of major program students each academic year via the annual entrance review process described above. Therefore, it may not be possible to place a transfer student in an existing, advanced group of students if no places are available. In such cases, the only possibility may be for consideration of acceptance to the first-year foundation course sequence for the next academic year.

Transferring students who wish to petition for consideration of possible acceptance to an Ohio State Design major program at a level higher than the first-year may send an email request at any time to the Department of Design's Academic Counselor, Karen Dimmick, [dimmick.9@osu.edu](mailto:dimmick.9@osu.edu). Students will be alerted within a reasonable amount of time concerning the Department's decision related to a request for acceptance to a major program at a level higher than the first-year.



# Design Minor Program (Design-MN2)

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## For Pre-Design Students not accepted to a Design major program

Those students accepted to the first-year course sequence, but eventually not offered acceptance to a Design major program via the entrance review process, will be directed to a slightly different course sequence for weeks 8 to 14 of Spring semester, as compared to those students accepted to a Design major program. At that point non-accepted students will have completed this version of the Design Minor, and will be able to pursue another major in the University, as well as other minor programs.

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### First Year, Autumn Semester - 9 credit hours:

**Design 2110:** Design Fundamentals 1  
(weeks 1 to 7) 1.5 credits

**Design 2120:** Design Fundamentals 2  
(weeks 8 to 14) 1.5 credits

**Design 2310:** Visualization Principles 1  
(weeks 1 to 7) 1.5 credits

**Design 2320:** Visualization Principles 2  
(weeks 8 to 14) 1.5 credits

**Design 2700:** Intro to Design Practice  
(weeks 1 to 14) 3 credits

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### First Year, Spring Semester - 9 credit hours:

**Design 2130:** Design Fundamentals 3  
(weeks 1 to 7) 1.5 credits

**Design 2330:** Visualization Principles 3  
(weeks 1 to 7) 1.5 credits

**Design 2750:** Design History  
(weeks 1 to 14) 3 credits

**Design 3505:** Typographic Design for Non-Majors  
(weeks 8 to 14) 3 credits

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### Arts and Sciences minor program guidelines

The following guidelines govern minors.

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*Required for graduation:* No

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### *Credit hours required:*

A minimum of 18 credit hours. 1000 level courses shall not be counted toward the 18 credit hour minimum.

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*Transfer credit hours allowed:* No more than one half of the credit hours required on the minor.

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### *Overlap with the GE courses:*

Permitted.

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### *Overlap with the major:* Not allowed, and

- The minor must be in a different subject than the major.
- The same courses cannot count on the minor and on the major.

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### *Overlap between minor programs:*

Each minor completed must contain 12 unique credit hours.

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### *Grades required:*

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.

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### *Minor Approval:*

The minor program description sheet indicates if the minor course work must be approved by

- A college/school counselor.
- Any substitutions to the course work on this minor sheet must be approved by the academic unit offering the minor, or the student's minor program advisor.

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### *Filing the minor program form:*

The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

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### *Changing the minor:*

Once the minor program is filed in the college office, any changes must be approved by

- The academic unit offering the minor.



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Department of Design, College of Arts and Sciences, The Ohio State University

# Undergraduate Advising Services

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**College of Arts and Sciences  
Advising and Academic Services**

100 Denny Hall/164 W. 17th Avenue  
Columbus, Ohio 43210 USA  
[www.ascadvising.osu.edu](http://www.ascadvising.osu.edu)  
T: 614. 292-6961

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Kami Meighan, Academic Advisor

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Michael Hoepf, Academic Adviser

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Ed Quinn, Academic Adviser

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This office will provide information and assistance about University and curricular requirements, including General Education course requirements, transfer of college and pre-major, and declaration of pre-major and minor programs.

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**Department of Design Academic Counselor**

Karen Dimmick  
120 Hayes Hall /108 N. Oval Mall  
Columbus, Ohio 43210 USA  
T: 614. 292-2637  
E: [dimmick.9@osu.edu](mailto:dimmick.9@osu.edu)

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This office will provide information and assistance about the course requirements in the three Design major programs.



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Department of Design, College of Arts and Sciences, The Ohio State University

# Undergraduate Faculty Profiles

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**Butter, Reinhart:** Professor Emeritus. Diplom Hochschule fuer Gestaltung, Ulm, West Germany. Industrial Design: product semantics, human factors, strategic planning.

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**Carlson, Wayne:** Professor + Vice Provost. Ph.D., M.S., The Ohio State University; M.S., B.S., Idaho State University. Design Technology: computer-based graphics and geometric modeling.

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**Chan, Peter Kwok:** Associate Professor. Ph.D., The Ohio State University, M.F.A., Rhode Island School of Design; B.F.A., Minneapolis College of Art and Design. Visual Communication Design: design processes, visual identification design, web-based education, packaging and artists' books.

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**Gill, Carolina:** Associate Professor. M.S., Georgia Institute of Technology; B.S.I.D., Universidad Javeriana, Colombia. Industrial Design: foundations design, design process, modes of information communication, design for international markets, industry collaborations.

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**Goeller, Heike:** Associate Professor Emeritus. M.F.A., Interior Architecture Staatliche Akademie der Bildenden Kuenste Stuttgart, Germany. Interior Design: space-related human behavior, environmental factors, semantics, interior identity.

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**Haase, L. Jeffrey:** Associate Professor. Master of Architecture, The Ohio State University; Bachelor of Architecture, University of Kentucky. Interior Design: strategic spatial programming, construction methodology, team dynamics.

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**Mayo, Noel:** Professor + Eminent Scholar. D.F.A. (Honorary), Massachusetts College of Art; B.F.A., Philadelphia College of Art and Design. Industrial Design: product and interior design, color theory and environmental application.

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**Melsop, Susan:** Assistant Professor. Master of Architecture, University of Illinois at Chicago; B.S. Architecture, The Ohio State University. Interior Design: sustainable interior architecture design, sacred Asian architecture, manual and digital design, construction and fabrication.

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**Nini, Paul:** Professor + Department Chairperson. M.S., Institute of Design, Illinois Institute of Technology; B.F.A., Miami University. Visual Communication Design: design processes, viewer-centered design, visual identification design, environmental graphics.

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**Palazzi, Maria:** Professor + Director of ACCAD, College of the Arts. M.A., B.S., The Ohio State University. Design Technology: computer animation and visualization, information visualization, distance learning.

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**Price, Alan:** Associate Professor. M.F.A., B.F.A., University of South Florida. Design Technology: computer animation and visualization, interactive and immersive environment technologies.

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**Shim, Scott:** Associate Professor. M.A., The Ohio State University; B.F.A., University of Illinois-Chicago. Industrial Design: empathetic design, design entrepreneurship, product branding and development, design opportunity assessment.

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**Stone, R. Brian:** Associate Professor + Graduate Studies Chair. M.F.A., M.A., The Ohio State University; B.F.A., University of the Arts. Visual Communication Design: interactive visual communication, multimedia interfaces, web usability, information design, type in motion.

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**Valamanesh, Roozbeh:** Assistant Professor. M.S.D., Arizona State University; B.D., Azad University, Iran. Industrial Design: product development process; ideation, sketching, CAID, rendering, life cycle assessment, prototyping.



# Industrial Design Major



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**General Education:**

53 to 55 hours

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*ArtSci 1100: 1 credit hour*

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*Writing: 6 credit hours*

Writing 1 (English 1110)

Writing 2 (any 2367)

---

*Literature: 3 credit hours*

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*Arts: 3 credit hours*

Art 2555 (Photography)

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*Quantitative and Logical Skills:*

*6-8 credit hours*

Mathematical and Logical Analysis  
(from GE list)

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*Data Analysis: 3 credit hours*

(from GE list)

---

*Science: 10 credit hours*

Biological Science

Physical Science

(one must have a lab)

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*Historical Study: 9 credit hours*

History of Art 2002

History or History of Art

Design 2750 (Design History)

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*Social Science: 6 credit hours*

(from below categories)

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*Open Option: 6 credit hours*

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See approved GE list for specific courses in each category. One course on Social Diversity in the US, and two Global Studies courses are required — these contents are typically embedded in other courses.

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**Industrial Design Major Requirements:**

69 hours

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*First Year*

1.5 Design 2110: Design Fundamentals 1 (AU, weeks 1 to 7)

1.5 Design 2120: Design Fundamentals 2 (AU, weeks 8 to 14)

1.5 Design 2310: Visualization Principles 1 (AU, weeks 1 to 7)

1.5 Design 2320: Visualization Principles 2 (AU, weeks 8 to 14)

3 Design 2700: Intro to Design Practice (AU)

1.5 Design 2130: Design Fundamentals 3 (SP, weeks 1 to 7)

1.5 Design 2140: Design Fundamentals 4 (SP, weeks 8 to 14)

1.5 Design 2330: Visualization Principles 3 (SP, weeks 1 to 7)

1.5 Design 2340: Visualization Principles 4 (SP, weeks 8 to 14)

0 Design 2750: Design History (SP, GE course)

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*Second Year*

3 Design 3101: Intro to Ind Design 1 (AU)

3 Design 3200: Design Research 1 (AU)

3 Design 3301: Visualization Strategies for Ind Design 1

3 Design 3400: Design Media 1 (AU)

3 Design 3151: Intro to Ind Design 2 (SP)

3 Design 3450: Design Media 2 (SP)

3 Design 3550: Materials + Processes (SP)

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*Third Year*

3 Design 4101: Intermediate Ind Design 1 (AU)

3 Design 4200: Design Research 2 (AU)

3 Design 4400: Design Media 3 (AU)

3 Design 4151: Intermediate Ind Design 2 (SP)

3 Design 4650: Collaborative Design (SP)

3 Design 4750: Professional Practices (SP, weeks 1 to 7)

6\* Design 4797: Study Abroad (SP, weeks 8 to 14)

\*Only for students pre-approved for study abroad experiences.

Credits will be used to replace Design 4151, Design 4650, and up to another six hours of Design elective courses.

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*Fourth Year*

3 Design 5101: Advanced Ind Design 1 (AU)

3 Design 5200: Design Research 3 (AU)

3 Design 5301: Visualization Strategies for Ind Design 2 (AU)

3 Design 5151: Advanced Ind Design 1 (SP)

3 Design 5800: Design Seminar (SP)

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**Design Electives:** 9 credit hours, see following sheet for suggestions

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**Minimum required for graduation:** 131 credit hours



# Industrial Design Major



## First Year: Autumn

- 1.5 **Design 2110**: Design Fndmntls 1 (weeks 1 to 7)
- 1.5 **Design 2120**: Design Fndmntls 2 (weeks 8 to 14)
- 1.5 **Design 2310**: Viz Principles 1 (weeks 1 to 7)
- 1.5 **Design 2320**: Viz Principles 2 (weeks 8 to 14)
- 3 **Design 2700**: Intro to Design Practice
- 3 GE course
- 3 GE course
- 1 ArtSci 1100: Arts Survey GE course

## Spring

- 1.5 **Design 2130**: Design Fndmntls 3 (weeks 1 to 7)
- 1.5 **Design 2140**: Design Fndmntls 4 (weeks 8 to 14)
- 1.5 **Design 2330**: Viz Principles 3 (weeks 1 to 7)
- 1.5 **Design 2340**: Viz Principles 4 (weeks 8 to 14)
- 3 **Design 2750**: Design History (GE course)
- 3 GE course
- 3 GE course

## Second Year: Autumn

- 3 **Design 3101**: Intro to Ind Design 1
- 3 **Design 3200**: Design Research 1 (GE course)
- 3 **Design 3301**: Viz Strategies for Ind Design 1
- 3 **Design 3400**: Design Media 1
- 3 GE course
- 3 GE course

## Spring

- 3 **Design 3151**: Intro to Ind Design 2
- 3 **Design 3450**: Design Media 2
- 3 **Design 3550**: Materials + Processes
- 3 GE course
- 3 GE course
- 3-5 GE course

## Third Year: Autumn

- 3 **Design 4101**: Intermediate Ind Design 1
- 3 **Design 4200**: Design Research 2
- 3 **Design 4400**: Design Media 3
- 3 Design elective
- 3 GE course
- 3 GE course

## Spring

- 3 **Design 4151**: Intermediate Ind Design 2
- 3 **Design 4650**: Collaborative Design
- 3 **Design 4750**: Professional Practices (weeks 1 to 7)
- 3 Design elective
- 3 Design elective
- 6\* Design 4797 (weeks 8 to 14)

## Fourth Year: Autumn

- 3 **Design 5101**: Advanced Ind Design 1
- 3 **Design 5200**: Design Research 3
- 3 **Design 5301**: Viz Strategies for Ind Design 2
- 3 GE course
- 3 GE course

## Spring

- 3 **Design 5151**: Advanced Ind Design 2
- 3 **Design 5800**: Design Seminar
- 3 Design elective
- 3 GE course
- 4 GE course

### **Bold courses = required Design sequence.**

#### *Suggested Design electives:*

- Design 4998: Undergraduate Scholarship 1
- Design 4998H: Honors Undergraduate Scholarship 1
- Design 4999: Undergraduate Scholarship 2
- Design 4999H: Honors Undergraduate Scholarship 2
- Design 5191: Internship
- Design 5193: Individual Studies
- Design 5194: Group Studies
- Design 5600E: Design Matters (Honors Embedded)
- Design 5600S: Design Matters (Service)
- Design 5798: Study Tour

\* Design 4797 is only for students pre-approved for study abroad experiences in weeks 8 to 14. Credits will be used to replace Design 4151 and Design 4650, and up to another six hours of Design elective courses.



# Interior Design Major



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**General Education:**

53 to 55 hours

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*ArtSci 1100: 1 credit hour*

---

*Writing: 6 credit hours*

Writing 1 (English 1110)

Writing 2 (any 2367)

---

*Literature: 3 credit hours*

---

*Arts: 3 credit hours*

Art 2555 (Photography)

---

*Quantitative and Logical Skills:*

*6-8 credit hours*

Mathematical and Logical Analysis  
(from GE list)

---

*Data Analysis: 3 credit hours*

(from GE list)

---

*Science: 10 credit hours*

Biological Science

Physical Science

(one must have a lab)

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*Historical Study: 9 credit hours*

History of Art 2002

History or History of Art

Design 2750 (Design History)

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*Social Science: 6 credit hours*

(from below categories)

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*Open Option: 6 credit hours*

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See approved GE list for specific courses in each category. One course on Social Diversity in the US, and two Global Studies courses are required — these contents are typically embedded in other courses.

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**Interior Design Major Requirements:**

72 hours

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*First Year*

1.5 Design 2110: Design Fundamentals 1 (AU, weeks 1 to 7)

1.5 Design 2120: Design Fundamentals 2 (AU, weeks 8 to 14)

1.5 Design 2310: Viz Principles 1 (AU, weeks 1 to 7)

1.5 Design 2320: Viz Principles 2 (AU, weeks 8 to 14)

3 Design 2700: Intro to Design Practice (AU)

1.5 Design 2130: Design Fundamentals 3 (SP, weeks 1 to 7)

1.5 Design 2140: Design Fundamentals 4 (SP, weeks 8 to 14)

1.5 Design 2330: Viz Principles 3 (SP, weeks 1 to 7)

1.5 Design 2340: Viz Principles 4 (SP, weeks 8 to 14)

0 Design 2750: Design History (SP, GE course)

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*Second Year*

3 Design 3102: Intro to Int Design 1 (AU)

3 Design 3200: Design Research 1 (AU)

3 Design 3302: Viz Strategies for Int Design 1

3 Design 3400: Design Media 1 (AU)

3 Design 3152: Intro to Int Design 2 (SP)

3 Design 3450: Design Media 2 (SP)

3 Design 3552: Int Design Technology 1 (SP)

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*Third Year*

3 Design 4102: Intermediate Int Design 1 (AU)

3 Design 4200: Design Research 2 (AU)

3 Design 4302: Viz Strategies for Int Design 2

3 Design 4502: Int Design Technology 2 (AU)

3 Design 4152: Intermediate Int Design 2 (SP)

3 Design 4650: Collaborative Design (SP)

3 Design 4750: Professional Practices (SP, weeks 1 to 7)

6\* Design 4797: Study Abroad (SP, weeks 8 to 14)

\*Only for students pre-approved for study abroad experiences.

Credits will be used to replace Design 4152, Design 4650, and up to another six hours of Design elective courses.

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*Fourth Year*

3 Design 5102: Advanced Int Design 1 (AU)

3 Design 5200: Design Research 3 (AU)

3 Design 5502: Int Design Technology 3 (AU)

3 Design 5152: Advanced Int Design 2 (SP)

3 Design 5552: Int Design Technology 4 (SP)

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**Design Electives:** 3 credit hours, see following sheet for suggestions

**Architecture 5510 or 5520:** 3 credit hours

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**Minimum required for graduation:** 131 credit hours





# Interior Design Major



## First Year: Autumn

- 1.5 **Design 2110**: Design Fndmntls 1 (weeks 1 to 7)
- 1.5 **Design 2120**: Design Fndmntls 2 (weeks 8 to 14)
- 1.5 **Design 2310**: Viz Principles 1 (weeks 1 to 7)
- 1.5 **Design 2320**: Viz Principles 2 (weeks 8 to 14)
- 3 **Design 2700**: Intro to Design Practice
- 3 GE course
- 3 GE course
- 1 ArtSci 1100: Arts Survey GE course

## Spring

- 1.5 **Design 2130**: Design Fndmntls 3 (weeks 1 to 7)
- 1.5 **Design 2140**: Design Fndmntls 4 (weeks 8 to 14)
- 1.5 **Design 2330**: Viz Principles 3 (weeks 1 to 7)
- 1.5 **Design 2340**: Viz Principles 4 (weeks 8 to 14)
- 3 **Design 2750**: Design History (GE course)
- 3 GE course
- 3 GE course

## Second Year: Autumn

- 3 **Design 3102**: Intro to Int Design 1
- 3 **Design 3200**: Design Research 1 (GE course)
- 3 **Design 3302**: Viz Strategies for Int Design 1
- 3 **Design 3400**: Design Media 1
- 3 GE course
- 3 GE course

## Spring

- 3 **Design 3152**: Intro to Int Design 2
- 3 **Design 3450**: Design Media 2
- 3 **Design 3552**: Int Design Technology 1
- 3 GE course
- 3 GE course

## Third Year: Autumn

- 3 **Design 4102**: Intermediate Int Design 1
- 3 **Design 4200**: Design Research 2
- 3 **Design 4302**: Vis Strategies for Int Design 2
- 3 **Design 4502**: Int Design Technology 2
- 3 GE course
- 3 GE course

## Spring

- 3 **Design 4152**: Intermediate Int Design 2
- 3 **Design 4650**: Collaborative Design
- 3 **Design 4750**: Professional Practices (weeks 1 to 7)
- 3 Design elective
- 3 Design elective
- 6\* Design 4797 (weeks 8 to 14)

## Fourth Year: Autumn

- 3 **Design 5102**: Advanced Int Design 1
- 3 **Design 5200**: Design Research 3
- 3 **Design 5502**: Int Design Technology 3
- 3 GE course
- 3 GE course

## Spring

- 3 **Design 5152**: Advanced Int Design 2
- 3 **Design 5552**: Int Design Technology 4
- 3 **Architecture 5510 or 5520**
- 3 GE course
- 4 GE course

### **Bold courses = required Design sequence.**

#### *Suggested Design electives:*

- Architecture 2220 or 5120 (History)
- Design 4998: Undergraduate Scholarship 1
- Design 4998H: Honors Undergraduate Scholarship 1
- Design 4999: Undergraduate Scholarship 2
- Design 4999H: Honors Undergraduate Scholarship 2
- Design 5191: Internship
- Design 5193: Individual Studies
- Design 5194: Group Studies
- Design 5600E: Design Matters (Honors Embedded)
- Design 5600S: Design Matters (Service)
- Design 5798: Study Tour

\* Design 4797 is only for students pre-approved for study abroad experiences in weeks 8 to 14. Credits will be used to replace Design 4152 and Design 4650, and up to another six hours of Design elective courses.



# Visual Communication Design Major



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**General Education:**

53 to 55 hours

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*ArtSci 1100: 1 credit hour*

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*Writing: 6 credit hours*

Writing 1 (English 1110)

Writing 2 (any 2367)

---

*Literature: 3 credit hours*

---

*Arts: 3 credit hours*

Art 2555 (Photography)

---

*Quantitative and Logical Skills:*

*6-8 credit hours*

Mathematical and Logical Analysis  
(from GE list)

---

*Data Analysis: 3 credit hours*

(from GE list)

---

*Science: 10 credit hours*

Biological Science

Physical Science

(one must have a lab)

---

*Historical Study: 9 credit hours*

History of Art 2002

History or History of Art

Design 2750 (Design History)

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*Social Science: 6 credit hours*

(from below categories)

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*Open Option: 6 credit hours*

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See approved GE list for specific courses in each category. One course on Social Diversity in the US, and two Global Studies courses are required — these contents are typically embedded in other courses.

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**Visual Communication Design Major Requirements:**

69 hours

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*First Year*

1.5 Design 2110: Design Fundamentals 1 (AU, weeks 1 to 7)

1.5 Design 2120: Design Fundamentals 2 (AU, weeks 8 to 14)

1.5 Design 2310: Viz Principles 1 (AU, weeks 1 to 7)

1.5 Design 2320: Viz Principles 2 (AU, weeks 8 to 14)

3 Design 2700: Intro to Design Practice (AU)

1.5 Design 2130: Design Fundamentals 3 (SP, weeks 1 to 7)

1.5 Design 2140: Design Fundamentals 4 (SP, weeks 8 to 14)

1.5 Design 2330: Viz Principles 3 (SP, weeks 1 to 7)

1.5 Design 2340: Viz Principles 4 (SP, weeks 8 to 14)

0 Design 2750: Design History (SP, GE course)

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*Second Year*

3 Design 3103: Intro to Vis Com Design 1 (AU)

3 Design 3200: Design Research 1 (AU)

3 Design 3400: Design Media 1 (AU)

3 Design 3503: Typographic Design (AU)

3 Design 3153: Intro to Vis Com Design 2 (SP)

3 Design 3450: Design Media 2 (SP)

3 Design 3550: Materials + Processes (SP)

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*Third Year*

3 Design 4103: Intermediate Vis Com Design 1 (AU)

3 Design 4200: Design Research 2 (AU)

3 Design 4400: Design Media 3 (AU)

3 Design 4153: Intermediate Vis Com Design 2 (SP)

3 Design 4650: Collaborative Design (SP)

3 Design 4750: Professional Practices (SP, weeks 1 to 7)

6\* Design 4797: Study Abroad (SP, weeks 8 to 14)

\*Only for students pre-approved for study abroad experiences.

Credits will be used to replace Design 4153, Design 4650, and up to another six hours of Design elective courses.

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*Fourth Year*

3 Design 5103: Advanced Vis Com Design 1 (AU)

3 Design 5200: Design Research 3 (AU)

3 Design 5800: Design Seminar (AU)

3 Design 5153: Advanced Vis Com Design 2 (SP)

3 Design 5453: Vis Com Design Media 4 (SP)

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**Design Electives:** 9 credit hours, any courses

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**Minimum required for graduation:** 131 credit hours



# Visual Communication Design Major



*First Year: Autumn*

- 1.5 **Design 2110**: Design Fndmntls 1 (weeks 1 to 7)
- 1.5 **Design 2120**: Design Fndmntls 2 (weeks 8 to 14)
- 1.5 **Design 2310**: Vis Principles 1 (weeks 1 to 7)
- 1.5 **Design 2320**: Vis Principles 2 (weeks 8 to 14)
- 3 **Design 2700**: Intro to Design Practice
- 3 GE course
- 3 GE course
- 1 ArtSci 1100: Arts Survey GE course

*Spring*

- 1.5 **Design 2130**: Design Fndmntls 3 (weeks 1 to 7)
- 1.5 **Design 2140**: Design Fndmntls 4 (weeks 8 to 14)
- 1.5 **Design 2330**: Vis Principles 3 (weeks 1 to 7)
- 1.5 **Design 2340**: Vis Principles 4 (weeks 8 to 14)
- 3 **Design 2750**: Design History (GE course)
- 3 GE course
- 3 GE course

*Second Year: Autumn*

- 3 **Design 3103**: Intro to Vis Com Design 1
- 3 **Design 3200**: Design Research 1 (GE course)
- 3 **Design 3400**: Design Media 1
- 3 **Design 3503**: Typographic Design
- 3 GE course
- 3 GE course

*Spring*

- 3 **Design 3153**: Intro to Vis Com Design 2
- 3 **Design 3450**: Design Media 2
- 3 **Design 3550**: Materials + Processes
- 3 GE course
- 3-5 GE course

*Third Year: Autumn*

- 3 **Design 4103**: Intermediate Vis Com Design 1
- 3 **Design 4200**: Design Research 2
- 3 **Design 4400**: Design Media 3
- 3 Design elective
- 3 GE course
- 3 GE course

*Spring*

- 3 **Design 4153**: Intermediate Vis Com Design 2
- 3 **Design 4650**: Collaborative Design
- 3 **Design 4750**: Professional Practices (weeks 1 to 7)
- 3 Design elective
- 3 Design elective
- 6\* Design 4797: Study Abroad (weeks 8 to 14)

*Fourth Year: Autumn*

- 3 **Design 5103**: Advanced Vis Com Design 1
- 3 **Design 5200**: Design Research 3
- 3 **Design 5800**: Design Seminar
- 3 GE course
- 3 GE course

*Spring*

- 3 **Design 5153**: Advanced Vis Com Design 2
- 3 **Design 5453**: Vis Com Design Media 4
- 3 Design Elective
- 3 GE course
- 4 GE course

**Bold courses = required Design sequence.**

*Suggested Design electives:*

- Design 4998: Undergraduate Scholarship 1
- Design 4998H: Honors Undergraduate Scholarship 1
- Design 4999: Undergraduate Scholarship 2
- Design 4999H: Honors Undergraduate Scholarship 2
- Design 5191: Internship
- Design 5193: Individual Studies
- Design 5194: Group Studies
- Design 5600E: Design Matters (Honors Embedded)
- Design 5600S: Design Matters (Service)
- Design 5798: Study Tour

\* Design 4797 is only for students pre-approved for study abroad experiences in weeks 8 to 14. Credits will be used to replace Design 4153 and Design 4650, and up to another six hours of Design elective courses.